

Di Fang, PhD

Personal Site

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EDUCATION

- **Arizona State University** Mesa, AZ
PhD in Business (Agribusiness) 2015
- **Nankai University** Tianjin, China
BS in Economics 2009

ACADEMIC POSITIONS

- **Associate Professor (tenured)** Gainesville, FL
University of Florida 2022 -
- **Associate Professor (tenured)** Fayetteville, AR
University of Arkansas 2021 - 2022
- **Assistant Professor** Fayetteville, AR
University of Arkansas 2015 - 2021

PROFESSIONAL EXPERIENCE

- **Associate Editor**
American Journal of Agricultural Economics 2024 - 2027
- **Co-Editor**
The Agricultural and Resource Economics Review (ARER) 2022 - 2024
- **Research Associate** Cambridge, MA
National Bureau of Economic Research (NBER) 2016 - 2018

HONORS AND AWARDS

Top-downloaded *AJAE* article in 2021.

Best Paper Award, *Canadian Journal of Agricultural Economics*, 2019.

James J. Sweitzer Memorial Scholarship, Arizona State University, 2014.

W.P. Carey School of Business Research Fellowship, Arizona State University, 2009.

PUBLICATIONS

* student coauthor

1. Wei Yang*, Di Fang, Jada Thompson, and Rudy Nayga. Public Acceptance of Beef Carbon Tax Earmarks. Forthcoming at **Food Policy**.
2. Snyder S.*, Ji X., Weng W., Fang D., Thorsbury S., Olexa M., Olivnik S. "Forever Chemicals and Challenges to Drinking Water Systems". **Choices**. 2024. Available online at <https://www.choicesmagazine.org/choices-magazine/submitted-articles/forever-chemicals-and-challenges-to-drinking-water-systems>
3. Klaus Grunert, Han-Seok Seo, Di Fang, Victoria Hogan*, and Rudy Nayga. 2024. "Does Sustainability Information Trick Your Sensory? The Case of Bird-Friendly Coffee." **Food Quality and Preference**. <https://doi.org/10.1016/j.foodqual.2024.105124>
4. Paul Aseete, Francis Tisboe, and Di Fang. 2024. "Access to off-Farm Income and Body Mass Index amongst Agrarian Women in Sub-Saharan Africa." **Journal of the Agricultural and Applied Economics Association (JAAEA)**. 1-15. doi: <https://doi.org/10.1002/jaa2.103>
5. McLeod, A*, Yang, W*, Fang, D, and Nayga, R. 2023. "Aligning Values to Labels: A Best-Worst Analysis of Food Labels." **Agricultural and Resource Economics Review**. 1-25. doi:10.1017/age.2023.28
6. Oliver, KB*, Popp, MP, Fang, D, Anderson, JD, Slaton, NA, Drescher, GL, Roberts, TL, and Thompson, J. 2023. "Potassium Fertilizer Rate Recommendations: Does Accounting for Soil Stock of Potassium Matter?" **Journal of Agricultural and Applied Economics** 55(1):13-33. doi: 10.1017/aae.2023.1
7. Hopfer, K*, Fang, D, Zabelina, DL, Hung, Y, Upshaw, JD, and Nayga Jr, RM. 2023. "The Effect of a 5-Minute Body Scan Mindfulness Intervention on Healthier Food Choices." **Q Open** 3(1):qoad004. doi: 10.1093/qopen/qoad004
8. Dsouza, A, Fang, D, Yang, W, Kemper, NP, and Nayga Jr, RM. 2023. "Consumers' Valuation for a Novel Food Waste Reducing Technology: The Case of Natural Coating." **Journal of the Agricultural and Applied Economics Association (JAAEA)** 2(1):84-97. doi: 10.1002/jaa2.47

