

Sungeun Yoon

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Food and Resource Economics
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Education

- University of Florida**, Gainesville, Florida, US August 2021
Doctor of Philosophy, Food and Resource Economics Department
Essays on the Influence of Environmental Concern on Consumer Behavior
- Seoul National University**, Seoul, Republic of Korea 2013
Master of Arts in Economics, Department of Agricultural Economics and Rural Development
- Chungbuk National University**, Cheng-ju, Republic of Korea 2009
Bachelor of Economics, Department of Agricultural Economics
Bachelor of Science in Agriculture, Department of Horticultural Science

Positions

- University of Florida**, Graduate Assistant 2016–Present
- Korean Rural Economic Institute**, Researcher 2013 – 2016
- Seoul National University**, Research Assistant 2012

Publications

- Yoon, S.**, Kim, J., and Kim, H. 2013. "An Analysis of the Spatial Spillover of Chilli Pepper Production Activities", *Korean Journal of Agricultural Economics* 54(2): 29–53.
- Yoon, S.**, Kim, J., and Kim, H. 2013. "The Spatial Patterns of Agricultural Activities Identified by Using the Information on the Farm Business Registration Database", *Korean Journal of Agricultural Management and Policy* 40(2): 430–450.

Working Papers

- Yoon, S.**, House, L., Gao, Z., and Mullally, C. "The Spillover Effect of Plastic Bag Regulation on Other Single-use Plastics in US", In preparation
- Yoon, S.**, Gao, Z., and House, L. "The Impact of Environmental Concern on Demand for Healthy and Convenient Food: The Example of Meal Kits", In submission
- Yoon, S.**, House, L., Gao, Z., Grogan, K., and Mullally, C. "Is Environmental Consciousness Associated with Organic Consumption? - A Revealed Preference Approach", In preparation

Teaching

- University of Florida**, AEB4334, Guest Lecturer January 21 2020

Awards and Honors

Harold B. Clark Award, University of Florida, 2019.

Werner and Margaret C. Husmann Scholarship, University of Florida, 2018.

Graduate Research Scholarship, Korea Student Aid Foundation, 2011.

Study Scholarship, Korea Student Aid Foundation, 2008.

Merit-Based Scholarship, Chungbuk National University, 2007.

Study Scholarship, Ministry of Education and Human Resource Development, 2005 and 2006.

Presentations

Yoon, S., Gao, Z., and House, L. "Analysis of Healthy and Convenient Food: The Example of Meal Kits", Agricultural and Applied Economics Association Annual Meeting, Atlanta, GA, July 2019.

Yoon, S., House, L., Gao, Z., Grogan, K., and Mullally, C. "Is Environmental Consciousness Associated with Organic Consumption? - A Revealed Preference Approach", Agricultural and Applied Economics Association Annual Meeting, Atlanta, GA, July 2019.

Yoon, S. and McFadden, B. "Demand Elasticity of Fruits and Vegetables by Income", Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.

Yoon, S., Kim, J., and Kim, H., "The Spatial Distribution of Korean Agricultural Production Identified by the Farm Business Registration Database", Korean Agricultural Economics Association Annual Meeting, Seoul, Korea, February 2013.

Services

President, Graduate Student Organization, Food and Resource Economics, University of Florida, Aug 2019 - Present

Reviewer, Agricultural and Applied Economics Association Selected Papers, 2018.

Skills

Language: Korean (native), English (fluent)

Computer: STATA and R

Research Interests

Food and Environmental Policies and Programs, Consumer Behavior, Healthy Diet, Sustainable Food Consumption