

AEB 3935 Food and Resource Economics Seminar

1 credit – Tuesdays 3PM – 3:50PM

Fall 2024 – Computer Sciences/Engineering Building E222



AEB3935 Course Information

COURSE DESCRIPTION

Introduces the Department of Food and Resource Economics and career opportunities for its graduates.

COURSE OBJECTIVES

AEB3935 aims to meet the following Learning Objectives:

- Learn about activities and university resources that positively impact individual student success
- Plan networking methods for both in person and online interactions
- Develop introductory professional documents such as resumes and profiles for online platforms
- Assemble a strategic development plan to increase opportunity for post-graduation employment in FRE related industries
- Identify example careers of FRE alumni with attendance at required guest speaker lectures.
- Gain FRE-specific connections in regards to academic development through interaction with faculty and introductions to departmental opportunities including research, organizations, and graduate school

REQUIRED TEXTBOOKS

AEB3935 does not require a textbook.

Lisa House and Trey Gifford | INSTRUCTORS

Contact Information:

Email: lahouse@ufl.edu or agifford1@ufl.edu

Office Hours & Appointment Availability:

For office hours, you will meet with Trey.

Weekly Office Hours: Thursdays 4PM - 5PM

Students may schedule times outside of Office Hours by emailing agifford1@ufl.edu directly for availability.

For appointments with Dr. House, please email for availability.

Academic Honor Code & Academic Honesty



Academic Honesty: As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."* You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment."*

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel.

It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <https://sccr.dso.ufl.edu/process/student-conduct-code/>

Additional Information Regarding Academic Integrity in AEB3935

Plagiarism (3E): The Student Honor Code and Student Conduct Code states that:

"A Student must not represent as the Student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:

- Stealing, misquoting, insufficiently paraphrasing, or patch-writing.
- Self-plagiarism, which is the reuse of the Student's own submitted work, or the simultaneous submission of the Student's own work, without the full and clear acknowledgment and permission of the Faculty to whom it is submitted.
- Submitting materials from any source without proper attribution.
- Submitting a document, assignment, or material that, in whole or in part, is identical or substantially identical to a document or assignment the Student did not author."

Complicity in Violating the Student Honor Code (3B): The Student Honor Code and Student Conduct Code states that:

"Attempting, aiding, encouraging, facilitating, abetting, conspiring to commit, hiring someone else to commit, giving or receiving bribes to secure, or being a participant (by act or omission) in any act prohibited by the Student Honor Code" Therefore, please be aware how your actions may potentially lead to future violations of the Student Honor Code.

Process of Honor Code Violations in AEB3935:

All instances of potential violations of the code will be reported to the UF SCCR team for further investigation. I do **NOT** email students beforehand nor do I discuss the case details with the student. I can only explain the general process

Grades & Grade Points

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

Attendance & Make-Up Work

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>.

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation
0001 Reid Hall, 352-392-8565, <https://disability.ufl.edu/>

Course Evaluations

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at: <https://gatorevals.aa.ufl.edu/public-results/>.

Software Use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

Student Privacy & Lecture Recording

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the [Notification to Students of FERPA Rights](#).

Additionally, some lectures may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Recorded lectures are also used as optional videos for students enrolled in future terms to review to gain the most information regarding alumni careers. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- **University Counseling & Wellness Center**, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu

Services Include:

Counseling Services

Groups and Workshops

Outreach and Consultation

Self-Help Library

Wellness Coaching

- **U Matter We Care**, www.umatter.ufl.edu/
- **Career Connections Center**, First Floor JWRU, 392-1601, <https://career.ufl.edu/>.
- **Student Success Initiative**, <http://studentsuccess.ufl.edu>.
- **Student Complaints:**

Residential Course: <https://sccr.dso.ufl.edu/policies/student-honor-code-studentconduct-code/>.