9. Picasso, VD, Berti, M, Cassida, K, Collier, S, Fang, D, Finan, A, Krome, M, Hannaway, D, Lamp, W, Stevens, AW and Williams, C. 2022. "Diverse Perennial Circular Forage Systems Are Needed to Foster Resilience, Ecosystem Services, and Socioeconomic Benefits in Agricultural Landscapes." **Grassland Research** 1(2):123–130. doi: 10.1002/blr2.12020
10. Kim, B, Thomsen, MR, Nayga Jr, RM, Fang, D, and Goudie, A. 2022. "Impact of Weight Status Reporting on Childhood Body Mass Index." **Childhood Obesity** 18(7):485–493. 10.1089/chi.2021.0245
11. Fang, D, Thomsen, MR, Nayga Jr, RM, and Yang, W. 2021. "Food Insecurity during the COVID-19 Pandemic: Evidence from a Survey of Low-Income Americans." **Food Security** 14:165–183. 10.1007/s12571-021-01189-1
12. Fang, D, Thomsen, MR, and Nayga Jr, RM. 2021. "The Association between Food Insecurity and Mental Health during the COVID-19 Pandemic." **BMC Public Health** 21:607. 10.1186/s12889-021-10631-0
 - NPR KUAF coverage.
 - Cited in the "White House Strategy on Hunger, Nutrition, and Health."
13. Chen, Z*, Fang, D, Dornelles, A, Wilson, J. 2021. "Impacts on Knowledge and Testing on HIV in Waves of Mozambique Surveys with Bayes Estimates." **PlosOne**. doi: 10.1371/journal.pone.0244563
14. Fang, D., Nayga Jr, RM, West, GH, Bazzani, C, Yang, W, Lok, BC, Levy, CE, and Snell, HA. 2020. "On the Use of Virtual Reality in Mitigating Hypothetical Bias in Choice Experiments." **American Journal of Agricultural Economics** 103(1):142–161. doi: 10.1111/ajae.12118
 - Top-downloaded *AJAE* article in 2021.
15. Kim, B, Thomsen, MR, Nayga Jr, RM, Fang, D, and Goudie, A. 2020. "Move More, Gain Less: Effect of a Recreational Trail System on Childhood BMI." **Contemporary Economic Policy** 38(2):270–288. doi: 10.1111/coep.12448
16. Fang, D, Fomebelle, PW, and Bolton, RN. 2020. "Member Retention and Donations in Nonprofit Service Organizations: The Balance between Peer and Organizational Identification." **Journal of Service Research** 24(2):187–205. doi: 10.1177/1094670520933676
17. Fang, D, Liang, A, and Wilson, JR. 2020. "HIV Survey in Mozambique: Analysis with Simultaneous Model in Contrast to Separate Hierarchical Models." **Archives of Public Health** 78:70. doi: 10.1186/s13690-020-00453-8
18. Fang, D, Richards, TJ, and Grebitus, C. 2019. "Modeling Product Choices in a Peer Network." **Forum for Health Economics and Policy** 22(1):20180007. doi: 10.1515/fhep-2018-0007
19. Fang, D, Nayga Jr, RM, Snell, HA, West, GH, and Bazzani, C. 2019. "Evaluating USA's New Nutrition and Supplement Facts Label: Evidence from a Non-Hypothetical Choice Experiment." **Journal of Consumer Policy** 42(4):545–562. doi: 10.1007/s10603-019-09426-z
20. Fang, D, Irinata, K, Rhodes R, and Wilson, JR. 2019. "Obesity: Transition from Adolescence to Adulthood and Feedback Partial GMM Logistic Model with Time-Dependent Covariates." **Epidemiology Biostatistics and Public Health** 16(1):e13022. doi: 10.2427/13022
21. Wang, B*, Zheng, Y, Fang, D, Kamarianakis, Y, and Wilson, JR. 2019. "Split Bootstrap Hierarchical Modeling of Antibiotics Abuse in China." **Statistics in Medicine** 38(12):2282–2291. doi: 10.1002/sim.8118
22. Fang, D, Thomsen, MR, Nayga Jr, RM, and Novotny, AM. 2019. "WIC Participation and Relative Quality of Household Food Purchases: Evidence from FoodAPS." **Southern Economic Journal** 86(1):83–105. doi: 10.1002/soej.12363
 - Fang, D, Thomsen, MR, Nayga Jr, RM, and Novotny, AM. 2018. "WIC Participation and Relative Quality of Household Food Purchases: Evidence from FoodAPS." Working Paper 25291, **National Bureau of Economic Research**.
23. Fang, D, and Richards, TR. 2018. "New Maize Variety Adoption in Mozambique: A Spatial Approach." **Canadian Journal of Agricultural Economics** 66(3):469–488. doi: 10.1111/cjag.12166
 - Outstanding *CJAE* Article Award.
24. Fang, D, Thomsen, MR, Nayga Jr, RM, and Goudie, A. 2018. "Association of Neighborhood Geographic Spatial Factors With Rates of Childhood Obesity." **JAMA Network Open** 1(4):e180954. doi: 10.1001/jamanetworkopen.2018.0954
25. Fang, D, Sun, R, and Wilson, JR. 2018. "Joint Modeling Of Correlated Binary Outcomes: The Case Of Contraceptive Use and HIV Knowledge in Bangladesh." **PLOSOne** 13(1):e0190917. doi: 10.1371/journal.pone.0190917
26. Pu, J*, Fang, D, and Wilson, JR. 2017. "Impact of Communities, Health, and Emotional-Related Factors on Smoking Use: Comparison of Joint Modeling of Mean and Dispersion and Bayes' Hierarchical Models on ADD Health Survey." **BMC Medical Research Methodology** 17(1):20. doi: 10.1186/s12874-017-0303-y

