

AEB2935: FRE Seminar – Fall 2025

Course Time and Location: Tuesdays 3:00PM – 3:50PM WEIL270

Instructor information: Dr. Lisa House; 1167 McCarty Hall A; (352) 294-7653;

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Ms. Michelle Baldwin; 1170B McCarty Hall A; (352) 294-7640;

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Office Hours and Location: Ms. Michelle Baldwin, Thursdays, 2:00PM – 4:00PM,
MCCA1170B

Course Description: Introduces the Department of Food and Resource Economics and career opportunities for its graduates.

Prerequisites: None

Undergraduate Advisor: Ms. Michelle Baldwin; 1170B McCarty Hall A; (352) 294-7640;

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Undergraduate Coordinator: Dr. Misti Sharp; 1189 McCarty Hall A; (352)294-7632;

E-mail: mistisharp@ufl.edu; [Schedule an appointment](#)

Expected Student Learning Outcomes:

- Identify activities and university resources that positively impact individual student success.
- Plan networking methods for both in-person and online interactions.
- Construct introductory professional documents such as resumes and profiles for online platforms.
- Formulate a strategic development plan to increase opportunities for post-graduation employment in FRE-related industries.
- Identify example careers of FRE alumni with attendance at required guest speaker lectures.
- Gain FRE-specific connections regarding academic development through interaction with faculty and introductions to departmental opportunities, including research, organizations, and graduate school.

Required Course Materials:

- **Text:** DISC Assessment & Report \$30 digital purchase (See link in Canvas Assignment)
- **E-learning:** There is an [E-Learning Canvas webpage](#) for this course. E-learning can be accessed via <http://elearning.ufl.edu> using your Gatorlink username and password. If you are having difficulties accessing E-learning, please contact the UF Computing Help Desk by calling (352)-392-HELP or via email helpdesk@ufl.edu.

AEB2935 Syllabus

Class Structure: This class will be conducted face-to-face.

Grading for AEB 2925:

ASSIGNMENT	POSSIBLE POINTS
GENERAL ASSIGNMENTS	
Attendance (10 points each, must attend at least 10/12 classes)	100
Syllabus + Honor Code Quiz	10
Introduction Discussion Post	10
Resume Module Quiz	10
CAREER AND PROFESSIONAL DEVELOPMENT ASSIGNMENTS	
Resume	40
Online Professional Branding (LinkedIn + Gator CareerLink)	30
Career Planning Appointment (Schedule 10 pts + Complete 30 pts)	40
Career Showcase	50
Student Activities and Involvement Quiz	10
BASIC CAMPUS AND STUDENT SUCCESS KNOWLEDGE	
DISC Assessment & Reflection	50
Campus Resource Quiz	10
Academic Advising Registration Prep—Proposed Spring Schedule	20
DEVELOPMENT AND EXPLORATION	
Faculty Interview (Schedule 10 pts + Complete 30 pts)	40
Professional Development Plan	80
TOTAL	500

Grading Scale

Grade	Percentage	Total points
A	93% or more	465+
A-	90.0 – 92.9%	445 - 464
B+	86.0 – 89.9%	435 - 444
B	83.0 – 85.9%	416 - 434
B-	80.0 – 82.9%	400 - 415
C+	76.0 – 79.9%	386 - 399
C	73.0 – 75.9%	366 - 385
C-	70.0 – 72.9%	351 - 365
D+	66.0 – 69.9%	336 - 350
D	63.0 – 65.9%	300 - 335
D-	60.0 – 62.9%	311 - 327
E	59.9% or less	≤ 299

*****Please note that grades are not ‘rounded’ or ‘adjusted’ at the end of the term.*****

Grades and Grade Points: For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

AEB2935 Syllabus

Attendance and Make-Up Work: Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

You will receive 10 points for each class you attend (up to 110 points). This allows you to miss two classes without any grade penalty.

