

## AEB 2935 Food & Resource Economics Seminar

Spring 2026

Class #10114

In-person, 2 Credits

T | Period 7 (1:55 PM - 2:45 PM)

ROL 0205

### Michelle Baldwin, M.Ed.

**Office:** 1170B McCarty Hall A

**Phone:** (352) 294-7640

**Email:** baldwin.ma@ufl.edu

**Office Hours:** Thursdays, 2:00PM – 4:00PM, MCCA1170B

### Course Description

- Introduces the Department of Food and Resource Economics and career opportunities for its graduates.

### Course Learning Objectives

- Identify activities and university resources that positively impact individual student success.
- Plan networking methods for both in-person and online interactions.
- Construct introductory professional documents such as resumes and profiles for online platforms.
- Formulate a strategic development plan to increase opportunities for post-graduation employment in FRE-related industries.
- Identify example careers of FRE alumni with attendance at required guest speaker lectures.
- Gain FRE-specific connections regarding academic development through interaction with faculty and introductions to departmental opportunities, including research, organizations, and graduate school.

### Course Prerequisites

- None

### Textbooks, Learning Materials, and Supply Fees

- **Text:** DISC Assessment & Report \$30 digital purchase (See link in Canvas Assignment)
- **E-learning:** There is an [E-Learning Canvas webpage](#) for this course. E-learning can be accessed via <http://elearning.ufl.edu> using your Gatorlink username and password. If you are having difficulties accessing E-learning, please contact the UF Computing Help Desk by calling (352)-392-HELP or via email [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

### Communication Guidelines

Email is preferred but you can also reach out through Canvas.

## Class Attendance/Expectations

You will receive 10 points for each class you attend (up to 120 points). This allows you to miss two classes without any grade penalty.

## Technical Support

UF Computing Help Desk & Ticket Number: All technical issues require a UF Helpdesk Ticket Number. The UF Helpdesk is available 24 hours a day, 7 days a week. <https://helpdesk.ufl.edu/> | 352-392-4357

## Weekly Course Schedule

Week	Topic	Assessment	Due Dates
1	Introduction, Syllabus, & Student Resources	<ul style="list-style-type: none"><li>Syllabus &amp; Honor Code Quiz</li><li>Intro Discussion Post</li></ul>	1/21/26
2	Resume Development	<ul style="list-style-type: none"><li>Resume Quiz</li><li>Resume</li></ul>	1/26/26
3	Career Connections Center & Networking	<ul style="list-style-type: none"><li>LinkedIn &amp; Gator CareerLink</li><li>Proof of Scheduled Career Planning Appointment</li></ul>	2/02/26
4	Attend UF Career Showcase	<ul style="list-style-type: none"><li>Proof of Attendance &amp; Reflection</li></ul>	2/09/26
5	Involvement opportunities	<ul style="list-style-type: none"><li>DISC Assessment &amp; Reflection</li><li>Student Activities and Involvement Quiz</li></ul>	2/23/26
6	Guest Speaker		
7	DISC Assessment Discussion	<ul style="list-style-type: none"><li>Faculty Interview Match</li></ul>	3/02/26
8	Registration Preparation	<ul style="list-style-type: none"><li>Proposed Registration Schedule</li></ul>	3/09/26
9	Study Abroad		
10	No Class, Spring Break		
11	Creating a Professional Development Plan	<ul style="list-style-type: none"><li>Development Plan</li></ul>	3/30/26
12	Guest Speaker		
13	Grad School Opportunities & Research		
14	Guest Speaker	<ul style="list-style-type: none"><li>Faculty Interview Summary</li><li>Career Planning Appointment Reflection</li></ul>	4/20/26
15	Guest Speaker		

## Grading Policy

Course grading is consistent with [UF grading policies](#).

## Course Grading Structure

Assignment Type	Point Value	Percent of Final Grade
Syllabus + Honor Code Quiz	10 Points	2%
Student Activities and Involvement Quiz	10 Points	2%
Introduction Discussion Post	20 Points	4%
Resume Quiz	10 Points	2%
Resume	40 Points	8%
LinkedIn + Gator CareerLink	40 Points total (20pts each)	8%
DISC Assessment & Reflection	40 Points	8%
Career Showcase	50 Points (Proof of attendance 10pts & Reflection 40pts)	10%
Professional Development Plan	50 Points	10%
Proposed Registration Schedule	20 Points	4%
Career Planning Appointment	40 Points (Proof of Scheduling 10pts & Reflection 30pts)	8%
Faculty Interview	50 Points (Proof of Scheduling 10pts & Reflection 40pts)	10%
Attendance	120 Points (10pts each class)	2% each

## Grading Scale

Grade	Points	Percentage
<b>A</b>	93% or more	465+
<b>A-</b>	90.0 – 92.9%	445 - 464
<b>B+</b>	86.0 – 89.9%	435 - 444
<b>B</b>	83.0 – 85.9%	416 - 434
<b>B-</b>	80.0 – 82.9%	400 - 415
<b>C+</b>	76.0 – 79.9%	386 - 399
<b>C</b>	73.0 – 75.9%	366 - 385
<b>C-</b>	70.0 – 72.9%	351 - 365
<b>D+</b>	66.0 – 69.9%	336 - 350
<b>D</b>	63.0 – 65.9%	300 - 335

Grade	Points	Percentage
D-	60.0 – 62.9%	311 - 327
S	59.9% or less	≤ 299

## Academic Policies and Resources

Academic policies for this course are consistent with university policies. See <https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/>

## Campus Health and Wellness Resources

Visit <https://one.ufl.edu/whole-gator/topics> for resources that are designed to help you thrive physically, mentally, and emotionally at UF.

