# AEB 3935 Food and Resource Economics Seminar

1 credit - Tuesdays 3PM - 3:50PM Spring 2024 - McCarty Hall B G108

## **AEB3935 Course Information**

#### **COURSE DESCRIPTION**

Introduces the Department of Food and Resource Economics and career opportunities for its graduates.

#### **COURSE OBJECTIVES**

AEB3935 aims to meet the following Learning Objectives:

- Recall activities and university resources that positively impact individual student success
- Plan networking methods for both in person and online interactions

- Develop introductory professional documents such as resumes and profiles for online platforms
- Identify and discuss individual strengths in a professional and student development lens
- Assemble a strategic development plan to increase opportunity for post-graduation employment in FRE related industries
- Identify example careers of FRE alumni with attendance of 5 required guest speaker lectures, and choice of at least 4 prerecorded lectures
- Gain FRE-specific connections in regards to academic development

through interaction with faculty and introductions to departmental opportunities including research, organizations, and graduate school

#### **REQUIRED PURCHASES**

#### AEB3935 does not require a textbook.

Instead, students will be required to purchase *at least* an access code for StrengthsFinder (also is known as Clifton Strengths). Students may also purchase the book w/ code if desired:

Title: StrengthsFinder 2.0 Author: Tom Rath ISBN: 978-1595620156 Please Note: If Purchased NEW, will include code for

StrengthsFinder





# Danielle Shu | STAFF INSTRUCTOR

#### **Contact Information:**

Email: dshu@ufl.edu (most responsive method of contact)

Phone: (352) 294 - 7640 | Office Location: N/A

#### Office Hours & Appointment Availability:

Weekly Office Hours: Tuesdays 4PM - 5PM

Students may schedule times outside of Office Hours by emailing me directly for availability.

Note on Communication Correspondence: Please expect communication from me via a variety of FERPA approved methods (Canvas, UF Email, Phone if time sensitive). It's best for students to contact me via email!

## Academic Honor Code & Academic Honesty



<u>Base</u> Faculty Proposed Academic Sanctions for Student Honor Code Violations in AEB3935\*:

#### **Plagiarism Related Activities:**

Academic Sanction: 0 on the assignment and 1/2 letter grade deduction per incident (assignment)

# <u>Falsifying Information or Cheating</u> (Academic Integrity):

Academic Sanction: 0 on the assignment and 1 letter grade deduction per incident (assignment)

\*Subject to change based on severity of alleged violation. Educational sanctions apply and are based on each situation. Harsher sanctions proposed for assignments that have clearly stated warnings regarding Honor Code. Academic Honesty: As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity." You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel.

It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <a href="https://sccr.dso.ufl.edu/process/student-conduct-code/">https://sccr.dso.ufl.edu/process/student-conduct-code/</a>

#### Additional Information Regarding Academic Integrity in AEB3935

**Plagiarism (3E):** The Student Honor Code and Student Conduct Code states that:

"A Student must not represent as the Student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:

- Stealing, misquoting, insufficiently paraphrasing, or patch-writing.
- Self-plagiarism, which is the reuse of the Student's own submitted work, or the simultaneous submission of the Student's own work, without the full and clear acknowledgment and permission of the Faculty to whom it is submitted.
- Submitting materials from any source without proper attribution.
- Submitting a document, assignment, or material that, in whole or in part, is identical or substantially identical to a document or assignment the Student did not author."

**Complicity in Violating the Student Honor Code (3B):** The Student Honor Code and Student Conduct Code states that:

"Attempting, aiding, encouraging, facilitating, abetting, conspiring to commit, hiring someone else to commit, giving or receiving bribes to secure, or being a participant (by act or omission) in any act prohibited by the Student Honor Code" Therefore, please be aware how your actions may potentially lead to future violations of the Student Honor Code.

#### **Process of Honor Code Violations in AEB3935:**

All instances of potential violations of the code will be reported to the UF SCCR team for further investigation. I do <u>NOT</u> email students beforehand nor do I discuss the case details with the student. I can only explain the general process.

# Grades & Grade Points

For information on current UF policies for assigning grade points, see https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/.

#### Attendance & Make-Up Work

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <a href="https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/">https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/</a>.

## Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation

0001 Reid Hall, 352-392-8565, https://disability.ufl.edu/

# Course Evaluations

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <a href="https://ufl.bluera.com/ufl/">https://ufl.bluera.com/ufl/</a>. Summaries of course evaluation results are available to students at: <a href="https://gatorevals.aa.ufl.edu/public-results/">https://gatorevals.aa.ufl.edu/public-results/</a>.

#### Software Use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

# Student Privacy & Lecture Recording

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the <u>Notification to Students of FERPA Rights</u>.

Additionally, Guest Speaker lectures may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Recorded lectures are also used as optional videos for students enrolled in future terms to review to gain the most information regarding alumni careers. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who unmute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

#### Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

• University Counseling & Wellness Center, 3190 Radio Road, 352-392-1575,

www.counseling.ufl.edu

Services Include:

Counseling Services

Groups and Workshops

Outreach and Consultation

Self-Help Library

Wellness Coaching

- U Matter We Care, www.umatter.ufl.edu/
- Career Connections Center, First Floor JWRU, 392-1601, https://career.ufl.edu/.
- Student Success Initiative, <a href="http://studentsuccess.ufl.edu">http://studentsuccess.ufl.edu</a>.
- Student Complaints:

<u>Residential Course:</u> <a href="https://sccr.dso.ufl.edu/policies/student-honor-code-studentconduct-code/">https://sccr.dso.ufl.edu/policies/student-honor-code-studentconduct-code/</a>.

<u>Online Course:</u> https://pfs.tnt.aa.ufl.edu/state-authorization-status/#student-complaint

# **UF Dates & Deadlines**

As a University of Florida student, it is important to note the university's official dates and deadlines for the academic calendar year. A full list can be found on the <a href="UF Catalog"><u>UF Catalog</u></a> (<a href="https://catalog.ufl.edu/UGRD/dates-deadlines/2023-2024/#spring24text"><u>UF Catalog</u>

#### Academic Calendar:

- Drop/Add Period: January 8—12
- Classes End: April 24
- Reading Days: April 15—26
- Final Exams: April 27—May 3

#### **Graduation Related Deadlines:**

- Degree Applications Due: February 2
- Commencement Weekend: May 3-5
- Final Grades & Degree Status Available: May 8

#### Fee Payments Due (University Bursar):

January 19th by 3:30PM

#### Withdrawal (Dropping ALL Fall Courses) & Drop Deadlines:

- Withdrawal (No Fee Liability): January 12
- Withdrawal (25% Refund): February 2
- Withdrawal Deadline: April 12
- Drop Deadline (subject to college approval): April 12

#### Holidays (no classes):

- Martin Luther King Jr. Day—January 15 (Monday)
- Spring Break—March 9-16 (1 week)

# Lauren's Promise

#### I will listen and believe you if someone is threatening you.

Lauren McCluskey, a 21-year old honors student athlete, was murdered on October 22, 2018, by a man she briefly dated on the University of Utah Campus. We must all take actions to ensure this never happens again. Any form of sexual harassment or violence will not be excused or tolerated at the University of Florida.

If you are experiencing sexual assault, relationship violence, or stalking, you can take the following actions:

- If you are in immediate danger, call 911.
- Report it to me, and I will connect you to resources.
- Seek confidential sources of support and help:
  - <u>UFPD Office of Victim Services</u>: 51 Museum Road, 352-392-5648
  - Sexual Assault Recovery Services (SARS): Infirmary Building, 352-392-1161
  - Alachua County Rape Crisis Center (confidential): 352-264-6760



AEB3935: FRE Seminar 2024 Spring Syllabus Page 6

# **Overview of Assignments**

# SYLLABUS & STUDENT HONOR AND CONDUCT CODE QUIZ:

After reviewing the syllabus and information regarding the UF Student Honor and Conduct Code, you will be tested to ensure you understand the expectations of the course and the university's in the academic setting. As both of these will be covered during the first in person day of class, it is suggested you wait to take the quiz until after class. However, you are free to complete it early if desired. The quiz is limited to 2 attempts, so please review beforehand! Top attempt used for grading.

#### **INTRODUCTION DISCUSSION POST:**

This assignment will allow your instructor and peers to learn about you and what you are looking to get out of FRE. Please post a short introduction with an appropriate meme describing you in the discussion group and change your profile picture within Canvas to complete the assignment.

#### **CAMPUS RESOURCE QUIZ:**

Getting to know UF and the larger community early can set you up for success in your college career by being knowledgeable of available resources. Since we only have a limited amount of time in class, this assignment hopes to utilize a quiz format to increase awareness. Question formats include multiple choice as well as free response.

