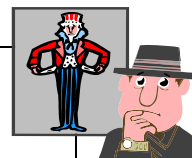


AEB 2014 ECONOMIC ISSUES, FOOD, AND YOU

FALL 2016 ONLINE

<p>Instructor: Ms. Jennifer Clark Email: tspartin@ufl.edu Telephone: (352) 294-7636 <i>General discussions held in Piazza > click on link in Canvas left-side tab</i></p>	<p>Course Location & Office Hours Location: http://lss.at.ufl.edu Office: 1191 MCCA, Gainesville, FL Office Hours: M, W, 10:00 am – 12 noon <i>(or email to set up an appointment)</i></p>
<p>Program Assistant: Kathy Green Office: 1170 MCCA Telephone: (352) 294-7640</p>	<p>Teaching Assistants: To be announced via email</p>



Course Description

Credits: 3; Prerequisites: none. The role of agriculture and economics: the how's and why's of their influence on food prices and the world food situation, the environment, natural resources and government policy; and economic issues, including inflation and money.

Course Learning Objectives

The primary objective of this course is to explore the basic tool kit of economic concepts that will enable students to critically analyze choices and food-related decisions both individually and as consumers and world citizens and be able to discuss relevant world issues using tools of economic decision-making.

In AEB 2014, we will:

- Study economic concepts and models associated with the allocation of scarce resources, laws of supply and demand, the food system, GDP, inflation, society's well-being, productivity, income & unemployment, as well as the time value of money, the "Fed", and the effect of taxes
- Examine how parts of the U.S. economy are inter-related and develop an awareness of current economic issues and problems associated with food, both locally and globally.

Required Text

None; all readings are available on Canvas in pdf format or accessed through the UF Library (ARES) system. Off-campus access requires a Gatorlink account and log-in through the UF portal using VPN software; instructions can be located through the following link or in Canvas <http://www.uflib.ufl.edu/login/vpn.html>

Students are responsible for downloading the most current (free) version of Adobe Acrobat Reader to access course readings:

- Adobe Reader [for PC](#)
- Adobe Reader [for Mac](#)

Due Dates

Chapter assignments deadlines are available on the class website in a printable file named, **DUE DATES**. There is no final exam.

