

AEB 3671
Comparative World Agriculture
Spring 2024, 3 credits

Class Details: Online Course, Material is provided on Canvas Online Learning Management System. No physical class meeting times are required, however, *we will a live discussion session offered at a variety of times of day the first week of class.*

Professor: Dr. Lisa House

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Teaching Assistants

Kelvin Amon (questions on quiz grades)

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Moonwon Soh (questions on discussion boards)

email: moonwon.soh@ufl.edu

Office hours:

Dr. House: Wednesday, 2-3:30, 1171 McCarty A or zoom (link in Canvas under Zoom Conferences called “Dr. House Office Hours”)

The best way to reach me is via email to set up a time. You are welcome to stop by my office anytime, but if you email first, then you know whether or not I will be there!

TA: Kelvin Amon

Office hours: TBD, on zoom (link in Canvas under Zoom Conferences called “TA Office Hours”)

Course Description:

Catalog: The study of the business and economic situations of the food and agriculture sector around the world. The course will focus on the historical development, the current situation and the future outlook of the food and agriculture sector.

Further information: The course will cover the European Union, Russia and the Former Soviet Union, MERCOSUR (trading region in South America), East Asia, Oceania, Sub-Saharan Africa, and India regions. The course will focus briefly on the historical development, the current situation, and the future outlook of the food and agriculture sector before delving more deeply into the economic and trade environment surrounding agricultural policy. As economies become more integrated globally, the success of the food and agriculture sector will rest upon comparative advantage. To accurately assess comparative advantage, it is necessary to have a broad understanding of the global food and agriculture sector. In that light, faculty who bring a wealth of experience from each region will team teach this course. This course meets the general education criteria for international and social sciences. Specific objectives related to these areas are shown in the course objectives.

International General Education Objectives:

Content: Know the values, attitudes and norms that shape the cultural differences of peoples who live in countries other than the United States. Know the roles of geographic location and socioeconomic factors on the lives of citizens in other countries.

Critical Thinking: Analyze and evaluate your cultural norms and values in relation to those held by citizens in other countries.

Social Science General Education Objectives:

Content: Know key themes, principles, and terminology within agriculture, economics and policy. Know the history, theory and/or methodologies used within that discipline. Identify, describe and explain social institutions, structures and processes related to economics and international trade in agriculture.

Critical Thinking: Apply formal and informal qualitative and/or quantitative analysis effectively to examine the processes and means by which individuals make personal and group decisions. Assess and analyze ethical perspectives in individual and societal decisions.

Specific Course Objectives:

- 1) *Discuss the historical development of the food and agricultural economy in different regions of the world.*
- 2) *Evaluate the current situation of the food and agricultural economy in different regions of the world. Be able to identify how geographic location and socioeconomic factors relate to the current situation in the regions studied.*
- 3) Critically discuss the outlook for the food and agricultural economy in different regions of the world.

Identify and explain policy, structure of related government and industries, and processes related to agriculture in each region studied.

- 4) *Assess comparative advantage of different regions within the agricultural economy. Develop an understanding of how culture impacts the agricultural industry and food consumption in different regions of the world and compare to the United States.*

International Instructors: All instructors are part of the Global Agribusiness Education Network. Lectures will be provided both by Dr. House, various faculty from UF, as well as the international instructors. Dr. House is the only instructor involved in grading, setting requirements, and facilitating the course. The other UF and international instructors may be available to answer specific questions about their regions and provide current information on the agricultural economy and related policies in their regions.

Required Materials

All required materials will be provided on the website. In lieu of a textbook, there is a set of readings provided for each module. The readings should be treated like a required text, you are expected to read them. In addition to required readings, there will be optional readings listed that can be used to aid in your understanding of the issues presented. Lectures are provided online. These online modules contain video lectures and PowerPoint files that correspond with the lectures.

Course Format

Lectures will be viewed online. It is your responsibility to keep up with the lectures, so plan to spend at least 2-3 hours of viewing time per week which serves to replace normal class periods. In addition to the time spent watching the lectures, you are expected to work additional time to read the material provided and complete homework assignments. This class is asynchronous (we don't all watch the lecture at the same time), but it is not correspondence or self-paced (where you can do the work anytime before the end of the semester). Students are expected to log into Canvas at least **three times per week**, on separate days throughout the term.

