



# Florida Agricultural Policy **Outlook Conference**

UF/IFAS FOOD AND RESOURCE ECONOMICS DEPARTMENT

# Welcome!

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*Welcome to the Florida Agricultural Policy Outlook Conference.* To make an impact, science has to leave the laboratory and find a home in applications that improve people's health, wealth, and happiness. The success of that journey depends on how wisely we plan, establish procedures, and create incentives for the adoption of innovation. This conference is one way the University of Florida's Institute of Food and Agricultural Sciences assembles the community of policy leaders to expand their thinking on how to facilitate that journey from lab to life. I applaud the UF/IFAS Department of Food and Resource Economics for organizing this important conference and you for participating in it.

**- Dr. Jack Payne, Senior VP, UF/IFAS**

# What you can expect today

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- Challenges facing the Florida Agricultural and Food System
- Economic intelligence
- Opportunity to engage
- Wrap-up session

# Our Speakers: Morning Session

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**Dr. Michael Reed**  
University of Kentucky



**Dr. Zhengfei Guan**  
University of Florida



**Dr. John VanSickle**  
University of Florida

# Our Speakers: Morning Session

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**Dr. Fritz Roka**  
University of Florida



**Mr. Ray Scott**  
Office of Ag Water Policy  
FDACS



**Dr. Hayk Khachatryan**  
University of Florida

# Our Speakers: Afternoon Session

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**Ms. Jamie Jerrels**  
Florida Farm Bureau



**Dr. Christa Court**  
University of Florida



**Dr. Alan Hodges**  
University of Florida

# Connect. Explore. Engage.

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