Online Course: <https://pfs.tnt.aa.ufl.edu/state-authorization-status/#student-complaint>

UF Dates & Deadlines

As a University of Florida student, it is important to note the university's official dates and deadlines for the academic calendar year. A full list can be found on the following webpage: <https://catalog.ufl.edu/UGRD/dates-deadlines/2024-2025/#fall24text>. Several important dates and deadlines for the Fall 2023 semester are specified below:

Academic Calendar:

- Drop/Add Period: August 22 - 23, 26 - 28
- Classes End: December 4
- Reading Days: December 5 - 6
- Final Exams: December 7 - 13

Graduation Related Deadlines:

- Degree Applications Due: September 13
- Commencement Weekend: December 13 - 14
- Final Grades & Degree Status Available: December 18

Fee Payments Due (University Bursar):

September 6th by 3:30PM

Withdrawal (Dropping ALL Fall Courses) & Drop Deadlines:

- Withdrawal (No Fee Liability): August 28
- Withdrawal (25% Refund): September 13
- Withdrawal Deadline: November 22
- Drop Deadline (subject to college approval): November 22

Holidays (no classes):

- Labor Day - September 2
- Homecoming - October 18-19
- Veterans Day - November 11
- Thanksgiving Break—November 25 - 30 (1 week)

Overview of Assignments

SYLLABUS & STUDENT HONOR AND CONDUCT CODE QUIZ:

After reviewing the syllabus and information regarding the UF Student Honor and Conduct Code, you will be tested to ensure you understand the expectations of the course and the university's in the academic setting. As both of these will be covered during the first in person day of class, it is suggested you wait to take the quiz until after class. However, you are free to complete it early if desired. The quiz is limited to 2 attempts, so please review beforehand! Top attempt used for grading.

INTRODUCTION DISCUSSION POST:

This assignment will allow your instructor and peers to learn about you and what you are looking to get out of FRE. Please post a short introduction describing you in the discussion group and change your profile picture within Canvas to complete the assignment.

CAMPUS RESOURCE QUIZ:

Getting to know UF and the larger community early can set you up for success in your college career by being knowledgeable of available resources. Since we only have a limited amount of time in class, this assignment hopes to utilize a quiz format to increase awareness. Question formats include multiple choice as well as free response.

STUDENT INVOLVEMENT QUIZ + REPORT:

Involvement is a crucial part of the student experience. We encourage you to explore your personal and professional interests via clubs and organizations on campus. As a head start, students will complete a Student Activities and Involvement Quiz online. Submit this and a plan of what you hope to get involved with this semester and long term.

RESUME LECTURE QUIZ:

We will have visitors from the Career Resource Center to discuss how to prepare for a job search. After this class, there will be a quiz on the lecture provided.

RESUME:

A great resume is not only essential to a successful internship/job search, but also key to obtaining various involvement and leadership opportunities within the College and UF. Create a current resume using the resources available on the Career Resource Center's website (<https://career.ufl.edu/students/prepare-for-your-search/prepare-your-tools/>).

When submitting your final resume, please make sure to submit a PDF copy of your resume to maintain formatting across platforms. If you wish to have your resume reviewed earlier, please submit early and let me know.

ONLINE NETWORKING PROFILES (LINKEDIN AND GATOR CAREERLINK):

As a University of Florida student, it's important to be familiar with the resources available to you. In addition to networking on popular website such as LinkedIn, the Gator CareerLink is a career portal for UF students to utilize. Employers use this platform to recruit UF students and alumni. This is also a hub for upcoming events, resources, professional opportunities, and much more.

Create a professional profile on LinkedIn and Gator CareerLink. You may find additional details and a rubric on Canvas. Students new to Gator CareerLink are encouraged to use this guide:

https://career.ufl.edu/wp-content/uploads/2020/03/GCL_Student_Quick-Start-Guide.pdf

Overview of Assignments (Cont.)

ACADEMIC ADVISING:

Many programs (Food and Resource Econ. Included) require most courses to be taken in lock step order. Successful students visit their advisor at least once a semester. To ensure you will remain on track, you will be required to look at your degree audit and come up with a draft schedule for the upcoming semester and note any academic goals you may have (i.e. minor, graduate program, etc.) Submitting the assignment will provide structure and allow FRE students specifically to receive feedback prior to Advanced Registration.

FRE Students: Note that a degree checklist with suggested plan is usually emailed to you. Feel free to work based on that. No appointment with me is required.