#### STUDENT INVOLVEMENT QUIZ + REPORT:

Involvement is a crucial part of the student experience. We encourage you to explore your personal and professional interests via clubs and organizations on campus. As a head start, students will complete a Student Activities and Involvement Quiz online. Submit this and a plan of what you hope to get involved with this semester and long term.

#### **RESUME LECTURE QUIZ:**

To provide the most flexibility for students during the Non-Technical Career Showcase Day, lecture will be offered asynchronously. This is also open if students wish to view the lecture prior to Showcase. To ensure students are obtaining the knowledge needed, you will be required to complete a quiz on the lecture provided.

STRENGTHSQUEST: (Submit online and have report for class) Strengths Finder gives students the opportunity to develop strengths by building on their greatest talents – the way in which they most naturally think, feel, and behave as unique individuals. You will have the opportunity to take this assessment and be able to integrate the results into your academic plans. Please note participation in the activity is a portion of the assignment grade.

Please note: You MUST purchase an access code (we recommend Top 5 ONLY with Educator Pricing) if you do not purchase the optional StrengthsFinder book. You may find the website and purchase a code here:

www.strengthsquest.com

#### **RESUME:**

A great resume is not only essential to a successful internship/job search, but also key to obtaining various involvement and leadership opportunities within the College and UF. Create a current resume (one page) using the resources available on the Career Resource Center's website (<a href="https://career.ufl.edu/students/prepare-for-your-search/prepare-your-tools/">https://career.ufl.edu/students/prepare-for-your-search/prepare-your-tools/</a>).

When submitting your final resume, please make sure to submit a PDF copy of your resume to maintain formatting across platforms. Non-PDF resumes will NOT be accepted. If you wish to have your resume reviewed earlier, please submit early and let me know.

# ONLINE NETWORKING PROFILES (LINKEDIN AND GATOR CAREERLINK):

As a University of Florida student, it's important to be familiar with the resources available to you. In addition to networking on popular website such as LinkedIn, the Gator CareerLink is a career portal for UF students to utilize. Employers use this platform to recruit UF students and alumni. This is also a hub for upcoming events, resources, professional opportunities, and much more.

Create a professional profile on LinkedIn and Gator CareerLink. You may find additional details and a rubric on Canvas. Students new to Gator CareerLink are encouraged to use this guide:

https://career.ufl.edu/wp-

content/uploads/2020/03/GCL\_Student\_Quick-Start-Guide.pdf

# **Overview of Assignments (Cont.)**

#### **ACADEMIC ADVISING:**

Many programs (Food and Resource Econ. Included) require most courses to be taken in lock step order. Successful students visit their advisor at least once a semester. To ensure you will remain on track, you will be required to look at your degree audit and come up with a draft schedule for the upcoming semester and note any academic goals you may have (i.e. minor, graduate program, etc.) Submitting the assignment will provide structure and allow FRE students specifically to receive feedback prior to Advanced Registration.

**FRE Students:** Note that a degree checklist with suggested plan is usually emailed to you. Feel free to work based on that. No appointment with me is required.

Non-FRE Students: Meet with major advisor Graduating Students: Provide post-grad plans

#### **GUEST SPEAKER SERIES:**

The Food and Resource Economics major opens up a wide variety of job opportunities across many industries. Understanding this, the last 5 class lectures will be held virtually and host a diverse set of FRE alumni guest speakers to share their experience in FRE, their job search, and details about their current professional background.

Prior to class, it is encouraged that you view at the upcoming guest speaker and submit a question regarding their background or experience.

These questions may be selected during the Q&A portion of the lecture. You are free to submit questions in the Zoom Chat during class, but please remember to submit this in the class assignment before the 11:59PM deadline that evening.

There are 5 guest speakers, so there are 5 assignments in this category in total for a combined 50 point total.

# Extra Credit On-Your-Own-Time Opportunities (Optional)

#### **UF SCCR ACADEMIC INTEGRITY MODULE**

Educational module developed by the UF Student Conduct and Conflict Resolution Office. In the module, participants engage in scenarios and quizzes used to increase the understanding of the University's Student Honor Code. To receive credit, complete the module including a 100% on the final quiz—submit a screenshot.