27. Chen, D. G., Fang, D., & Wilson, J. R. (2017). Meta-analysis of two studies with random effects?. **Journal of Minimally Invasive Gynecology**, 24(5), 689-690.
28. Fang, D, Richards, TJ, and Rickard, BJ. 2015. "Optimal Licensing of Agricultural Patents: Fees versus Royalties." **Journal of Agricultural and Resource Economics** 40(1):1-22. doi: 10.22004/ag.econ.197374
29. Fang, D, Chong, J, and Wilson, JR. 2015. "Predicted Probabilities' Relationship to Inclusion Probabilities." **American Journal of Public Health** 105(5):837-839. doi: 10.2105/AJPH.2015.302592
30. Richards, TJ, William, JA, and Fang D. 2013. "Media Advertising and Ballot Initiatives: The Case of Animal Welfare Regulation." **Contemporary Economic Policy** 31(1):145-162. doi: 10.1111/j.1465-7287.2011.00292.x
31. Chan-Halbrendt, C, Fang, D, and Yang, F. 2009. "Trade-Off between Shopping Bags Made of Non-Degradable Plastics and Other Materials: The Case of Tianjin, China." **International Food and Agribusiness Management Review** 12(4):179-197. doi: 10.22004/ag.econ.92561

WORKING PAPERS

* indicates student coauthor

1. Universal Free Meals and School Suspensions (with Andres Cuadros-Meñaca, Michael Thomsen, and Rudy Nayga). R&R at **Economic Inquiry**.
2. Assessing Consumers' Valuation for Front-of-Package Health Labels Under New FDA Proposed Guidelines (with Jianhui Liu, Bachir Kassas, John Lai, and Rudy Nayga). R&R at **Food Policy**.
3. Expertise Overlap and Team Productivity: Evidence from the Hospital Industry (with Danyelle Branco, Bladimir Carrillo, and Wilman Iglesias). Under review at **The JPE Micro**.
4. Can a Budget Reminder Script Reduce Hypothetical Bias in Discrete Choice Experiments? (with Arsene Agossadou* and Rudy Nayga). Under review at **Journal of Choice Modeling**.
5. Mental Health among Students (with Xi Zhang* and Rudy Nayga). Under review at **Journal of Agricultural and Resource Economics** .
6. School Finance Reform and Mortality (with Danyelle Branco, Bladimir Carrillo, Wilman Iglesias and Xi Zhang).
7. WIC Infant Formula Market (with Ming Ge and David Davis).
8. Seafood purchase, diet-related disease, and WIC participation (with Roberto Cardenas and Frank Ashe).
9. Misperceptions and Strategic Firm Response (with Sean Posey)

GRANTS (OVER \$23 MILLIONS IN TOTAL)