Non-FRE Students: Meet with major advisor

Graduating Students: Provide post-grad plans

GUEST SPEAKER SERIES:

The Food and Resource Economics major opens up a wide variety of job opportunities across many industries. Understanding this, we will have FRE alumni guest speakers to share their experience in FRE, their job search, and details about their current professional background.

Prior to class, it is encouraged that you learn about the guest speaker and submit a question regarding their background or experience.

These questions may be selected during the Q&A portion of the lecture. You are free to ask questions during class, but please remember to submit this in the class assignment before the 11:59PM deadline that evening.

There are 5 guest speakers, so there are 5 assignments in this category in total for a combined 50 point total.

Extra Credit On-Your-Own-Time Opportunities (Optional)

UF SCCR ACADEMIC INTEGRITY MODULE

Educational module developed by the UF Student Conduct and Conflict Resolution Office. In the module, participants engage in scenarios and quizzes used to increase the understanding of the University's Student Honor Code. To receive credit, complete the module including a 100% on the final quiz—submit a screenshot.

UF CAREER CONNECTIONS CENTER EXPRESS DROP-INS

Get your resume or LinkedIn profile reviewed by a Career Coach. Drop-ins are typically around 15-20 minute long—No Appointment Needed! To receive credit, submit proof of attendance as well as the document that was reviewed + final product after edits.

LINKEDIN LEARNING DEVELOPMENT

As a UF student, you are able to access LinkedIn Learning FOR FREE! After creating your LinkedIn profile, invest time completing a LinkedIn Learning Course/Certification.



Out Of Class Attendance & Assignments

To supplement class discussion and engage you in opportunities at UF, some out of class assignments will be included in your grade. If you cannot make these events, there are make-up assignments. Excused absences for these activities will follow the same guidelines as missing a class. If you have a scheduling conflict, please submit the excuse in writing along with documentation before the event to obtain an alternative assignment.

CAREER SHOWCASE

Career Showcase is an university-wide event in which recruiters from across the globe come in to table at the O'Connell Center. There are two days of the event, but most FRE students attend the non-technical day. For more information about Career Showcase please visit: <https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/>

The assignment is composed of 2 components:

1. Prep-Work—Prior to Career Showcase, use your Gator CareerLink to explore companies at the event and positions they are hoping to fill. Select 3 companies you are interested in with 1 position each that you would be interested in applying for. Please include information explaining your fit for the position and how this furthers your professional long- term goals.
2. Reflection—After going to Career Showcase and speaking with these three companies, reflect on your experience. Considering this is an event that happens 2x per year, it's best to use this to see how you can improve your approach and qualifications between now and the next event.

If you are unable to make this event, please contact me by the end of Drop/Add for an alternative assignment.

DEVELOPMENT PLAN

With many students engaging in AEB3935 during their first semester in Food and Resource Economics, the final project for the course will summarize your current state as a student and where you plan to go to seek professional and personal development. The assignment has 2 components:

1. Development Plan— Using what you have learned in this course, develop a game plan between now and graduation. In addition to doing well in your classes, what is your plan to engage in developing opportunities (professionally and personally). Develop 5 SMART goals you wish to accomplish the next semester and 5 SMART goals you would like to accomplish within the next year. Include how you will achieve these goals, why they are important, and how you will build off of these goals to reach your long term goals (and what that looks like).

Should you need assistance with this assignment, I am happy to meet with students via appointment to discuss connections on LinkedIn and provide guidance on what to focus on in the assignment. However, these appointments are on a first-come-first-serve basis.

Out of Class Attn. & Assignments (Cont.)

FACULTY INTERVIEW

In FRE, we take the time to get to know each of you personally, so that we can assist you in a more meaningful way. For the assignment, please schedule an appointment with a faculty member in the department. It's best to find a faculty member in which you both share similar interests (i.e. research focus). You will be required select a minimum number of questions from a questionnaire bank to ask your faculty member. However, you are open to asking additional questions as well. Submit this and a small reflection. We hope to discuss in class should time allow. To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly.

Please Note: All faculty have been instructed that they may only have 3 students meet with them for this assignment.

