

Trent D. Blare

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EDUCATION

Ph.D. in Food and Resource Economics

University of Florida. December 2014

Specializations: Economic Development, Environmental and Ecological Economics, and Agribusiness

Certificate: Latin American Studies

Dissertation: The chocolate goddess: The impact of gender differences in the valuation of non-monetized benefits and costs of cacao agroforests on production decisions in coastal Ecuador

M.Sc. in Food and Resource Economics

University of Florida. August 2010

Certificate: Tropical Conservation and Development

Thesis: Seeds of gold: How environmental considerations influence cacao production decisions for smallholder households in northwestern, Ecuador

B.S. in Agricultural Economics

University of Nebraska-Lincoln. August 2004

Minors: International Agricultural and Natural Resources; Political Sciences

Honor's Thesis: Implications of a new World Trade Organization agreement on U.S. grain and oilseed producers

WORK EXPERIENCE

Assistant Professor in Food and Resource Economics, University of Florida Institute of Food Agricultural Sciences, Tropical Research and Education Center. August 2020 – Present

Leading research and extension activities in support of farmers in southern Florida to strengthen market linkages in the sale of tropical fruits and to ensure that these markets are inclusive

Markets and Value Chain Specialist, International Maize and Wheat Improvement Centre (CIMMYT). Texcoco, Mexico. November 2018 – July 2020

Analyzed local and international marketing opportunities for native maize in support of smallholder farmer organizations in central and southern Mexico

Markets and Value Chain Specialist, World Agroforestry Centre (ICRAF). Lima, Peru. August 2014- November 2018

Conducted research in Brazil, Guatemala, Honduras, Nicaragua, and Peru on inclusive value chain development, smallholder enterprises, and local food systems in coordination with local and international NGOs, donor agencies, the food industry and governmental agencies

Teaching Assistant, Department of Food and Resource Economics, University of Florida. Gainesville, Florida. August 2008 – August 2014

Assisted with instruction and course design for undergraduate courses in humanitarian assistance, advanced data analysis in agriculture, and human resource management

Agribusiness Specialist, Peace Corps Ecuador Sustainable Agriculture Program. Santo Domingo de los Tsachilas, Ecuador. February 2005 – May 2008

Supported an indigenous Tsa'chila community to establish a community tourism enterprise, adopt agro-ecological production practices, and develop markets for their cacao production

PUBLICATIONS

Refereed Publications

Blare, T. and Donovan, J. 2022. Challenges for 'going local' by the tourism sector: Lessons from direct food sourcing initiatives in Cusco, Peru. *Tourism and Hospitality Research*. (Forthcoming).

Blare, T. and Useche, P. 2021. The evolution of gender roles in rural Ecuador: The case of the cacao value chain. In: M. B. Avila Calle and G. Casado López (eds.). *Ecuador; past, present, and future*. Nova Science Publishers, Inc. Hauppauge, NY: 231-246.

Blare, T., García-Medina, M., López, D. and Pérez, M. 2020. Opportunities in blue maize markets for smallholder farmers in central Mexico? *Choices*. 35 (4).

Blare, T., Corrales, I. and Zambrino, L. 2020. Can niche markets for local cacao varieties benefit smallholders in Peru and Mexico? *Choices*. 35 (4).

Blare, T., Donovan, J., and Medina-Garcia, M. 2020. The right tortilla for the right occasion: Variation in consumers' willingness to pay for blue maize tortillas based on utilization. *Journal of Food Products Marketing*. 26: 564-579.

Donovan, J., **Blare, T.**, and Peña, M. 2020. Multiple certification uptake by coffee businesses: Evidence of functions and benefits from Central America. *Business Strategy and Development*. 3: 264-276.

Donovan, J., **Blare, T.**, and Peña, M. 2020. When Fairtrade is not enough: coffee cooperative development and the role of certification systems. *Food Chain*. 9: 43-57.

