

**AEB 3122**  
**Financial Planning for the Agribusiness**  
**Spring 2025**

|                                   |  |
|-----------------------------------|--|
| <b>Instructor:</b>                | Daneen Adams, CPA, M.S.  |
| <b>Email:</b>                     | <a href="mailto:daneen.adams@ufl.edu">daneen.adams@ufl.edu</a>   |
| <b>World Wide Web:</b>            | <a href="https://lss.at.ufl.edu/">https://lss.at.ufl.edu/</a> (canvas login)   |
| <b>Office Hours:</b>              | Wednesdays 3:30-4:30 and Fridays 10:00-11:00 links on homepage   |
| <b>Class Structure:</b>           | Online class   |
| <b>Course Prerequisites:</b>      | None   |
| <b>Undergraduate Advisor:</b>     | Ms. Danielle Shu; 1170B McCarty Hall A; (352) 294-7640;<br>E-mail: <a href="mailto:dshu@ufl.edu">dshu@ufl.edu</a> ; <a href="#">Schedule an appointment</a>          |
| <b>Undergraduate Coordinator:</b> | Dr. Misti Sharp; 1189 McCarty Hall A; (352)294-7632;<br>E-mail: <a href="mailto:mistisharp@ufl.edu">mistisharp@ufl.edu</a> ; <a href="#">Schedule an appointment</a> |
| <b>FRE Technology Assistance:</b> | Dave Depatie; 1197 McCarty Hall A; (352) 394-7641;<br>E-mail: <a href="mailto:ddepatie@ufl.edu">ddepatie@ufl.edu</a>   |

**Course Description:**

This is a course designed for non-accounting majors. The purpose of this book is to guide students through the basics: what accounting information is, how it is developed, how it is used, and what it means. Financial statements are examined to learn what they do and do not communicate, enhancing the student's decision-making and problem-solving abilities from a user perspective. