

Conner Mullally

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Employment

- 2014-present *Assistant professor*, Food and Resource Economics Department, University of Florida
- 2011-2013 *Consultant*, Office of Strategic Planning and Development Effectiveness, Inter-American Development Bank

Areas of specialization

Development economics • Agricultural economics

Education

- 2011 PhD in Agricultural and Resource Economics, University of California, Davis
- 2001 BA in International and Comparative Policy Studies, Reed College

Refereed journal articles

- 2021 Hossain, M. and C. Mullally. 2021. "Using Program Evaluation Data to Predict Performance among Poor Borrowers: The Case of BRAC's Asset Transfer and Microcredit Programmes." *Development Policy Review*. In press.
- McFadden, B., J. Bovay, and C. Mullally. 2021. "What Are the Overall Implications of Rising Organic Demand for Fruit and Vegetable Consumption? Evidence from Theory and Simulations." *Q Open*: 1(1).
- Mullally, C., M. Rivas, and T. McArthur. 2021. "Using Machine Learning to Estimate the Heterogeneous Effects of Livestock Transfers." *American Journal of Agricultural Economics* 103(3):

1058-1081.

Janzen, S., N. Magnan, C. Mullally, B. Palmer, S. Shin, J. Duol, and K. Hughes. 2021. "Can Experiential Games and Improved Risk Coverage Raise Demand for Index Insurance? Evidence from Kenya." *American Journal of Agricultural Economics* 103(1): 338-361.

Davidson, K., J. Kropp, C. Mullally, and M. Rahman. 2021. "Can Simple Nudges and Messaging Improve Diet Quality? Evidence from a Randomized Trial in Bangladesh." *American Journal of Agricultural Economics* 103(1): 253-274.

Bi, X., C. Mullally, and S. Gaonkar. 2021. "Intra-firm Spillovers and the Adoption of Pollution Prevention Practices." *Land Economics*. Accepted.

2020 Oliveira Fiorini, A., C. Mullally, J. Putz, and M. Swisher. 2020. "Forest Cover Effects of Payments for Ecosystem Services: Evidence from an Impact Evaluation in Brazil." *Ecological Economics* 169(1): 106522.

2019 Hossain, M., C. Mullally, and N. Asadullah. 2019. "Alternatives to Calorie-Based Indicators of Food Security: An Application of Machine Learning Methods." *Food Policy* 84(1): 77-91.

2018 Mullally, C. and S. Chakravarty. 2018. "Are Matching Funds for Smallholder Irrigation Money Well Spent?" *Food Policy* 76(1): 70-80.

Mullally, C. and J. Lusk. 2018. "The Impact of Farm Animal Housing Restrictions on Egg Prices, Consumer Welfare, and Production in California." *American Journal of Agricultural Economics* 103(1): 649-669.

Domonko, E., B. McFadden, F. Mishili, C. Mullally, and D. Farnsworth. 2018. "Consumer Risk Perception of Vitamin A Deficiency and Acceptance of Biofortified Rice in the Morogoro Region of Tanzania." *African Journal of Agricultural and Resource Economics* 13(1): 1-14.

2017 Al Abri, I., X. Bi, C. Mullally, and A. Hodges. 2017. "Under What Conditions Does It Pay to Be Sustainable? Sources of Heterogeneity in Corporate Sustainability Impacts." *Economics Letters*, 159(1): 15-17.

2016 Mullally, C. and A. Maffioli. 2016. "Extension and Matching Grants for Improved Management: An Evaluation of the Uruguayan Livestock Program." *American Journal of Agricultural Economics* 98(1): 333-350.

2015 Domonko, E., B. McFadden, and C. Mullally. 2015. "Biotechnology Applications for Consumers in Developing Areas and Consumer Acceptance." *Farm Policy Journal*, 12(3): 25-35.

2014 Norton, M., D. Osgood, M. Madajewicz, E. Holthaus, N. Peterson, R. Diro, C. Mullally, T. Teh, and M. Gebremichael. 2014. "Evidence of Demand for Index Insurance: Experimental Games and Commercial Transactions in Ethiopia." *The Journal of Development Studies*, 60(5): 630-648.

2013 Mullally, C., S. Boucher and M. Carter. 2013. "Encouraging Development: Randomized Encouragement Designs in Agriculture." *American Journal of Agricultural Economics, Papers and Proceedings*: 95(5), 1352-1358.

2009 Alston, J., C. Mullally, D. Sumner, M. Townsend, and S. Vosti. 2009. "Likely effects on obesity

from proposed changes to the US food stamp program.” *Food Policy*, 34(2): 176-184.

Submitted papers

Marcillo, E., C. Mullally, M. Reimao, and P. Useche. “Do Conditional Cash Transfers Reinforce the Traditional Gendered Division of Labor?”. Submitted.

Hossain, M., C. Mullally, L. Jackering, and P. Winters. “Poverty Prediction and Targeting over Time and Space: Evidence from Nigeria”. Revise and resubmit at *Journal of Development Studies*.

Janzen, J., N. Magnan, C. Mullally, and S. Shin. “Demand for Weather Index Insurance among Smallholder Farmers under Prospect Theory.” Under review at *Journal of Economic Behavior and Organization*.

Miller, S. and C. Mullally. “Investigating the Inclusive-Performance Tradeoff in Agricultural Cooperatives.” Under review at *World Development*.