1. Through the Grapevine: Developing Vitis x Muscadinia Wide Hybrids for Enhanced Disease Resistance and Quality. *USDA SCRI CAP*, 2024-2027. **\$7.09 million** (Awarded June 2024). PI: Renee Threlfall (University of Arkansas). My Role: Co-PI.
2. NSF Convergence Accelerator Track J: Cultivate IQ – Empowering Regional Food System. *National Science Foundation*, 2024-2027. **\$5 million** (Awarded Dec 2023). PI: Meredith Adkins (University of Arkansas). My Role: Senior Personnel.
3. NSF Convergence Accelerator, Track J: Data-Driven Agriculture to Bridge Small Farms to Regional Food Supply Chains. *National Science Foundation*, 2023-2024. **\$750,000** (Awarded December 2022). PI: Meredith Adkins (University of Arkansas). My Role: Senior Personnel.
4. Through the Grapevine: Building Research and Extension Potential between Subgenera Vitis and Muscadinia for the U.S. Grape Industry. *USDA Specialty Crop Research Initiative*, 2022-2023. **\$50,000** (Awarded August 2022). PI: Renee Threlfall (University of Arkansas). My Role: Co-PI.
5. SNAP Purchasing Power and Food Insecurity During the Pandemic. *Robert Wood Johnson Foundation (RWJF) Healthy Eating Research Program*, 2022-2023. **\$88,000** (Awarded May 2022). My Role: PI.
6. Fostering Resilience and Ecosystem Services in Landscapes by Integrating Diverse Perennial Circular Systems. *USDA-AFRI SAS CAP*, 2021-2025. **\$10 million** (Awarded September 2021). PI: Valentin Picasso (University of Wisconsin). My Role: Co-PI.
7. Healthy People Healthy Planet, a Food Desert Program at the University of Arkansas at Pine Bluff and Fayetteville, AR. *USDA NIFA-AFRI*, 2021-02022. **\$349,442** (Awarded May 2021). PI: Karleah Harris (University of Arkansas at Pine Bluff). My Role: Co-PI.

8. Evaluation of Double Up Food Bucks in Arkansas. *University of Arkansas Center for Human Nutrition*, 2017 Arkansas Nutrition, Obesity, and Health Research Pilot Project Grants. **\$50,000** (Awarded April 2018). My Role: PI.
9. The Economic Geography of WIC. *National Bureau of Economic Research (NBER)*, Economics of Food Security, Nutrition, and Health: Insights from FoodAPS Program. **\$77,656** (Awarded March 2016). My Role: PI.

PRESENTATIONS

Invited Seminars

2025

Penn State University (scheduled); Lafayetteve College (scheduled)

2024

Tufts University (scheduled), Oct 2024; University of Idaho, Agricultural Economics Department; Sept 2024; University of Minnesota, Department of Applied Econ, Sept. 2024; Washington State University (virtual), Department of Applied Econ, March 2024;

2023

Peking University, Nov., China, 2023; Virginia Tech, Sept. 2023; NBER Summer Institute (Personnel Economics); Online Agricultural and Resource Economics Seminar (OARES). April 2023; University of Guelph, Agricultural Economics Department, February 2023; University of Florida, Online Applied Micro Economics Seminar, January 2023; Texas A&M University, Agricultural Economics Department, January 2023;

2016-2022

University of Idaho, Agricultural Economics Department. November 2020 (virtual); Arizona State University, Agribusiness Department. March 2019; University of Pretoria, Pretoria, South Africa. July 2018; Toulouse School of Economics, Toulouse, France. June 2018; Jinan University, Guangdong, China. June 2017.

Conferences

Presenter is underlined>.