CAREER PLANNING APPOINTMENT

It is important to be intentional with the time and activities you participate in while at UF. To complete the assignment, you will schedule and complete a Career Planning Appointment with the Career Connections Center. You can use this guide on how to make an appointment [HERE](#). Choose any of the [Topics 2-5; 8-10](#) (under Career Planning Appointments).

To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly.

After the appointment, you will submit proof of the completed appointment and a reflection covering what you have learned as a result and how you hope to utilize the information received in your professional development as a UF student.

Extra Credit Event Focused Opportunities (Optional)

CAREER CONNECTIONS CENTER EVENT

In addition to Career Showcase, the Career Connections Center puts on several events throughout the semester. Events by C3 are split up by topic on Canvas but often include Industry Engagement Sessions, OTHER Career Fairs not used for assignment credit, or Workshops/Programs in an area not covered in class.

Industry Engagement Opportunities: <https://career.ufl.edu/events-and-programs/industry-engagement-opportunities/>

Career Fairs Calendar: <https://career.ufl.edu/events-and-programs/career-fairs/>

Workshops & Programs: <https://career.ufl.edu/events-and-programs/workshops/>

For credit, submit proof of attendance and small reflection on key takeaways.

OTHER STUDENT LIFE EVENTS

In addition to the events housed by the Career Connections Center, various offices under Student Life host events beneficial for students. Events include the UF Study Abroad Fair, Student Involvement Fair, Majors & Minors Fair, etc. Should you participate in one of these events, for credit, submit a picture of you participating at the event and a short reflection of why you attended the event, what you learned as a result of attending the event, and any information you hope to use in your action plan for your development. A full list of events will be listed in the Module overview page.



ASSIGNMENTS

The assignments that you turn in should be college level work. You are responsible for knowing and understanding the content of the syllabus.

All assignments should be typed and double-spaced if applicable. The font should be 12 point Times New Roman with 1" page margins.

Print your name at the top of the first page of the assignment and number each additional page. Failure to have your name on your assignment may result in a zero.

NOTE: Work submitted late will result in a 10% point deduction for each day submitted after deadline. No work accepted after the Friday after the assignment was originally due.

Grading Scale

Grades will be based on the scale below with a **total of 540 points:**

<p>A 93.00 - 100% (465+ points)</p> <p>A- 90 - 92.99% (445 - 464 points)</p> <p>B+ 87 - 89.00% (435 - 444 points)</p> <p>B 83 - 86.99% (416- 434 points)</p> <p>B- 80 - 82.99% (400 - 415 points)</p> <p>C+ 77 - 79.99% (386 - 399 points)</p>	<p>C 73 - 76.99% (366 - 385 points)</p> <p>C- 70 - 72.99% (351 - 365 points)</p> <p>D+ 67 - 69.99% (336 - 350 points)</p> <p>D 63 - 66.99% (300- 335 points)</p> <p>D- 60 - 62.99% (311 - 327 points)</p> <p>E 0 - 59.99% (299 or below points)</p>
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ASSIGNMENT	POSSIBLE POINTS
<u>GENERAL ASSIGNMENTS</u>	
Attendance (10 points each, must attend at least 11/13 classes)	110
Syllabus + Honor Code Quiz	10
Introduction Discussion Post	10
Resume Module Quiz	20
<u>CAREER AND PROFESSIONAL DEVELOPMENT ASSIGNMENTS</u>	
Resume	50
Online Professional Branding (LinkedIn + Gator CareerLink)	50
Career Planning Appointment (Schedule 10 pts + Complete 40 pts)	50
Career Showcase	40
Student Activities and Involvement Quiz	10
<u>BASIC CAMPUS AND STUDENT SUCCESS KNOWLEDGE</u>	
Faculty Interview (Schedule 10 pts + Complete 40 pts)	50
Campus Resource Quiz	10
Academic Advising Registration Prep—Proposed Spring Schedule	10
<u>PERSONAL DEVELOPMENT AND EXPLORATION</u>	
Alumni Engagement—Question Submitted for Review (10 points each)	40
Development Plan (Complete 40 pts)	40
TOTAL	500