Grants

- 2022 Impact of Dollar Stores on U.S. Food Retail Structure, Consumer Food Choices, and Independent Grocer Viability
Sponsor: USDA
Total award: \$664,650
Role: Principal investigator
- 2018 Insuring farmers through credit: Linking smallholders to financial markets with bundled products
Sponsor: zie
Total award: \$429,643
Role: Co-principal investigator
- 2017 Digital credit for agriculture
Sponsor: Center for Effective Global Action
Total award: \$60,000
Role: Co-principal investigator
- 2016 Designing and evaluating innovations for development of smallholder female livestock cooperatives in Nepal
Sponsor: USAID
Total award: \$1.23 million
Role: Principal investigator
- 2008 Index insurance: the missing piece of the credit market puzzle?
Pacific Rim Research Program Advanced Graduate Research Fellowship
Total award: \$12,250
Role: Co-Principal Investigator

Student job placements

- 2021 Benjamin Avuwadah (PhD Food and Resource Economics)
Post-doctoral scholar
Department of Economics
George Washington University
- Scott Miller (PhD Food and Resource Economics)
Program director
Social Impact
- 2019 Shourish Chakravarty (PhD Food and Resource Economics)
Post-doctoral scholar
Kansas State University
Department of Agricultural Economics
- 2018 Marup Hossain (PhD Food and Resource Economics)
Post-doctoral scholar
International Fund for Agricultural Development

Teaching

- 2020-2022 International development policy (undergraduate) [Syllabus](#)
- 2014-2022 Applied microeconometrics (PhD) [Syllabus](#)
- 2014-2019 Agricultural price analysis (undergraduate) [Syllabus](#)

Service to the profession

PROFESSIONAL SERVICE

- 2021-2024 *Associate Editor, American Journal of Agricultural Economics*
Member, Agricultural and Applied Economics Association awards committee

JOURNAL REVIEWS

Agribusiness: an International Journal, Agricultural Systems, American Journal of Agricultural Economics, Applied Economic Perspectives and Policy, Food Policy, Journal of Agricultural and Applied Economics, Journal of Agricultural Extension and Education, PLOS One, World Development

CONFERENCE REVIEWS

Agricultural and Applied Economics Annual Meeting, International Conference of Agricultural Economists

GRANT REVIEWS

California State University Agricultural Research Institute, Iowa State University Egg Industry Center

UNIVERSITY SERVICE

- 2021 *Member*, Open-rank International Development search and screen committee
Member, College of Agriculture Faculty Assembly
- 2020 *Chair*, Food and Resource Economics Department Assistant Professor of Agricultural Policy search and screen committee
Member, Food and Resource Economics Department graduate curriculum committee
- 2019 *Member*, Food and Resource Economics Department Assistant Professor of International Development search and screen committee
Member, Food and Resource Economics Department graduate admissions committee
Member, Food and Resource Economics Department by-laws committee
- 2018 *Chair*, Food and Resource Economics Department seminar committee
Member, Food and Resource Economics Department graduate admissions committee
Member, Food and Resource Economics Department scholarship committee
Member, Food and Resource Economics Department by-laws committee
- 2017 *Chair*, Food and Resource Economics Department seminar committee
Member, Food and Resource Economics Department graduate admissions committee
Member, Food and Resource Economics Department Full/Associate Professor of International Development search and screen committee
Member, Food and Resource Economics Department Future Trends in Food and Resource Economics Committee
- 2015-2016 *Chair*, Food and Resource Economics Department seminar committee
Member, Food and Resource Economics Department graduate admissions committee
- 2013-2014 *Chair*, Food and Resource Economics Department seminar committee
Member, Food and Resource Economics Department graduate admissions committee
Member, Food and Resource Economics Department undergraduate curriculum rigor committee

Presentations

- 2021 Purdue University, Agricultural Economics Department, West Lafayette, IN
Arizona State University, Department of Agribusiness, Mesa, AZ
- 2020 Southern Economic Association Annual Meeting, New Orleans, LA
- 2019 Agricultural and Applied Economics Association Annual Meeting, Atlanta, GA
North East Universities Development Consortium Conference, Evanston, IL
- 2018 University of Minnesota, Department of Applied Economics, Minneapolis, MN
Agricultural and Applied Economics Association Annual Meeting, Washington, DC

International Conference of Agricultural Economists, Vancouver, BC
Midwest International Economic Development Conference, Minneapolis, MN

2015 Agricultural and Applied Economics Association Annual Meeting, San Francisco, CA

2014 Inter-American Development Bank research seminar, Washington, DC

2013 Allied Social Science Association Annual Meeting, San Diego, CA
University of Georgia, Department of Agricultural and Applied Economics, Athens, GA

2011 Agricultural and Applied Economics Association Annual Meeting, Pittsburgh, PA
Southern Economic Association Annual Meeting, Washington, DC

2010 Agricultural and Applied Economics Association Annual Meeting, Denver, CO

Awards

2020 Outstanding reviewer, *American Journal of Agricultural Economics*

2019 Best Dissertation, Marup Hossain. University of Florida, Food and Resource Economics Department

Miscellaneous

FACULTY AFFILIATIONS

Department of Latin American Studies, University of Florida
School of Natural Resources and Environment, University of Florida
Livestock Systems Innovation Lab, University of Florida
Food Systems Institute, University of Florida

LANGUAGES

English (native), Spanish (proficient)

SOFTWARE

\LaTeX , R, Stata, SurveyCTO

References

Dr. Marc Bellemare
Northrop Professor
Department of Applied Economics
University of Minnesota
Phone: 612-624-1692
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Dr. Michael Carter
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Department of Agricultural and Resource Economics
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Dr. Tim Richards
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