Weekly Course Schedule & Assignment Deadlines

Date	Topic	Assignments (Due on Canvas by 11:59 pm the following Monday)	Speakers
8/26/25	Introduction, Syllabus	<ul style="list-style-type: none"> Syllabus & Honor Code Quiz Intro discussion post 	Michelle Baldwin & Dr. Caleb Stair
9/02/25	Resume development/Internships	<ul style="list-style-type: none"> Resume Quiz Resume 	Michelle Baldwin & Dr. Lisa House
9/09/25	Career Center/LinkedIn/Internships	<ul style="list-style-type: none"> DISC Assessment & Reflection LinkedIn & Gator CareerLink 	Jillian Prescott, Career Connections Center
9/16/25	DISC		Michelle Baldwin
9/23/25	Student resources	<ul style="list-style-type: none"> Campus Resource Quiz Career Planning appointment confirmation 	Michelle Baldwin & Dr. Lisa House
9/30/25	CAREER FAIR	<ul style="list-style-type: none"> Career Showcase attendance & reflection 	No Class
10/07/25	Involvement opportunities – FRE clubs/teams	<ul style="list-style-type: none"> Student Activities and Involvement Quiz 	Dr. Xumin Zhang, Dr. Caleb Stair, & Dr. Lisa House
10/14/25	Grad school opportunities, research	<ul style="list-style-type: none"> Faculty interview appt 	Dr. Lisa House
10/21/25	Registration Preparation	<ul style="list-style-type: none"> Proposed Spring schedule 	Michelle Baldwin & Dr. Lisa House
10/28/25	Alumni Speaker	<ul style="list-style-type: none"> Career planning reflection 	
11/04/25	Alumni Speaker	<ul style="list-style-type: none"> Faculty Interview Due by 11/18 	
11/11/25	No class, Veterans Day		
11/18/25	Alumni Speaker		
11/25/25	No class, Thanksgiving		
12/02/25	Study Abroad	<ul style="list-style-type: none"> Development Plan (Assignment due by 12/02) 	Dr. Misti Sharp & Dr. Allen Wysocki

Course Assignments and Expectations:

SYLLABUS & STUDENT HONOR AND CONDUCT CODE QUIZ (10 points):

After reviewing the syllabus and information regarding the UF Student Honor and Conduct Code, you will be tested to ensure you understand the expectations of the course and the university in the academic setting. As both will be covered during the first in person day of class, it is suggested you wait to take the quiz until after class. However, you are free to complete it early if desired. The quiz is limited to 2 attempts, so please review beforehand! Top attempt used for grading.

INTRODUCTION DISCUSSION POST (10 points):

This assignment will allow your instructor and peers to learn about you and what you are looking to get out of FRE. Please post a short introduction describing you in the discussion group and change your profile picture within Canvas to complete the assignment.

RESUME LECTURE QUIZ (10 points):

We will have visitors from the Career Resource Center to discuss how to prepare for a job search. After this class, there will be a quiz on the lecture provided.

STUDENT INVOLVEMENT QUIZ + REPORT: (10 points)

Involvement is a crucial part of the student experience. We encourage you to explore your personal and professional interests via clubs and organizations on campus. As a head start, students will complete a Student Activities and Involvement Quiz online. Submit this and a plan of what you hope to get involved with this semester and long term.

RESUME (40 points):

A great resume is not only essential to a successful internship/job search, but also key to obtaining various involvement and leadership opportunities within the College and UF. Create a current resume using the resources available on the Career Resource Center's website (<https://career.ufl.edu/students/prepare-for-your-search/prepare-your-tools/>).

When submitting your final resume, please make sure to submit a PDF copy of your resume to maintain formatting across platforms. If you wish to have your resume reviewed earlier, please submit early and let me know.

CAMPUS RESOURCE QUIZ (10 points):

Getting to know UF and the larger community early can set you up for success in your college career by being knowledgeable of available resources. Since we only have a limited amount of time in class, this assignment hopes to utilize a quiz format to increase awareness. Question formats include multiple choices as well as free response.

