

# Younghyeon Jeon

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EDUCATION	<b>Ph.D. in Agricultural and Applied Economics</b> University of Missouri - Columbia	2019–2023 USA
	<b>M.A. in Food and Health Economics</b> Korea University	2014–2016 Korea
	<b>B.A. in Agricultural and Resource Economics</b> Kangwon National University (Exchange Student at Hokkaido University)	2010–2014 Korea Japan
EXPERIENCE	<b>Postdoctoral Research Associate</b> Mid-Florida Research and Education Center, University of Florida	2023–present
	<b>Graduate Research and Teaching Assistant</b> University of Missouri - Columbia	2019–2023
	<b>Researcher</b> Korea Rural Economic Institute (KREI) in South Korea	2016–2018
	<b>Graduate Research and Teaching Assistant</b> Korea University	2014–2016
RESEARCH INTERESTS	Demand and Price Analysis, Consumer Behavior, and Applied Econometrics	
JOURNAL ARTICLES	<b>Jeon, Y.</b> , Hoang, H. K., Thompson, W., and Abler, D. (2024). "A Meta-Analysis of U.S. Food Demand Elasticities to Detect the Impacts of Scanner Data." <i>Applied Economic Perspectives and Policy</i> , 46 (2), 760-780.	
WORKING PAPERS	Revealing the Fundamental Parameters of a Food Demand System Using Estimated Elasticities <i>Jeon, Y., Thompson, W., Hoang, H. K., Abler, D., and Miller, J. I.</i> Estimation of Food Demand Elasticities Across Countries: An EASI Application <i>Jeon, Y., Thompson, W., and Hoang, H. K.</i> Effects of State Marketing Promotions on Consumer Preferences for Locally Grown Blueberries: Does Information Provision Make a Difference? <i>Jeon, Y., Khachatryan, H., Wei, X., Kassas, B., House, L., and Nayga Jr, R. M.</i>	
WORKING IN PROGRESS	Eye Tracking Study of Florida Grown Blueberries <i>Jeon, Y., Khachatryan, H., Wei, X., and Nayga Jr, R. M.</i>	
PRE-DOCTORAL PUBLICATIONS	[1] Jeon, Y., and Ahn, B. I. (2017). "Effects of a Tariff Reduction on Grain Self-Sufficiency: Evidence from Country-Level Panel data." <i>Sustainability</i> , 9(10), 1838. [2] Jeon, Y., and Ahn, B. I. (2016). "Analysis of Food Consumption Behavior for Elderly Households, Single Households, and Single Elderly Households." <i>Journal of Rural Development</i> , 39(4): 73-95. [3] Jeon, Y., and Ahn, B. I. (2015). "Effects of Attitudes toward Food Safety on the Consumption of Processed Food." <i>Journal of Rural Development</i> , 38(4): 71-92. [4] Jeon, Y., and Ahn, B. I. (2015). "Analysis of the World's Inequality and Polarization of Food Self-Sufficiency." <i>Korean Journal of Agricultural Economics</i> , 56(1): 71-97.	

TECHNICAL REPORTS	<p>[1] Jeon, Y., and Lim, S. S. (2017). "Social Farming in Japan." <i>World Agriculture</i>, Korea Rural Economic Institute.</p> <p>[2] Jeon, Y., and Park, J. (2017). "Agricultural Structure in Japan." <i>World Agriculture</i>, Korea Rural Economic Institute.</p> <p>[3] Jeon, Y. (2018). "Japanese Social Farming and Its Implications." <i>Public Policy</i>, Korea Local Business Association.</p> <p>[4] Kim, M., Hwang E., Park J. K., Jeon, Y. (2016). "A Study on Improving the Agriculture, Forestry and Fisheries Credit Guarantee Fund to Increase Execution Ratio of Government Funded Loans." <i>Research Report (c) 2016-45</i>, Korean Financial Services Commission.</p>	
PRESENTATIONS	<p>[1] <b>Jeon, Y.</b>, Khachatryan, H., Wei, X., Kassas, B., House, L., and Nayga Jr, R. M. "Analyzing Consumer Preferences and Willingness to Pay for Florida-Grown Fresh Blueberries." Presented at the 137th Annual Meeting of the Florida State Horticultural Society. June 11, 2024, Orlando, FL.</p> <p>[2] <b>Jeon, Y.</b>, Thompson, W., and Hoang, H. "Estimation of Food Demand Elasticities Across Countries: An EASI Application" Selected poster prepared for presentation at the Agricultural and Applied Economics Association Annual Meeting. July 23, 2023, Washington DC.</p> <p>[3] <b>Jeon, Y.</b>, Thompson, W., Hoang, H., Abler, D., and Miller, J. I. "Revealing the Fundamental Parameters of a Food Demand System using Estimated Elasticities" Selected paper prepared for presentation at the Agricultural and Applied Economics Association Annual Meeting. August 1, 2022, Anaheim, CA.</p> <p>[4] <b>Jeon, Y.</b>, Hoang, H., Thompson, W., and Abler, D. "A Meta-Analysis of U.S. Food Demand Elasticities to Detect the Impacts of Scanner Data" Presented at the Southern Agricultural Economics Association Annual Meeting. February 14, 2022, New Orleans, LA.</p> <p>[5] <b>Jeon, Y.</b>, Hoang, H., Thompson, W., and Abler, D. "A Meta-Analysis of U.S. Food Demand Elasticities to Detect the Impacts of Scanner Data" Presented at the AAEA GSS Webinar. January 21, 2022, Virtual.</p>	
TEACHING ASSISTANT	<p><b>Agricultural Prices</b>, University of Missouri - Columbia</p> <p><b>Agricultural Prices</b>, University of Missouri - Columbia</p> <p><b>Microeconomics</b>, Korea University</p>	<p>Jan 2023–May 2023</p> <p>Jan 2021–May 2021</p> <p>Aug 2014–Dec 2014</p>
ACHIEVEMENTS	<p><b>Brain Korea 21 Scholarship</b></p> <p><b>Excellence Award from the Korean Rural Development Administration</b></p> <p>Research Paper Competition</p> <p><b>Excellence Award from Korean Association of Agricultural and Food Policy</b></p> <p>Summer Research Paper Competition</p> <p><b>Academic Excellence Scholarship from Kangwon National University</b></p>	<p>2015</p> <p>2015</p> <p></p> <p>2015</p> <p></p> <p>2010-2013</p>
INVOLVEMENT	<p><b>Graduate Professional Council (GPC) Representative</b></p> <p>University of Missouri - Columbia</p>	<p>2021–2023</p>
MEMBERSHIP	<p><b>Agricultural and Applied Economics Association (AAEA)</b></p>	<p>Since 2022</p>
COMPETENCES	<p><b>Languages</b> Korean (<i>native</i>), English (<i>fluent</i>), Japanese (<i>intermediate</i>)</p> <p><b>Techniques</b> Stata, R studio, Matlab, SAS, L<sup>A</sup>T<sub>E</sub>X</p>	