#### **UF CAREER CONNECTIONS CENTER EXPRESS DROP-INS**

Get your resume or LinkedIn profile reviewed by a Career Coach. Drop-ins are typically around 15-20 minute long—No Appointment Needed! To receive credit, submit proof of attendance as well as the document that was reviewed + final product after edits.

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#### LINKEDIN LEARNING DEVELOPMENT

As a UF student, you are able to access LinkedIn Learning FOR FREE! After creating your LinkedIn profile, invest time completing a LinkedIn Learning Course/ Certification. I will post suggested courses, but an open for a conversation if there's a course you wish to use for extra credit.

AEB3935: FRE Seminar 2024 Spring Syllabus Page 8

# **Out Of Class Attendance & Assignments**

To supplement class discussion and engage you in opportunities at UF, some out of class assignments will be included in your grade. If you cannot make these events, there are make-up assignments. Excused absences for these activities will follow the same guidelines as missing a class. If you have a scheduling conflict, please submit the excuse in writing along with documentation before the end of Drop/Add to obtain an alternative assignment.

#### **CAREER SHOWCASE**

Career Showcase is an university-wide event in which recruiters from across the globe come in to table at the O'Connell Center. There are two days of the event, but most FRE students attend the non-technical day. For more information about Career Showcase please visit: <a href="https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/">https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/</a>

#### Career Showcase at the O'Connell Center

Non-Technical Day: Jan. 30 at 9AM—3PM\*

Technical Day: Jan. 31 at 9AM—3PM

Students enter the event each day using Gate 3

\*Non-Technical day preferred

The assignment is composed of 2 components:

- Prep-Work—Prior to Career Showcase, use your Gator CareerLink to explore companies at the event and positions they are hoping to fill. Select 3 companies you are interested in with 1 position <u>each</u> that you would be interested in applying for this semester. Please include information explaining your fit for the position and how this furthers your professional longterm goals.
- 1. Reflection—After going to Career Showcase and speaking with these three companies, reflect on your experience. Considering this is an event that happens 2x per year, it's best to use this to see how you can improve your approach and qualifications between now and the next event.

If you are unable to make this event, please contact me by the end of Drop/Add for an alternative assignment.

#### **DEVELOPMENT PLAN**

With many students engaging in AEB3935 during their first semester in Food and Resource Economics, the final project for the course will summarize your current state as a student and where you plan to go to seek professional and personal development. The assignment has 2 components:

- 1. Professional Interview—Using your new founded research skills using LinkedIn, find an individual currently serving in a role you have an interest in potentially pursuing after graduation. Meet with one of these contacts and learn more about the day-to-day of the position and receive feedback on how to best prepare for that type of work. This can be used for students exploring specific graduate programs as well. Summarize with a reflection.
- 2. Development Plan—After meeting with your new connection, using the information provided in the meeting, develop a game plan between now and graduation. In addition to doing well in your classes, what is your plan to engage in developing opportunities (professionally and personally). Develop 5 SMART goals you wish to accomplish the next semester and 5 SMART goals you would like to accomplish within the next year. Include how you will achieve these goals, why they are important, and how you will build off of these goals to reach your long term goals (and what that looks like).

Should you need assistance with this assignment, I am happy to meet with students via appointment to discuss connections on LinkedIn and provide guidance on what to focus on in the assignment. However, these appointments are on a first-come-first-serve basis. If I do not have time, I do not have time.

# Out of Class Attnd. & Assignments (Cont.)

#### **FACULTY INTERVIEW**

In FRE, we take the time to get to know each of you personally, so that we can assist you in a more meaningful way. For the assignment, please schedule an appointment with a faculty member in the department. It's best to find a faculty member in which you both share similar interests (i.e. research focus). You will be required select a minimum number of questions from a questionnaire bank to ask your faculty member. However, you are open to asking additional questions as well. Submit this and a small reflection. We hope to discuss in class should time allow. To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly.

Please Note: All faculty have been instructed that they may only have 5 students meet with them for this assignment.

#### **CAREER PLANNING APPOINTMENT**

It is important to be intentional with the time and activities you participate in while at UF. To complete the assignment, you will schedule and complete a Career Planning Appointment with the Career Connections Center. You can use this guide on how to make an appointment <u>HERE</u>. Choose any of the <u>Topics 2-5; 8-10</u>.

To ensure students are planning ahead, the appointment is split into two portions (scheduling and completing). Plan accordingly. After the appointment, you will submit proof of the completed appointment and a reflection covering what you have learned as a result and how you hope to utilize the information received in your professional development as a UF student.