Blare, T. and Useche, P. 2019. Differences in women's and men's adoption of cacao agroforests in coastal Ecuador. *Environmental Conservation*. 46: 302-309.

Armbruster, S., Solomon, J., **Blare, T.**, and Donovan, J. 2019. Women's time use and implications for their participation in cacao value chains: Evidence from VRAEM, Peru. *Development in Practice*. 29: 827-843.

Blare, T., Donovan, J., and del Pozo, C. 2019. Estimates of the willingness to pay for locally grown tree fruits in Cusco, Peru. *Renewable Agriculture and Food Systems*. 34: 50-61.

- Stoian D., Donovan, J., Elias, M., and **Blare, T.** 2018. Fit for purpose? A review of guides for gender equitable value chain development. *Development in Practice*. 28: 494-509.
- Dagmar Mithöfer, D., Roshetko, J. M., Donovan, J., Ewane, N., Robiglio, V., Wau, D., Sonwa, D., and **Blare, T.** 2017. Standard systems and sustainable cocoa production: Issues and actions in Indonesia, Cameroon and Peru. *International Journal of Biodiversity Science, Ecosystem Services & Management*. 13: 444-469.
- Donovan, J., **Blare, T.**, and Poole, N. 2017. Stuck in a rut: Emerging cocoa cooperatives in Peru and the factors that influence their performance. *International Journal of Agricultural Sustainability*. 15: 169-184.
- Blare, T.** and Donovan, J. 2016. Building value chains for newly domesticated indigenous fruits: Lessons form camu-camu in Peru. *Renewable Agriculture and Food Systems*. 33: 6-18.
- Blare, T.** and Useche, P. 2015. Is there a choice? Choice experiment to determine the value men and women place on cacao agroforests in coastal Ecuador. *International Forestry Review*. 17: 46-60.
- Useche, P. and **Blare, T.** 2013. Traditional vs. modern production systems: Environmental and price considerations of cacao producers in northern Ecuador. *Ecological Economics*. 93: 1-10.
- Blare, T.** and Useche, P. 2013. Competing objectives of smallholder producers in developing countries: Examining cacao production in northern Ecuador. *Environmental Economics*. 4: 71-79.

Other publications

- Borja, R. M., **Blare, T.**, Oyarzún, P. J., Padilla, G. and Zambrano, S. 2021. Una mirada a los logros y desafíos de las asociaciones agroecológicas de mujeres en Cotopaxi, Ecuador. [A view of the achievements and challenges of women's agroecological associations in Cotopaxi, Ecuador]. *LEISA Revista de Agroecología*. 37:1. <http://leisa-al.org/web/index.php/volumen-37-numero-1/4431-una-mirada-a-los-logros-y-desafios-de-las-asociaciones-agroecologicas-de-mujeres-en-cotopaxi-ecuador>
- Useche, P., McLendon, T. L., **Blare, T.**, and Gendreau, B. 2021. Latin American business environment report. University of Florida Center for Latin American Studies. <http://www.latam.ufl.edu/blog/2021/22nd-edition-of-the-latin-american-business-environment-report-published.html>
- Andrango, G. and **Blare, T.** 2020. Functional foods: Fad or path to prosperity? *Choices*, 35 (4).
- Andrango, G., **Blare, T.**, and Hareau, G. 2020. Functional Foods: Fad or Path to Prosperity? Data Visualization. *Choices*. Quarter 4. <https://www.choicesmagazine.org/choices-magazine/theme-articles/functional-foods-fad-or-path-to-prosperity/functional-foods-fad-or-path-to-prosperity-data-visualization>