Course Outline**MODULE 1: What is "economics"?**

- 1.1 RESOURCES & SCARCITY
- 1.2 ISSUES RELATED TO RESOURCES & FOOD

MODULE 2: Models and a math review

- 2.1 MODEL BUILDING
- 2.2 MATHEMATICS REVIEW

MODULE 3: The "fundamentals" of supply and demand

- 3.1 DEMAND
- 3.2 SUPPLY

MODULE 4: Mastering the fundamentals

- 4.1 MARKET EQUILIBRIUM
- 4.2 ELASTICITY

MODULE 5: Society's well-being

- 5.1 ECONOMIC WELFARE
- 5.2 EXTERNALITIES

MODULE 6: Overview Agri-Food System

- 6.1 U.S. FARMS & FOOD SUPPLY
- 6.2 INTERNATIONAL TRADE

MODULE 7: Economic growth

- 7.1 PRODUCTIVITY
- 7.2 ECONOMIC DEVELOPMENT

MODULE 8: Show me the money

- 8.1 MONEY & BANKING
- 8.2 TIME VALUE OF MONEY

MODULE 9: Financial markets

- 9.1 SAVING & INVESTMENT
- 9.2 MANAGING CREDIT & RISK

MODULE 10: Macro-economics affects us all

- 10.1 GDP (CIRCULAR FLOW OF MONEY)
- 10.2 INFLATION

MODULE 11: The private sector of the economy is households and businesses

- 11.1 INCOME
- 11.2 UNEMPLOYMENT

MODULE 12: Government is the public sector

- 12.1 FISCAL POLICY & TAXES
- 12.2 AGRICULTURE POLICY

***Refer to the class website for specific reading assignments for each Module**

Critical Dates

Module	Assignment	Possible points	Due Date	Module	Assignment	Possible points	Due Date
	Introduction/Syllabus Quiz	5	Friday, September 02, 2016				
1	Quiz	30	Wednesday, September 07, 2016	7	Quiz	30	Wednesday, October 19, 2016
	Assignment	30	Friday, September 09, 2016		Assignment	30	Friday, October 21, 2016
2	Quiz	30	Wednesday, September 14, 2016	8	Quiz	30	Wednesday, October 26, 2016
	Assignment	30	Friday, September 16, 2016		Assignment	30	Friday, October 28, 2016
3	Quiz	30	Wednesday, September 21, 2016	9	Quiz	30	Wednesday, November 02, 2016
	Assignment	30	Friday, September 23, 2016		Assignment	30	Friday, November 04, 2016
4	Quiz	30	Wednesday, September 28, 2016	10	Quiz	30	Wednesday, November 09, 2016
	Assignment	30	Friday, September 30, 2016		Assignment	30	Monday, November 14, 2016
5	Quiz	30	Wednesday, October 05, 2016	11	Quiz	30	Wednesday, November 16, 2016
	Assignment	30	Friday, October 07, 2016		Assignment	30	Friday, November 18, 2016
6	Quiz	30	Wednesday, October 12, 2016	12	Quiz	30	Wednesday, November 30, 2016
	Assignment	30	Monday, October 17, 2016		Assignment	30	Monday, December 05, 2016
	Mid-semester feedback	5	Wednesday, October 19, 2016		End Semester Feedback	5	Wednesday, December 07, 2016

Refer to <https://catalog.ufl.edu/ugrad/current/Pages/adfall1617.aspx> for UF dates and deadlines

Grading Rubric

Your semester grade will be determined as follows:	Points Possible
Quizzes (12 Modules @ 30 points each); drop two (2) lowest quizzes	300
Homework Assignments (12 Modules @ 30 points each); drop two (2) lowest HW	300
	TOTAL 600
Syllabus Quiz	5 Points extra credit
Mid-semester Feedback	5 Points extra credit
End of semester Feedback	5 Points extra credit
* Late assignments not accepted, except in the case of extenuating circumstances. Refer to LATE SUBMISSION POLICY found in Module 0.1 COURSE INTRODUCTION for detailed information & UF ticket number protocol	
* Technical problems require a UF Helpdesk ticket number issued at least ONE HOUR prior to assignment deadline; do not wait until the last minute to submit Quiz or Homework assignments.	

All assignments are due at 5:00 pm Eastern Standard Time unless specifically noted otherwise.

Grade Calculation

Your final grade for the course will be determined by the total of all points earned during the semester divided by 600 total points. Letter grades are rounded to two (2) decimal points and will be awarded accordingly:

A	≥ 93
A-	90.00 – 92.99
B+	87.00 – 89.99
B	83.00 – 86.99
B-	80.00 – 82.99
C+	77.00 – 79.99
C	73.00 – 76.99
C-	70.00 – 72.99
D+	67.00 – 69.99
D	63.00 – 66.99
D-	60.00 – 62.99
E	≤ 59.99

If you have a dispute about a grade posted on E-learning, you must contact the professor within one week after the grade is posted. After that, there will be no appeal on posted grades. Please be advised that this is your responsibility to do so within the time limit.

A grade calculator is provided in Canvas to assist you with managing your grade calculation throughout the semester.

Note that a grade of C or better is required to earn Gen Ed credit.

UF grading policy:
<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

UF POLICIES and ASSISTANCE

Grades and Grade Points

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Absences and Make-Up Work

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>. Any extenuating circumstances require letterhead documentation from an academic advisor (UF email is ok) or professional services. A note from health care services within 12 hours of an assignment deadline is not acceptable protocol; contact from the student directly via email is required. Don't wait until the last minute to begin assignments.

Online Course Evaluation Process

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open for students to complete during the last two or three weeks of the semester; students will be notified of the specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>.

Academic Honesty

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. quizzes or homework assignments). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate

personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/SCCR/honorcodes/honorcode.php>.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation

0001 Reid Hall, 352-392-8565, www.dso.ufl.edu/drc/

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general well-being are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- University Counseling & Wellness Center, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu/cwc/
 - Counseling Services
 - Groups and Workshops
 - Outreach and Consultation
 - Self-Help Library
 - Wellness Coaching
- U Matter We Care, www.umatter.ufl.edu/
- Career Resource Center, First Floor JWRU, 392-1601, www.crc.ufl.edu/

Each online distance learning program has a process for, and will make every attempt to resolve, student complaints within its academic and administrative departments at the program level. See <http://distance.ufl.edu/student-complaints> for more details.

University of Florida Policies will be upheld at all times.