1. Xi Zhang, Di Fang, and Rudy Nayga. "Mental Health among Student". Agricultural & Applied Economics Association (AAEA) annual meetings, July 28-30, New Orleans, 2024.
2. Roberto Cardenas, Di Fang, Frank Ashe. "Seafood purchase, diet-related disease, and WIC participation". Agricultural & Applied Economics Association (AAEA) annual meetings, July 28-30, New Orleans, 2024.
3. Xi Zhang, Di Fang, and Rudy Nayga. "Mental Health among Student". American Society of Health Economists (AshEcon) annual meetings, June 16-19, San Deigo, 2024.
4. Andres Cuadros-Menaca, Di Fang, Michael Thomsen, and Rudy Nayga. "Universal Free Meals and School Suspension". American Society of Health Economists (AshEcon) annual meetings, June 16-19, San Deigo, 2024.
5. Branco, D, Carrillo, B, Fang, D, and Iglesias, W. "Expertise Overlap and Team Productivity: Evidence from the Hospital Industry". Society of Labor Economics (SOLE) annual meetings, May 3-4, Portland, 2024.
6. Branco, D, Carrillo, B, Fang, D, and Iglesias, W. "Expertise Overlap and Team Productivity: Evidence from the Hospital Industry". NBER Summer Institute (Personnel Economics), July 26-27, Boston, 2023. Webiste: <https://www.nber.org/conferences/si-2023-personnel-economics>
7. Qingxiao Li, Di Fang, and Michael Thomsen. "Disparities in Food-Price Inflation during the COVID-19 Pandemic". RWJF Health Eating Research Conference, Duke University. March 2023.
8. Branco, D, Carrillo, B, Fang, D, and Iglesias, W. 2023. "Expertise Overlap, Team Productivity, and Patient Mortality: Evidence from Doctors in Brazil." The Allied Social Science Associations (ASSA) Annual Meeting, New Orleans, LA, January 5-8.
9. McLeod, AN, Yang, W, Fang, D, and Nayga Jr, RM. 2022. "Aligning Values to Labels: A Best-Worst Analysis of Food Labels." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Anaheim, CA, July 31-August 2. doi: 10.22004/ag.econ.322163
10. Wang, X, and Fang, D. 2022. "Perception of Food and Nutritional Health in Online Restaurant Reviews." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Anaheim, CA, July 31-August 2.

11. Thomsen, M, Fang, D, Nayga, R, and Lewis, K. 2021. "Impact of School Exposure on Body Mass Index of Early Elementary Children." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Austin, TX, August 1–3.
12. Fang, D, Nayga, RM, West, GH, Yang, W, and Bazzani, C. 2019. "Does Virtual Reality Reduce Hypothetical Bias? Evidence from Choice Experiments Using Nutrition Labels." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Atlanta, GA, July 21–23. doi: 10.22004/ag.econ.290832
13. Fang, D, Nayga, R, West, G, Snell, H, and Bazzani, C. 2019. "Evaluating US's New Nutritional Labels." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Atlanta, GA, July 21–23.
14. Rui, C, Fang, D, and Hartarska, V. 2019. "The Affordable Care Act: Does the ACA Dependent Coverage Mandate Mean Less Out-of-Pocket Health Care Expenditure and Health Care Utilization?" Agricultural & Applied Economics Association (AAEA) Annual Meeting, Atlanta, GA, July 21–23. doi: 10.22004/ag.econ.290993
15. Fang, D. "Peer Effect and Childhood Obesity" West Lake Youth Forum. Hangzhou, China, June 2019;
16. Fang, D. "Peer Effect and Childhood Obesity".Nanjing Forum for Public Health, Nanjing, China. June 2019;
17. Fang, D, Nayga, R, Thomsen, M, and Novotny, A. 2017. "The Economic Geography of WIC." Final Conference Meetings of the National Bureau of Economic Research, Washington, DC, December 7–8.
18. Fang, D, Richards, TJ, and Grebitus, C. 2017. "Modeling Product Choices in a Peer Network." Southern Agricultural Economics Association (SAEA) Annual Meeting, Mobile, AL, February 4–7.
19. Fang, D, Nayga, R, Thomsen, M, and Novotny, A. 2017. "The Economic Geography of WIC." Pre-Conference Meetings of the National Bureau of Economic Research, Cambridge, MA, February 2–3.
20. Fang, D, Rhodes, R, and Wilson, JR. 2016. "GMM Logistic Regression Model for Obesity with Time-Dependent Covariates." American Public Health Association Annual Meeting & Expo, Denver, CO, October 29–November 2.
21. Fang, D, and Richards, TJ. 2016. "New Maize Variety Adoption in Mozambique: A Spatial Approach." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Boston, MA, July 31–August 3. doi: 10.22004/ag.econ.235388
22. Fang, D, Richards, TJ, and Grebitus, C. 2016. "Modeling Product Choices in a Peer Network." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Boston, MA, July 31–August 3. doi: 10.22004/ag.econ.235546
23. Rhodes, R, Wilson, J, and Fang, D. 2016. "GMM Logistic Regression Model for Obesity with Time-Dependent Covariates." Add Health Users Conference, Bethesda, MD, June 20–22.
24. Fang, D, Chong, J, and Wilson, JR. 2014. "Comparative Predicted Probabilities Based on Retrospective Data with Binary Links." Joint Statistical Meetings, Boston, MA, August 2–7.
25. Fang, D, and Richards, TJ. 2014. "New Product Adoption in a Friendship Network Using Spatial Lag Model." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Minneapolis, MN, July 27–29. doi: 10.22004/ag.econ.166091
26. Fang, D, and Richards, TJ. 2012. "Innovation and Patents Pricing Strategies." 34th Marketing Science Annual Conference, Boston, MA, June 7–9.
27. Fang, D, and Richards, TJ. 2012. "Optimal Patent Strategy: Fees vs. Royalties." Western Agricultural Economics Association (WAEA) Annual Meetings, Denver, CO, June 20–22.