ONLINE NETWORKING PROFILES (LINKEDIN AND GATOR CAREERLINK) (30 points):

As a University of Florida student, it's important to be familiar with the resources available to you. In addition to networking on popular websites such as LinkedIn, Gator CareerLink is a career portal for UF students to utilize. Employers use this platform to recruit UF students and alumni. This is also a hub for upcoming events, resources, professional opportunities, and much more.

Create a professional profile on LinkedIn and Gator CareerLink.

CAREER SHOWCASE (50 points):

Career Showcase is a university-wide event in which recruiters from across the globe come into table at the O'Connell Center. There are two days of the event, but most FRE students attend the non-technical day. For more information about Career Showcase, please visit:

<https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/>

Assignment:

Reflection—After going to Career Showcase and speaking with at three companies, reflect on your experience. Considering this is an event that happens 2x per year, it's best to use this to see how you can improve your approach and qualifications between now and the next event.

PROFESSIONAL DEVELOPMENT PLAN (80 points):

With many students engaging in AEB3935 during their first semester in Food and Resource Economics, the final project for the course is designed to help you think critically about your current state as a student and young professional, where you want to go with your career, and what you need to do to get there.

For this assignment, you will need to find a current job posting for a position and/or company you could someday see yourself applying to. Write up a summary of the job posting stating who the company is, the position title, position responsibilities, and the minimum & preferred qualifications. Next, please describe why you chose this job posting, what caught your attention, or drew you to it. What strengths and skills do you feel you currently possess that would help make you a good candidate for this position? What kind of knowledge base and skills do you still need to work on building to be qualified for this position or others like it? Finally, knowing what qualifications this job is looking for and the areas you still need to further develop to be a strong candidate, come up with one professional development goal you can achieve before graduating that will help better prepare you.

DISC ASSESSMENT & REFLECTION (50 points):

Purchase & complete the DISC assessment (link to purchasing site coming soon). Once you have completed the assessment, review the report and information generated by the assessment to learn more about your particular style of communication. After reviewing the supplemental report, write up a one to two-paragraph reflection about what you learned and how this will help you be a better communicator now and in your future career.

Additional instructions will be provided on the first day of class.

CAREER PLANNING APPOINTMENT (40 points):

It is important to be intentional with the time and activities you participate in while at UF. To complete the assignment, you will schedule and complete a Career Planning Appointment with the Career Connections Center. You can use this guide on how to make an appointment [HERE](https://careerhub.ufl.edu/resources/career-planning/) (<https://careerhub.ufl.edu/resources/career-planning/>). You will find the information under the Career Planning Appointments drop down (second to last option). Choose any of the Topics 2-5; 8-10.

To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly.

After the appointment, you will submit proof of the completed appointment and a reflection covering what you have learned as a result and how you hope to utilize the information received in your professional development as a UF student.

ACADEMIC ADVISING (20 points):

Many programs (Food and Resource Econ. included) require most courses to be taken in lock step order. Successful students visit their advisor at least once a semester. To ensure you remain on track, you will be required to look at your degree audit and come up with a draft schedule for the upcoming semester and note any academic goals you may have (i.e. minor, graduate program, etc.). Submitting the assignment will provide structure and allow FRE students specifically to receive feedback prior to Advanced Registration.

FRE Students: Note that a degree checklist with a suggested plan is usually emailed to you. Feel free to work based on that. No appointment with me is required.

Non-FRE Students: Meet with major advisor Graduating Students: Provide post-grad plans.

FACULTY INTERVIEW (40 points):

In FRE, we take the time to get to know each of you personally, so that we can assist you in a more meaningful way. For the assignment, please schedule an appointment with a faculty member in the department. It's best to find a faculty member in which you both share similar interests (i.e. research focus). You will be required select a minimum number of questions from a questionnaire bank to ask your faculty member. However, you are open to asking additional questions as well. Submit this and a small reflection. We hope to discuss in class should time allow. To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing).

Please Note: All faculty have been instructed that they may only have 3 students meet with them for this assignment.

This course adheres to all UF Academic Policies: <https://go.ufl.edu/syllabuspolicies>