Class Structure, Readings, etc.

In this class, you will be watching a series of lectures from instructors from around the world, as well as from Dr. House. They will be teaching you about the economic environment surrounding food and agricultural policy, production, consumption, and trade. Additionally, there are readings that will be posted on Canvas that will be a key part of homework assignments.

Participation policy

As ongoing collaboration and dialogue are essential for effective online courses, it is imperative that students participate regularly. Those who do not may receive no credit for participation and assignments and may fail the course.

Grading for AEB 3671

Item	Frequency	Points per assignment	Total Points
Homework	Weekly (see below for details)	40 per module	240
Quizzes	Questions after most lectures (drop the lowest module grade)	40 per module	200
Creative Project	One per semester	100	100
Syllabus Quiz	One per semester	15	15
Introduction Post	One per semester	15	15
Introduction Live Session	One per semester	30	30
Total Possible			600

Grading for AEB 3671	A	558+ points	A-	540 – 557 points	
B+	522 – 539 points	B	498 – 521 points	B-	480 – 497 points
C+	462 – 479 points	C	438 – 461 points	C-	420 – 437 points
D+	402 – 419 points	D	378 – 401 points	D-	360 – 377 points
E	Less than 360 points				

Late assignments will not be accepted – Canvas will automatically turn off access to the discussion board and quizzes at 11:59 pm on the day they are due. Please do not wait until midnight to submit, if you have a problem, you may miss submitting the assignment.

If you experience a computer problem, call the UF computer help desk (helpdesk.ufl.edu) and report the problem. Keep your ticket number as evidence to your instructor that you took the appropriate steps to try to complete your task. Waiting until the last minute causes increased stress and risk of computer problems. *If you have a question about a grade, you have 14 days from the day the grade is posted to question the grade. Corrections (including missed live session points) will not be made after 14 days.* Please make it a regular practice to check your grades weekly.

Technological tools may be used to detect plagiarism or cheating at the instructor’s discretion.

It is the students’ responsibility to understand what constitutes plagiarism (defined below), guidelines for proper citation and ignorance of plagiarism does not and will not constitute an excuse for the behavior. It is the responsibility of the student to:

- Review the following document, courtesy of turnitin.com and research resources: http://www.plagiarism.org/resources/documentation/plagiarism/learning/complete_resources.doc
- Use www.plagiarism.org as a resource throughout the term
- Contact the teaching assistant or instructor with any questions or concerns.

It is important to realize that cutting and pasting from websites or papers for homework without proper citation *does* constitute plagiarism.

Quizzes

Quizzes will cover material from both the lectures and the readings. At the end of most lectures, there will be 1-3 questions. In total, there will be 20 questions per module (spread across the lectures and readings), for a total of 40 points. These will be available the entire time the module is open, and you do not have to complete them all at one time. I suggest you watch a lecture, then answer the questions while the material

is fresh. Once you start any set of quiz questions, you will need to finish it during that sitting (maximum time 5 minutes per question). No make-ups are available because you have access to the quiz questions for the entire module, therefore sudden events should not prohibit you from taking any questions. Additionally, you are allowed to drop one quiz grade (in other words, one set of questions for one entire module). Quizzes are online, and you can access your notes while taking the quiz. However, you are not allowed to take the quiz with other students. Note: Canvas doesn't understand that I am adding the score from multiple quizzes (as defined by Canvas) into a Quiz Score, so we must do this manually. It makes the Canvas gradebook look really long, but I promise, each quiz is worth 40 points and at the end of the semester, we will drop the score (out of 40) that is the lowest (we have to do this manually in Canvas)!