Posters

1. Chen, R, and Fang, D. 2020. "The Impact of the Affordable Care Act Dependent Coverage Expansion on Young Adults' Wages and Expenditure." Agricultural & Applied Economics Association (AAEA) Annual Meeting, virtual, August 10. doi: 10.22004/ag.econ.304381
2. Narh, A, and Fang, D. 2020. "The Impact of the Patient Protection and Affordable Care Act's Pre-Existing Condition Mandate on Healthcare Utilization and Expenditure." Agricultural & Applied Economics Association (AAEA) Annual Meeting, virtual, August 10.
3. Chen, R, and Fang, D. 2020. "The Affordable Care Act Dependent Coverage Expansion: Does the ACA Improve Young Adults' Income, Health Care Utilization and Expenditure?" American Society of Health Economists (ASHE) Annual Meeting, virtual, June 9.
4. Fang, D, Thomsen, MR, and Nayga, RM. 2020."The Impact of Transitory Children on Children's Weight Outcomes." American Society of Health Economists (ASHEcon) Annual Meeting, virtual, United States, June 8.

5. Fang, D. 2017. "Joint Modeling of Contraceptive Use and HIV in Bangladesh." Agricultural & Applied Economics Association (AAEA) Annual Meeting, Chicago, IL, July 30–August 1.
6. Allender, W, Richards, TJ, and Fang, D. 2011. "Media Advertising and Ballot Initiatives: An Experimental Analysis." Agricultural & Applied Economics Association (AAEA) & Northeastern Agricultural and Resource Economics Association (NAREEA) Joint Annual Meeting, Pittsburgh, PA, July 24–26. doi: 10.22004/ag.econ.104224

TEACHING

- Topics in Health Economics, AEB 6933 (PhD Level), University of Florida, Food and Resource Economics Department. Taught in the fall semester every other year.
- International Agribusiness Marketing, AEB 4343 (Undergrad), University of Florida, Food and Resource Economics Department. Taught in the spring semester.
- International Agribusiness Marketing, AEB 6675 (Master's Level online), University of Florida, Food and Resource Economics Department. Taught in the spring semester.
- Econometrics I, AGECE 5613 (Master's Level), University of Arkansas, Department of Agricultural Economics and Agribusiness. Taught in the spring semester, 2017–2022.
- Food Economics and Health, AGECE 5603 (Master's Level), University of Arkansas, Department of Agricultural Economics and Agribusiness. Taught in the spring semester, 2017–2022.
- Food Economics and Health, AGECE 4603 (Undergrad Level), University of Arkansas, Department of Agricultural Economics and Agribusiness. Taught in the spring semester, 2017–2022.
- Principles of Agricultural Microeconomics, AGECE 1103 (Undergrad Level), University of Arkansas, Department of Agricultural Economics and Agribusiness. Taught in Spring 2016.
- Small Business Accounting and Finance, BUA 381 (Undergrad Level), Arizona State University. Taught in Spring 2013 and Fall 2014.