Please contact [UMatterWeCare](#) for additional and immediate support.

## Software Use

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

## Additional Assignment Information

### **ONLINE NETWORKING PROFILES (LINKEDIN AND GATOR CAREERLINK)**

#### **(40 points):**

As a University of Florida student, it's important to be familiar with the resources available to you. In addition to networking on popular websites such as LinkedIn, Gator CareerLink is a career portal for UF students to utilize. Employers use this platform to recruit UF students and alumni. This is also a hub for upcoming events, resources, professional opportunities, and much more.

Create a professional profile on LinkedIn and Gator CareerLink.

### **CAREER SHOWCASE**

#### **(50 points):**

Career Showcase is a university-wide event in which recruiters from across the globe come into table at the O'Connell Center. There are two days of the event, but most FRE students attend the non-technical day. For more information about Career Showcase, please visit: <https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/>

#### Assignment:

Reflection—After going to Career Showcase and speaking with at three companies, reflect on your experience. Considering this is an event that happens 2x per year, it's best to use this to see how you can improve your approach and qualifications between now and the next event.

## **PROFESSIONAL DEVELOPMENT PLAN**

### **(50 points):**

With many students engaging in AEB3935 during their first semester in Food and Resource Economics, the final project for the course is designed to help you think critically about your current state as a student and young professional, where you want to go with your career, and what you need to do to get there.

For this assignment, you will need to find a current job posting for a position and/or company you could someday see yourself applying to. Write up a summary of the job posting stating who the company is, the position title, position responsibilities, and the minimum & preferred qualifications. Next, please describe why you chose this job posting, what caught your attention, or drew you to it. What strengths and skills do you feel you currently possess that would help make you a good candidate for this position? What kind of knowledge base and skills do you still need to work on building to be qualified for this position or others like it? Finally, knowing what qualifications this job is looking for and the areas you still need to further develop to be a strong candidate, come up with one professional development goal you can achieve before graduating that will help better prepare you.

## **DISC ASSESSMENT & REFLECTION**

### **(40 points):**

Purchase & complete the DISC assessment (*only use the link provided in the assignment*). Once you have completed the assessment, review the report and information generated by the assessment to learn more about your particular style of communication. After reviewing the supplemental report, write up a one to two-paragraph reflection about what you learned and how this will help you be a better communicator now and in your future career.

Purchased for \$30 at <https://onlinepersonalityassessments.com/r/?UipUb1NPW3U9PVI>.

## **CAREER PLANNING APPOINTMENT**

### **(40 points):**

It is important to be intentional with the time and activities you participate in while at UF. To complete the assignment, you will schedule and complete a Career Planning Appointment with the Career Connections Center. You can use this guide on how to make an appointment [HERE](https://careerhub.ufl.edu/resources/career-planning/) (<https://careerhub.ufl.edu/resources/career-planning/>). You will find the information under the Career Planning Appointments drop down (second to last option). Choose any of the Topics 2-5; 8-10.

To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly.

After the appointment, you will submit proof of the completed appointment and a reflection covering what you have learned as a result and how you hope to utilize the information received in your professional development as a UF student.

## **ACADEMIC ADVISING - REGISTRATION PREP**

### **(20 points):**

Many programs (Food and Resource Econ. included) require most courses to be taken in lock step order. Successful students visit their advisor at least once a semester. To ensure you remain on track, you will be required to look at your degree audit and come up with a draft schedule for the upcoming semester

and note any academic goals you may have (i.e. minor, graduate program, etc.). Submitting the assignment will provide structure and allow FRE students specifically to receive feedback prior to Advanced Registration.

Non-FRE Students: Meet with major advisor  
Graduating Students: Provide post-grad plans.

### **FACULTY INTERVIEW**

#### **(50 points):**

In FRE, we take the time to get to know each of you personally, so that we can assist you in a more meaningful way. For the assignment, please schedule an appointment with a faculty member in the department. It's best to find a faculty member in which you both share similar interests (i.e. research focus). You will be required select a minimum number of questions from a questionnaire bank to ask your faculty member. However, you are open to asking additional questions as well. Submit this and a small reflection. We hope to discuss in class should time allow. To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing).

*Please Note: All faculty have been instructed that they may only have 3 students meet with them for this assignment.*