Homework

- For each Course Module, you must research and write quality responses to topics that are related to both readings and lectures. You will be expected to post 'threaded' responses to the homework questions frequently for each module. **You must answer a minimum of 2 homework questions per week (4 per module).** Deadlines for the homework questions will be posted on the due dates document and the module pages. Please note the discussion board will be open for the entire module, but two answers must be posted by the first deadline to help facilitate discussion. (5 points per answer will be deducted if you miss the first deadline. For example, if you post all 4 posts at the very end, the highest possible score you can receive is 30/40 – 10 points each for the last two posts and 5 points each for the first two that were late).
- Homework for this class is slightly different than what you might be used to. The first question is merely a starting point. Unlike typical homework, you do not all answer the same question. Once the initial question is answered, you need to do further research to determine what the next step is. This is why it is critical to READ other students posts before preparing your answer. You should read the boards, go research your response, post, and return to follow up.
- Homework is due approximately every week. You can answer more than the minimum number, however, quality, not quantity, is graded. It is common for students to follow up on an initial answer with additional information as a result of postings by other students or the instructor. These follow up posts count toward the original answer (think of this as a chance to improve your grade), and not as a new answer. Take advantage of this opportunity to add to your posting. If the instructor, TA, or another student asks about your post, follow up. This means it is important to check back after you post your answer.
- Homework responses can be in response to the question posted by the instructor or to peer posts, or instructor follow-up threads. A grading rubric for homework is found below. *NOTE: The homework responses are turned in online, and should be thought of as a discussion. This means you can't only participate at one point in time. You are expected to be online at least three times a week, and should check the homework boards regularly.*
- In the homework, the **quality** of your responses is more important than the length of the answer. Contributions should be thoughtfully considered and based on one's personal reflections, observations from the readings, lectures, external research, and/or synthesis and consideration of the merits of other student's comments. Homework posts that repeat previous responses do not count. A homework post needs to contain your own analysis of the situation - merely cutting and pasting from a source (even with citation) is not enough to get credit. It is good to cite sources when posting, but please make sure you contribute why the other source is relevant to the discussion. ***Please fashion responses using correct grammar and spelling.***
- I look for three basic things in your posts: new information; response to other students/threads already posted; and your thoughts on the topics.

- Length of response. There is not a minimum or maximum length, however, to give you an idea of expectation, think 1-2 paragraphs, or a ¼-½ page. You will write 4 answers per module, so you do not need to write 4 page-long answers. However, it is difficult to get everything into 2-3 sentences.
- Although you will receive one grade per module for your homework, **there are two distinct deadlines for your homework.** This is done to help the discussion as it is much better when everyone participates throughout the module, not just on the last day or just on one day. From my past experience in this class, the more frequently you are on the homework boards, the more you will get from the class (both in learning experience and grading).

Homework post Grading information	Excellent	Good/Fair	Poor
Content 4 pts possible	4 pts: Relates new content to what is being learned in class and cites sources.	2 pts: Includes outside information, but mainly as cut and paste, OR includes content, but mainly from lecture and readings.	0 pts: Does not bring in outside information.
Critical Analysis 3 pts possible	3 pts: Contains critical analysis. Adds own thoughts to the material and how it relates. Discusses and adds own opinions with explanations. Contains critical analysis. Adds own thoughts to the material and how it relates. Clearly connects the posting to text or reference points from previous readings, activities, and discussions.	1.5 pts: Adds opinions, but doesn't tie them to the information. Or post answers question but does not relate to the bigger picture.	0 pts: Only states opinion, doesn't support with facts, or doesn't state any opinions, just posts information. Or only repeats what has already been discussed.
Contribution 2 pts possible	2 pts: Furthers the discussion with questions or statements that encourage others to respond. Responds directly to other posts. (Uses phrases such as I agree, I disagree, adding to what xx says...)	1 pt: Participates, and sometimes interacts with others.	0 pts: Posts without interacting.
Professionalism 1 pt possible	1 pt: Posts with proper grammar, spelling, and citations. Does not wait until last minute to post.		0 pts: Does not use proper grammar, spelling, or citations. Does not read other posts.

Live Discussions and Extra Credit

- You are required to attend **a live session during the first week** of classes to learn about the class and be able to ask questions about expectations and the syllabus.
- In the second half of the semester, we will offer additional live sessions on current topics related to class. You will be able to attend one for **extra credit (10 points)**.

- Grading for the live session will be based on your contribution to the discussion, as well as some questions I will ask during the discussion. I will not be lecturing about something you have already watched or read, I will be leading discussion, and this can only work if those in the “room” are prepared to “talk” (can use the chat function and type or use a microphone).
- You can attend more than one extra session (some students enjoy the “live” part of this and participate in more than required), however, this will not change your overall course grade.