- Oberlack, C., Zambrino, L. A., Can, T. Q., Thao, D. B., Viet, V. X., and **Blare, T.** 2020. Building Inclusive Food Chains: Pathways Beyond Land Inequality Through Collective Action. International Land Coalition. International Fund for Agricultural Development (IFAD). https://d3o3cb4w253x5q.cloudfront.net/media/documents/2020_9_land_inequality_paper_food_chains_en_web_spread.pdf
- Blare, T.** and Donovan, J. 2020. How do you like your tortillas? How growing consumer demand for blue maize in Mexico can strengthen smallholder livelihood options. Consultative Group on International Agricultural Research (CGIAR) Research Program on Policies Institutions and Markets Value Chains Flagship. <http://tools4valuechains.org/node/519>
- Ramos, C., Paez Valencia, A.M., and **Blare, T.** 2020. Perspectivas de género sobre la producción de cacao agroforestal en Ecuador y Perú. Ideas para una intensificación inclusiva y sostenible. [Gender perspectives on cocoa production in Ecuador and Peru: Insights for inclusive and sustainable intensification]. *LEISA Revista de Agroecología*. 35:4. <http://leisa-al.org/web/index.php/volumen-35-numero-4/4039-perspectivas-de-genero-sobre-la-produccion-de-cacao-agroforestal-en-ecuador-y-peru-ideas-para-una-intensificacion-inclusiva-y-sostenible>
- Pérez., M., Ospina, D., López, D., **Blare, T.**, and Donovan, J. 2019. La cadena de maíz azul en México ¿Por qué no se ha desarrollado plenamente?. [The chain for blue maíz in Mexico. Why it has not fully developed?]. *Enlace*. 50, 44-51. <https://repository.cimmyt.org/handle/10883/20752>
- Miccolis, A., Robiglio, V., Cornelius, J., **Blare, T.**, and Castellani, D. 2019. Oil palm agroforestry fostering socially inclusive and sustainable production in Brazil. *Exploring inclusive palm oil production*. *EFTERN News*, 59. Tropenbos International. Wageningen, Netherlands. <http://www.etfrn.org/file.php/443/2-3miccolis.pdf>.
- Cornelius, J. P., Bayala, J., **Blare, T.**, Catacutan, D., Degrande, A., Kindt, R., Leimona, B., Mathez-Stiefel, S., Miccolis, A., Naik, D., Rizvi, J., Roshetko, J. M., and Winowiecki, L.A. 2019. Agroforestry. In: J. Bélanger & D. Pilling (eds.). *The State of the World's Biodiversity for Food and Agriculture*. FAO Commission on Genetic Resources for Food and Agriculture Assessments. Rome: 233-241. <http://www.fao.org/3/CA3129EN/CA3129EN.pdf>
- Blare T.** and Useche, P. 2018. Can strengthening women's influence in land use decisions lead to a greater adoption of cocoa agroforests? World Cocoa Foundation. Cocoa Matters Newsletter. Sept. 2018. <https://www.worldcocoafoundation.org/blog/can-strengthening-womens-influence-in-land-use-decisions-lead-to-a-greater-adoption-of-cocoa-agroforests/>
- Donovan, J., Stoian, D., Foundjem, D., and **Blare, T.** 2018. Service provision by agri-cooperatives engaged in high value markets. In: Davis, K., Bohn, A., Franzel, S., Blum, M., Rieckmann, U., Raj, S., Hussein, K. & Ernst, N. (eds.). *What works in rural advisory services?*. Global Forum for Rural Advisory Services, Lausanne, Switzerland: 73-76. <https://g-fras.org/en/download.html>