# Extra Credit Event Focused Opportunities (Optional)

#### **CAREER CONNECTIONS CENTER EVENT**

In addition to Career Showcase, the Career Connections Center puts on several events throughout the semester. Events by C3 are split up by topic on Canvas but often include Industry Engagement Sessions, OTHER Career Fairs not used for assignment credit, or Workshops/Programs in an area not covered in class.

Industry Engagement Opportunities: <a href="https://career.ufl.edu/events-and-programs/industry-engagement-opportunities/">https://career.ufl.edu/events-and-programs/industry-engagement-opportunities/</a>

Career Fairs Calendar: <a href="https://career.ufl.edu/events-and-programs/career-fairs/">https://career.ufl.edu/events-and-programs/career-fairs/</a>

Workshops & Programs: <a href="https://career.ufl.edu/events-and-programs/workshops/">https://career.ufl.edu/events-and-programs/workshops/</a>

For credit, submit proof of attendance and small reflection on key takeaways.

#### OTHER STUDENT LIFE EVENTS

In addition to the events housed by the Career Connections Center, various offices under Student Life host events beneficial for students. Events include the UF Study Abroad Fair, Student Involvement Fair, Majors & Minors Fair, etc. Should you participate in one of these events, for credit, submit a picture of you participating at the event and a short reflection of why you attended the event, what you learned as a result of attending the event, and any information you hope to use in your action plan for your development. A full list of events will be listed in the Module overview page.



#### **ASSIGNMENTS**

The assignments that you turn in should be college level work. You are responsible for knowing and understanding the content of the syllabus.

All assignments should be typed and double-spaced if applicable. The font should be 12 point Times New Roman with 1" page margins.

Print your name at the top of the first page of the assignment and number each additional page. Failure to have your name on your assignment may result in a zero.

NOTE: Work submitted late will result in a 10% point deduction for each day submitted after deadline. No work accepted after the Friday after the assignment was originally due.

# **Grading Scale**

Grades will be based on the scale below with a total of 540 points:

A	93.00 - 100% (502+ points)	С	73 - 76.99% (394 - 415.99 points)
Α-	90 - 92.99% (486 - 501.99 points)	C-	70 - 72.99% (378 - 393.99 points)
B+	87 - 89.00% (470 - 485.99 points)	D+	67 - 69.99% (362 - 377.99 points)
В	83 - 86.99% (448 - 469.99 points)	D	63 - 66.99% (340 - 361.99 points)
B-	80 - 82.99% (432 - 447.99 points)	D-	60 - 62.99% (324 - 339.99 points)
C+	77 - 79.99% (416 - 431.99 points)	E	0 - 59.99% (323.99 or below points)

ASSIGNMENT	POSSIBLE POINTS				
GENERAL ASSIGNMENTS					
Attendance (10 points each, must attend at least 11/13 classes)	110				
Syllabus + Honor Code Quiz	10				
Introduction Discussion Post	10				
Resume Module Quiz	20				
CAREER AND PROFESSIONAL DEVELOPMENT ASSIGNMENTS					
Resume	50				
Online Professional Branding (LinkedIn + Gator CareerLink)	50				
Career Planning Appointment (Schedule 10 pts + Complete 40 pts)	50				
Career Showcase	40				
StrengthsFinder/ Clifton Strengths	20				
Student Activities and Involvement Quiz 10					
BASIC CAMPUS AND STUDENT SUCCESS KNOWLEDGE					
Faculty Interview (Schedule 10 pts + Complete 40 pts)	50				
Campus Resource Quiz	10				
Academic Advising Registration Prep—Proposed Spring Schedule	10				
PERSONAL DEVELOPMENT AND EXPLORATION					
Alumni Engagement—Question Submitted for Review (10 points each)	50				
Development Plan (Schedule 10 pts + Complete 40 pts)	50				
TOTAL	540				

