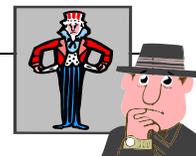


AEB 2014 ECONOMIC ISSUES, FOOD, AND YOU



<p>Instructor: Ms. Jennifer Clark Office: 1191 MCCA Office Telephone: (352) 294-7636 Email: tspartin@ufl.edu</p>	<p>Fall 2015 Online Refer to "Home" page in Canvas for hours or email for an appointment</p>
<p>Program Assistant: Kathy Green Office: 1170 MCCA Telephone: (352) 294-7640</p>	<p>Teaching Assistants: Will be announced via email in Canvas</p>

Course Description

Credits: 3; Prerequisites: none.

The role of agriculture and economics: the how's and why's of their influence on food prices and the world food situation, the environment, natural resources and government policy; and economic issues, including inflation and money.

This course emphasizes the role of scarce resources and understanding the structure of markets and policy as they relate to consumer, producer, and governmental issues providing a foundation for analytical discourse.

Course Objectives

The primary objective of this course is to explore the basic tool kit of economic concepts that will enable students to critically analyze the choices they face as consumers and world citizens.

In AEB 2014, we will:

- study the economic concepts of scarcity, supply and demand, society's income and well-being, inflation, productivity, unemployment, the basic tools of finance, labor, and the "Fed"
- examine how parts of the U.S. economy function and develop an awareness of current economic issues and problems

Required Text

No required textbook. All required readings will be provided to students in Canvas website.

Due Dates

Chapter assignments and assignment deadlines are available on the class website in a printable file named, **DUE DATES**. All assignments are made available to students at least one week before assignment is due.

Late Policy for Graded Assignments

Refer to the "Late Policy" for grade penalties associated with assignment submitted after posted deadlines.

***Print out a copy of the DUE DATES document for your reference.**

Course Outline

Module 1 – Overview of Economics

Section 1.1: Defining Economic Language

Section 1.2: The Micro Economy and the Macro Economy

Module 2 – Models and Markets

Section 2.1: Model-building

Section 2.2: Mathematics Review

Section 2.3: What is a Market?

Module 3 – Demand, Supply, and Equilibrium

Section 3.1: Demand

Section 3.2: Supply

Section 3.3: Economic Equilibrium

Module 4 – Elasticity and Economic Welfare

Section 4.1: Elasticity

Section 4.2: Economic Welfare

Module 5 – Food Systems and International Trade

Section 5.1: Food Industry and Food Distribution System

Section 5.2: International Trade

Module 6 – Money and Circular Flow

Section 6.1: Money, Banking, and Credit

Section 6.2: Measuring the Circular Flow of Money

Module 7 – Production, Growth, and Unemployment

Section 7.1: Production, Productivity, Growth, and Unemployment

Module 8 – Fiscal and Monetary Policy

Section 8.1: Government Fiscal Policy and Taxes

Section 8.2: Monetary Policy

Module 9 – Market Failure and Economic Development

Section 9.1: The Economics of Market Failure

Section 9.2: Economic Development

Module 10 – Agricultural Policy and Make-up Assignments

Section 10.1: Agricultural Policy

Section 10.2: Make-up Assignments

***Refer to the class website for specific reading assignments for each Module**

Grading Rubric

Your semester grade will be determined as follows:	Points Possible
Quizzes (10 Modules @ 10 points each)	100
Discussion Posts (10 Modules @ 10 points each)	100
Discussion Post reply (10 Modules @ 5 points each)	50
Assignments (10 Modules @ 25 points each)	250
Journal Summary Submission	35
Research Commentary	50
Research Commentary Response	15
TOTAL	600
Make-up Discussion Post (end of semester)	Replace lowest Discussion Post grade
Make-up Quiz Post (end of semester)	Replace lowest Quiz grade
Syllabus Quiz	5 Points extra credit
Mid-semester Course Feedback	5 Points extra credit
End of semester Course Feedback	5 Points extra credit
* Refer to late submission policy for Assignments, Journal Summary, Research Commentary & Response.	
* There is no make-up opportunity available for the Discussion Post reply points.	
<i>All assignments are due at 6:00 pm Eastern Standard Time unless specifically noted otherwise.</i>	

Grade Calculation

Your final grade for the course will be determined by the total of all points earned during the semester divided by 600 total points. Letter grades are rounded to two (2) decimal points and will be awarded accordingly:

A	≥ 93
A-	90.00 – 92.99
B+	87.00 – 89.99
B	83.00 – 86.99
B-	80.00 - 82.99
C+	77.00 – 79.99
C	73.00 – 76.99
C-	70.00 – 72.99
D+	67.00 – 69.99
D	63.00 – 66.99
D-	60.00 – 62.99
E	≤ 59.99

If you have a dispute about a grade posted on E-learning, you must contact the professor within one week after the grade is posted. After that, there will be no appeal on posted grades. Please be advised that this is your responsibility to do so within the time limit.

A grade calculator is provided on the last page of this document to assist you with managing your grade calculation throughout the semester.

Note that a grade of C or better is required to earn Gen Ed credit.

UF grading policy:
<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

UF POLICIES and ASSISTANCE

Grades and Grade Points

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Absences and Make-Up Work

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Academic Honesty

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."* You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment."*

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/SCCR/honorcodes/honorcode.php>.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general well-being are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- *University Counseling & Wellness Center, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu/cwc/*
 - Counseling Services
 - Groups and Workshops
 - Outreach and Consultation
 - Self-Help Library
 - Training Programs
 - Community Provider Database
- *Career Resource Center, First Floor JWRU, 392-1601, www.crc.ufl.edu/*

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation

0001 Reid Hall, 352-392-8565, www.dso.ufl.edu/drc/

Additional information to help you succeed this semester:

1. Check your email regularly; students are responsible for email announcements
2. Quizzes are open-book/ open-notes, or even "ask a friend"; however, you MUST complete all written responses in your own words, explaining YOUR OWN reasoning (failure to write independently is considered academic dishonesty – similar written responses will be submitted to Dean of Students Office for investigation).
3. While Assignments are not difficult, they are designed to motivate your thinking. Do not wait until the last minute to begin assignments or your grades will suffer (refer to Academic Honesty Policy in #2).
4. Quizzes will contain information provided in the lecture, textbook, and assigned readings.
5. Read the FAQ document for helpful information to guide you this semester.
6. Print out the Due Dates document (or program your preferred mobile device in an effort to remain organized).

All University of Florida Policies will be upheld at all times.