- Blare, T.** and Borja, R. M. 2018. Sistemas alimentarios locales en los Andes. [Local Food Systems in the Andes]. Editorial. *LEISA Revista de Agroecología*. 34: 4. <http://www.leisa-al.org/web/index.php/volumen-34-numero-2/3314-editorial-sistemas-alimentarios-locales-en-los-andes>
- Blare, T.**, Botreau, H., Neu, C., Argumedo Gómez, S., and Jackson, M. 2018. Experiencias en la creación de vínculos entre productores y compradores de productos agroecológicos en Cusco. [Experiences in the creation of linkages between producers and buyers of agroecological products in Cusco]. *LEISA Revista de Agroecología*. 34: 4. <http://www.leisa-al.org/web/index.php/volumen-34-numero-2/3314-editorial-sistemas-alimentarios-locales-en-los-andes>
- Blare, T.** 2017. How much for the local apples? Study showed that nearly 75% of consumers in Cusco, Peru were willing to pay at least 10% more for the locally grown fruits. CGIAR Program on Policies Institutions and Markets. <http://pim.cgiar.org/2017/08/21/how-much-for-the-local-apples/>
- Donovan, J. and **Blare, T.** 2016. En Busca de nuevos superalimentos: Lecciones del camu-camu en el Perú. *Agro Noticias*. <https://agronoticias.pe/ultimas-noticias/en-busca-de-nuevos-superalimentos-lecciones-del-camu-camu-en-el-peru/>
- Blare, T.** and Useche, P. 2014. What does it mean to be socially responsible? Case Study on the impact of the Producer Plus Program on communities, women, and the environment in Ecuador. Monitoring, Extension and Advisory Services Case Study #11. United States Agency for International Development. <https://www.agrilinks.org/library/what-does-it-mean-be-socially-responsible-impact-producer-plus-program-communities-women-and>

PRESENTATIONS

Webinars

- Blare, T.** and Corrales, E. I. 2021. Market growth for traditional cacao varieties in Peru and Mexico. Fine Chocolate Industry Association. https://www.youtube.com/watch?v=_M3jHx-UZGU
- Merlet, M., Ramos, M., Itriago, D., Nguiffo, S., **Blare, T.**, and Can, T. Q. 2020. Addressing land inequality: What next?. International Land Coalition. <https://learn.landcoalition.org/es/e-learning-courses/addressing-land-inequality-what-next/>
- Demont, M., **Blare, T.**, and Bernard, T. 2020. Strengthening Food Value Chains. CGIAR Research Program on Products, Institutions, and Markets led by International Food and Policy Research Institute (IFPRI). <https://www.foodsecurityportal.org/events/strengthening-food-value-chains>

Conference Presentations

- Challenges for “going local” by the tourism sector: Lessons from direct food sourcing initiatives in Cusco. Oral Presentation. International Conference of Agricultural Economists. Virtual Conference. August 31, 2021.

- Effects of the COVID pandemic on agricultural markets & rural communities in the Andes. Oral Presentation. Agricultural and Applied Economics Association Annual Meetings (AAEA). Austin, Texas. August 2, 2021.
- Gender inclusivity? Options for deeper engagement by women in the cacao value chains in Ecuador and Peru. Oral Presentation. 29th Annual Congress of the International Association of Feminist Economists. Virtual Conference. Quito, Ecuador. June 24, 2021.
- Challenges for “going local”: Lessons from three initiatives to strengthen the food system in Cusco, Peru. Oral Presentation. Ventana III: A Conference on Latin America, Glocal Reactions and Responses. Virtual Conference. University of York, United Kingdom. June 9, 2021.
- Intensification of cacao in the Peruvian Amazon: Gender relations and options for deeper engagement by women. Oral Presentation. Agricultural and Applied Economics Association Annual Meetings (AAEA). Atlanta, Georgia. July 23, 2019.
- The Making of a Decision: Women's Voice in the Management of Cacao in Coastal Ecuador. Poster Presentation. 30th International Conference of Agricultural Economists. Poster Presentation. Vancouver, Canada. July 29, 2018.
- Intensification of cocoa in the Peruvian Amazon: Gender relations and options for deeper engagement by women. Oral Presentation. International Symposium on Cocoa Research 2017. Lima, Peru. November 14, 2017.
- Building a cocoa value chain in VRAEM, Peru: Insights on livelihoods and gender. Oral Presentation. Tropentag Annual Interdisciplinary Conference on Research in Tropical and Subtropical Agriculture, Natural Resource Management and Rural Development. Bonn, Germany. September 20, 2017.
- Actions speak louder than words: A revealed preference model to analyze gender differences in the adoption of agroforestry cacao in coastal Ecuador. Oral Presentation. FLARE (Forests and Livelihoods: Assessment, Research, and Engagement) Annual Meeting. Edinburgh, Scotland. December 4, 2016.
- The sustainable choice: How gendered differences on the importance of ecological benefits affect production decisions of smallholder cacao producing households in Ecuador. Oral Presentation. Agricultural and Applied Economics Association Annual Meetings (AAEA). Minneapolis, Minnesota. July 29, 2014.
- How much does the forest cost? Determining the size of subsidy payments to induce reforestation in coastal Ecuador. Oral presentation. Agricultural and Applied Economics Association Annual Meetings (AAEA). Washington, District of Columbia. August 6, 2013.
- The importance of agroforestry cacao production to smallholder cacao producing households in coastal Ecuador. Poster Presentation. Annual Conference of the Yale Chapter of the International Society of Tropical Foresters. New Haven, Connecticut. January 25, 2013.