# **Course Schedule—AEB3935**

Date	Class Activities	Assignments (Due on Canvas by 11:59PM following Tuesday)	Speaker
Week 1:	<u>In Person:</u> Introduction to AEB3935 Topics Covered Include:	Introduction Discussion Post	Danielle Shu
Jan. 9	Class Structure/ Objectives (The WHY Behind 3935)	Syllabus + Honor Code Quiz	
	Syllabus Deep Dive & Canvas Course Structure	StrengthsFinder Assessment	
	Student Conduct and Conflict Resolution (SCCR)		
Week 2:	In Person (OPTIONAL): Resume Assignment Lab	Resume Assignment	Required
Jan. 16	Asynchronous Video (REQUIRED): Resume Module	Resume Module Quiz	Video: Career Connections Center (C3)
			Optional Lab: Danielle Shu
Week 3:	In Person: Online Networking & Personal Branding (Utilizing	LinkedIn + Gator CareerLink	C3
Jan. 23	Gator CareerLink and LinkedIn Platforms	Optional: Resume Resubmission	
	Optional Event: Study Abroad Fair (1/25 10AM-3PM @ Reitz Union North Lawn weather permitting)		
Week 4:	No Lecture: Attend Career Showcase (Non-Technical Preferred)	Career Showcase	C3
Jan. 30	Asynchronous Video: Career Showcase Tips and Tricks Video (watch before going to Career Showcase)		
	Required Event: Career Showcase (1/30 & 1/31 9AM-3PM — Day 1 (1/30) Suggested)		
	Optional Event: Diversity Meet-Up (1/30 5PM-7PM)		
Week 5:	<u>In Person:</u> StrengthsFinder – Understanding your Top 5	Career Planning Appointment (Schedule Confirmation)	Allison Noonan, C3
Feb. 6		(ocheume Conjumation)	rvooriur, co
Week 6:	In Person: Making the Most of your UF Education—Graduation	Faculty Interview (Schedule	Danielle Shu;
Feb. 13	Survey Data, High Impact Practices, and Experience (Oh My!)	Confirmation)	Dr. Caleb Stair
Week 7:	<u>In Person:</u> Leveraging Involvement and Student Resources	Student Activities & Involvement	Various
Feb. 20		(SAI) Quiz	Organization Leaders/
		Campus Resource Quiz	Advisors
Week 8:	In Person: Globalizing your Experience—Studying Abroad	Faculty Interview (Completion of	UF CALS
Feb. 27		the Appointment)	Study Abroad Program Directors
Week 9:	<u>In Person:</u> UF Graduate School Mini Info Sessions	Academic Advising Registration	Graduate
Mar. 5	MSAB + MS Thesis: Dr. Farnsworth	Prep—Proposed Schedule	Program Advisors
	MIB, MSM, MS Marketing: Poly Singh		11015015
	MS ISOM: Ryan Chin-Hing		

## Course Schedule—AEB3935

Date	Class Activities	Assignments (Due on Canvas by 11:59PM following Tuesday)	Speaker
Week 10:	NO CLASS: Spring Break—Be Safe!		
Mar. 12			
Week 11: Mar. 19	<u>In Person:</u> Pulling Everything Together — Introduction to the Development Plan Assignment & Guide	Career Planning Appointment (Completion of the Appointment)	Danielle Shu
		Guest Speaker #1 Question	
Week 12: Mar. 26	Zoom*: Guest Speaker #1	Guest Speaker #2 Question	TBA
Week 13: Apr. 2	Zoom*: Guest Speaker #2	Guest Speaker #3 Question	TBA
Week 14: Apr. 9	Zoom*: Guest Speaker #3	Guest Speaker #4 Question	TBA
Week 15: Apr. 16	Zoom*: Guest Speaker #4	Guest Speaker #5 Question  Development Plan (Informational Interview Scheduled)	TBA
Week 16: Apr. 23	Zoom*: Guest Speaker #5  Last Day of Class	Development Plan  Any Extra Credit Assignments	ТВА

#### \*Note about Guest Speaker Lectures:

Guest Speaker lectures held in Zoom are recorded for future reference and will be uploaded to a database for future students in AEB3935. Though attendance is required (as part of your grade) to attend the live recordings of the Zoom Guest Speaker Lectures, it is entirely up to you if you wish to be included in the actual recording of the lecture videos. If you do NOT wish to be included in the recording, please ensure your camera is off and you are muted. Zoom chats are not saved as part of the recording. Choosing to be an active participant in the lecture (having your camera on, being actively engaged, etc.) CAN warrant extra credit added to your overall final score.

Zoom Lectures each week can be found under the "Zoom Conferences" tab in the AEB3935 Canvas Course. A separate event will be created for each Guest Speaker, so it's your responsibility to ensure that you are entering the correct Zoom Link each week. If you have technical difficulty, please let me know as soon as possible.