AEB 3935 Food and Resource Economics Seminar  
Syllabus - Spring, 2015

Class meets Thursday – 8th Pd. (3:00 -3:50 PM)
Room: McCarty A, Rm. G 168, unless otherwise announced by Instructor

Instructor: Anne Marie Mattison, M. Ed., mattison@ufl.edu
Office: 1195 McCarty Hall A

Office hours: MWF, 12-4 PM, walk-in advising
T, R, 10-12 N, walk-in advising

Other times by appointment. Email Ms. Mattison at mattison@ufl.edu. Be sure and include your student ID # and the reason for advising so that I may be prepared to assist you.

Important: Your email must include the text in the subject line: "Seminar question."

Email is the most efficient method of communication or come by during walk-in office/advising hours or schedule an appointment.

Class Description-"Seminar" class is not an academic class; it is a practical, career oriented class. Its objectives are listed at the top of page 2.

Most students in this class will graduate in the Fall of 2017. Although it may seem like a long way off—it isn’t! In terms of a career, you have only two summers left to obtain an internship. Why are internships so important? Consider this:

“Among 2013 graduates who had applied for a job, those who took part in paid internships enjoyed a distinct advantage over their peers who undertook an unpaid experience or who didn’t do an internship.

Results of NACE’s 2013 Student Survey show that 63.1 percent of paid interns received at least one job offer. In comparison, only 37 percent of unpaid interns got an offer; that’s not much better than results for those with no internship—35.2 percent received at least one job offer.”
NACE, May 29, 2013

Among other career topics, obtaining internships and learning how to brand and market yourself is extremely important. Those areas will be covered.
General course policies:

• All students are expected to be on time and in their seat at 3 PM sharp. Late arrivals and early departures may result in points being deducted from your daily attendance.
• All cell phones, laptops or any other electronic devices are prohibited. The use of them will result in NO POINTS earned for that class. This will be strictly enforced.
• Assignments must be turned in at the beginning of class. Emailed or late submissions are not accepted.
• Students have a 5 day dispute period from the date a grade or points are posted for any assignment in the course. Grades or points cannot be changed after this period has passed.

Course objectives
1. Introduce students to the FRE major.
2. Introduce students to undergraduate enhancement opportunities.
3. Introduce students to experiential activities such as study abroad and internships.
4. Introduce students to career and graduate school opportunities.
5. Expose students to leaders in both agribusiness and non-agribusiness opportunities, including successful alumni, sharing real world experiences.

Class attendance:

Grades are achieved using the point system. 75% of a student’s grade is based on class attendance; therefore, being present for class is very important. Should a student be unable to attend class, an email should be sent to the instructor with the reason for the absence. Absences due to illness or death in the family should be accompanied by a doctor’s/infirmatory note, funeral program or obituary notice; other absences will need appropriate documentation. Religious holidays are always excused.

The remaining 25% of a student’s grade is based on the creation of an excellent resume and LinkedIn professional page. There will be classes presented on the creation of both of these pages from a professional at the Career Resource Center. It is in your best interest to be present for every class for both attendance points and knowledge you will learn on the resume and LinkedIn assignments.

You are responsible for understanding UF’s attendance policy as outlined in the UF 2014-2015 catalogue. It covers absences, religious holidays, illness policy and the twelve day rule. Please avail yourself of this information. Here is the link:
https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx
Assignments/ Points
Please note: Classes are worth 10 points each.

Class attendance:
Classes are held on Thursdays throughout the term, unless otherwise noted:

1-8-15 10
1-15-15 10
1-22-15 10
1-28-15-CALS Career Expo; mandatory attendance 10
1-29-15-No class; (CALS Career Expo counts as class) 10
2-3-15-CRC Career Showcase; mandatory attendance 10
2-5-15 10
2-12-15 10
2-19-15 10
2-26-15 10
2-28 through 3-8-15 Spring break; no classes! 10
3-12-15 10
3-19-15 10
3-26-15 10
4-02-15 10
4-09-15 10
4-16-15-last class 10

Total of class points 150

Additional requirements:

*Resume, via email only to Ms. Mattison 25
*LinkedIn page 25

Total Points 200

Due dates for resume and LinkedIn page to be announced in class and via the list serv for the Seminar class.

*Failure to complete a resume and to create a LinkedIn account and attend both Career Fairs will result in a grade of “E” in the course.

Grading Scale:

A: 185-200
B: 184-169
C: 168-153
D: 152-137
E: 136 or <136

For more information on UF’s grading policies, you may see: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx
Academic Honesty, Software Use, UF Counseling Services, Services for Students with Disabilities

In 1995 the UF student body enacted a new honor code and voluntarily committed itself to the highest standards of honesty and integrity. When students enroll at the university, they commit themselves to the standard drafted and enacted by students.

In adopting this honor code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the university community. Students who enroll at the university commit to holding themselves and their peers to the high standard of honor required by the honor code. Any individual who becomes aware of a violation of the honor code is bound by honor to take corrective action. The quality of a University of Florida education is dependent upon community acceptance and enforcement of the honor code.

Student Honor Code

Preamble: In adopting this Honor Code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the University community. Students who enroll at the University commit to holding themselves and their peers to the high standard of honor required by the Honor Code. Any individual who becomes aware of a violation of the Honor Code is bound by honor to take corrective action. Student and faculty support are crucial to the success of the Honor Code. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code.

The Honor Pledge:

We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code.

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed all work will be completed independently unless the assignment is defined as a group project, in writing by the instructor.

This policy will be vigorously upheld at all times in this course.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Campus Helping Resources


Students experiencing crises or personal problems that interfere with their general well-being are encouraged to utilize the university’s counseling resources. Both the Counseling Center and Student Mental Health Services provide confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance. The Counseling Center is located at 301 Peabody Hall (next to Criser Hall). Student Mental Health Services is located on the second floor of the Student Health Care Center in the Infirmary.

- University Counseling Center, 301 Peabody Hall, 392-1575, www.counseling.ufl.edu
- Career Resource Center, CR-100 JWRU, 392-1602, www.crc.ufl.edu/
- Student Mental Health Services, Rm. 245 Student Health Care Center, (352) 392-1161, http://www.shcc.ufl.edu/
- Alcohol and Substance Abuse Program (ASAP)
- Center for Sexual Assault / Abuse Recovery & Education (CARE)
- Eating Disorders Program
- Employee Assistance Program
- Suicide Prevention Program

**Students with Disabilities** "Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation."

"U Matter We Care"