Creative Project

- Each student will turn in their own unique **creative project** analyzing (addressing, describing, discussing) a topic related to international agriculture. This is a very broad topic. In essence, I am giving you the freedom to explore and choose the topic, as long as it relates to international agriculture, with a focus on the economic, policy, or food environment. This should cover an area of the world or topic we did not address in class (or have not yet addressed).
- Examples of creative projects include posters, paintings, board games, collages, a map with case studies, mobiles, poems, songs, recipes (as long as the key ingredients are tied to a region and explained from an agricultural importance perspective), and videos. The possibilities are truly endless. If you like education, a possibility is to prepare a lesson for K-12 or even college students (lesson plan and lesson materials). Examples of previous projects are posted online.
- Regarding amount of work, think about the time you would spend writing a paper with a minimum of 5 peer-reviewed references, and that’s more or less what I am suggesting you spend working on the project. It is worth 15% of your grade, so please take it seriously.
- With your creation, you will need to have audio and video components. You may use PowerPoint, but you are welcome to use other methods (such as a YouTube video) to provide the presentation. *Make sure that you present the creative portion, the inspiration behind the project, and how it relates to the international agricultural topic and region of your choice (the content).*
- Your presentation will be posted on the class website for other students to view. Feel free to turn in your project anytime during the semester. The final project is due to be posted no later than **March 25**. You are also required to review at least five other student projects and rate them. The deadline to complete this portion of the assignment is **April 10**.
- If you do not want me to use your project in future semesters as an example, please notify me.

Grades for this project will be based on the following scale:	Points Possible
Creativity Student has taken a concept/idea and applied it in a way that is totally his/her own. The student's “personality/voice” comes through (the presentation is more than a PowerPoint or Prezi lecture with pictures inserted).	15
Content and coherence The project has a message and is coherent, rich in content, and informative to the observer (reader, listener, etc). Examples of content include (you don’t need to address all 4 of these, cover whatever best fits the topic): <ol style="list-style-type: none"> 1. The historical development of the food and agricultural economy of the region 2. Identify how location and socioeconomic factors relate to a current situation 3. Explain policy, government structures, or processes related to the region and topic 4. Explain how culture impacts the topic and compare this to different regions 	40
Rigor and Attention to Detail	25

Appropriate information is used to build/create/prepare the project, and the sources are cited and referenced appropriately. Audio and/or visual components are included.	
Explanation of Project Student clearly and sufficiently explained the meaning and inspiration behind her/his project.	10
Evaluation of Other Student Submissions Watch and evaluation at least five other student's submissions.	10
Total Score:	100

University Policies

Grades and Grade Points: For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

Academic Honesty: Students are required to be honest in all of their university class work. Faculty members have a duty to promote ethical behavior and avoid practices and environments that foster cheating. Faculty should encourage students to bring incidents of dishonesty to their attention. A faculty member, in certain circumstances, can resolve an academic dishonesty matter without a student disciplinary hearing. The procedures and guidelines are available from Student Conduct and Conflict Resolution. Learn more about Student Rights & Responsibilities.

The Honor Code: We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code.

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

Attendance and Make-Up Work: Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/> In general, you are expected to be in class each day and submit all work on time on e-Learning.

Students Requiring Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. Click here to get started with the Disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Course Evaluation

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students are notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

University Honesty Policy

UF students are bound by The Honor Pledge: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click here to read the Conduct Code. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Software Use

All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity.

Student Privacy

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the Notification to Students of FERPA Rights.

Campus Resources:

Health and Wellness

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit *U Matter, We Care* website to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.

University Police Department: Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.

GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

Academic Resources

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: Visit the Student Honor Code and Student Conduct Code webpage for more information.

On-Line Students Complaints: View the Distance Learning Student Complaint Process.

In-Class Recording

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled.

The only allowable purposes are: (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

Lauren’s Promise: I will listen and believe you if someone is threatening you.

Lauren McCluskey, a 21-year old honors student athlete, was murdered on October 22, 2018, by a man she briefly dated on the University of Utah Campus. We must all take actions to ensure this never happens again. Any form of sexual harassment or violence will not be excused or tolerated at the University of Florida.

If you are experiencing sexual assault, relationship violence, or stalking, you can take the following actions:

- If you are in immediate danger, call 911.
- Report it to me, and I will connect you to resources.
- Seek confidential sources of support and help:
- UFPD Office of Victim Services: 51 Museum Road, 352-392-5648
- Sexual Assault Recovery Services (SARS): Infirmary Building, 352-392-1161
- Alachua County Rape Crisis Center (confidential): 352-264-6760