Seeds of gold: How environmental considerations influence cacao production decisions for small landholder households in northwestern Ecuador. Oral Presentation. Agricultural and Applied Economics Association Annual Meeting (AAEA). Seattle, Washington. August 13, 2012.

GRADUATE STUDENTS

Nicholas Haley, Ph. D. in Food and Resource Economics. Supervisor. University of Florida. Gainesville, Florida. May 2025 (Expected)

Fredy Ballen, Ph.D. in the School of Forest, Fisheries, and Geomatic Sciences. Committee Member. University of Florida. May 2023 (Expected)

Johanna Depenthal, Ph.D. in Forest Resources and Conservation. Committee Member. University of Florida. Gainesville, Florida. May 2023 (Expected).

Young Lui, Ph.D. in Ph.D. in Family and Consumer Sciences. Committee Member. University of Florida. December 2022 (Expected).

Julio Cruz, Ph.D. in Food and Resource Economics. Committee Member. University of Florida. Gainesville, Florida. December 2022 (Expected).

Isabel Corrales. Ph.D. in Ecology and Sustainable Rural Development. Co-Supervisor. ECOSUR. Campeche, Mexico. August 2022 (Expected).

Krystelle Rocourt. M.Sc. in Agribusiness. Supervisor. University of Florida. Gainesville, Florida. August 2021. Tahiti Lime Production in South Florida: How the Enterprise Budget can be used as a tool to determine farmer profitability

Percy Peralta. Ph.D. in Interdisciplinary Ecology. Committee Member. University of Florida. Gainesville, Florida. August 2020. What Incentivizes Eco-Friendly Coffee Practices in the Peruvian Tropical Andes?: Socioeconomic and environmental sustainability of smallholder coffee production in the Satipo Province, Peru.

Luca Zambrino. M.Sc. in Geography. Co-Supervisor. University of Bern. Bern, Switzerland. December 2019. How inclusive business models address barriers in certified cacao value chains: A multiple-case study along cacao value chains from Peru to Switzerland.

Franziska Salzer. M.Sc. in Agricultural Economics. Co-Supervisor. University of Humboldt. Berlin, Germany. August 2015. The performance of smallholder collective enterprises: Lessons from the cacao sector in Peru.

SKILLS

Languages: English (Native), Spanish (Full Professional Fluency), Portuguese (Basic), Tsa'fiki (Basic)

Computer Programs: STATA, R, Mathematica, Python, and Matlab

JOURNAL REFEREE

Agroforestry Systems (Springer)

Enterprise Development and Microfinance (Practical Action)

International Journal of Fruit Sciences (Taylor and Francis)

Landscape and Urban Planning (Elsevier)

Mountain Research and Development (BioOne)

World Development (Elsevier)

PROFESSIONAL SOCITIES

Applied and Agricultural Economics Association (AAEA), Latin America Section – Secretary/Treasurer

Southern Agricultural Economics Association (SAEA)