MENTORSHIP OF GRADUATE STUDENTS

Doctoral Dissertation Advising

1. Garrison Pollard (in progress), Department of Economics, University of Florida (committee member).
2. Adams Ceballos (in progress), Food and Resource Economics Department, University of Florida (committee member).
3. Jianhui Liu (in progress), Food and Resource Economics Department, University of Florida (committee member).
4. Sheikh Jafar Emran (in progress), Food and Resource Economics Department, University of Florida (committee member).
5. Roberto Cardenas Retamal (in progress), Food and Resource Economics Department, University of Florida (Co-Chair).
6. Xi Zhang (in progress), Department of Economics, University of Florida (committee member).
7. Wei Yang (in progress), Agricultural Economics, Texas A&M University (external committee member).
8. Yanjie Yang (in progress), Agricultural Economics, Texas A&M University (external committee member).

Master's Thesis Advising

1. Jinyang Li (in progress), Food and Resource Economics Department, University of Florida (Chair).
2. Arsene Agossadou (2022), Department of Agricultural Economics & Agribusiness, University of Arkansas (committee member). Thesis topic: Approaches to reduce hypothetical bias in choice experiments.
3. Cami Farmer (2021), Department of Agricultural Economics & Agribusiness, University of Arkansas (committee member). Thesis topic: Dollar stores and supermarket survivability in non-metropolitan US communities.
4. Kimberly Oliver (2021), Department of Agricultural Economics & Agribusiness, University of Arkansas (committee member). Thesis topic: Economic potash fertilizer rate recommendations.
5. Maimuna Begum (2021), Department of Agricultural Economics, Ghent University (outside committee member). Thesis topic: Consumer expectations towards GM crops in Bangladesh: a case of golden rice.

6. Kaylea Hopfer (2021), Department of Agricultural Economics & Agribusiness, University of Arkansas (Chair). Thesis topic: The impact of mindfulness on healthy food choices.
7. Colton Henderson (2020), Department of Agricultural Economics & Agribusiness, University of Arkansas (Chair). Thesis topic: Evaluation of Double-Up-Food-Bucks program in Arkansas.
8. Daniel Gilmour (2018), Department of Agricultural Economics & Agribusiness, University of Arkansas (committee member). Thesis topic: Consumers' willingness to pay for hydroponic lettuce.

PROFESSIONAL SERVICE

1. 2024 AAEA Quality of Research Discovery Award Committee
2. Reviewer, RWJF Research on Diet-Related Health (DRH) 2024 Call for Proposals, 2024
3. Reviewer, RWJF Healthy Eating Research 2023 Call for Proposals, July 2023
4. Chair-Elect, AAEA China Section, June 2023.
5. Panel Reviewer, New Frontiers in Research Fund Canada 2022
6. Reviewer, Alliance - Tier I Research Program in Canada, November 2021
7. Reviewer, USDA HATCH grant, July 2021
8. Review Panel, USDA NIFA-AFRI, 2018, 2019
9. Chair-Elect, AAEA Health Economics Section, 2021
10. Awards Committee, AAEA, 2022–2024
11. Communication Committee, ASHEcon, 2020–2022
12. Advisory Board, Center for Human Nutrition, University of Arkansas, 2017–
13. Advisory Board, Center for Agricultural and Rural Sustainability, University of Arkansas, 2021–
14. Board of Directors, China Health Policy and Management Society (CHPAMS), 2022–2024
15. Ad Hoc Reviewer for Journals: *American Journal of Agricultural Economics*, *American Journal of Health Economics*, *Journal of Health Economics*, *Review of Industrial Organization*, *Journal of Service Research*, *Agricultural Economics*, *Food Policy*, *European Review of Agricultural Economics*, *Australian Journal of Agricultural and Resource Economics*, *Journal of Behavioral and Experimental Economics*, *China Agricultural Economics Review*, *Land Economics*, *PLOSOne*, *Nutrients*, *Agribusiness: An International Journal*, *BMJ open*, *ERS reports*

REFERENCES

available upon request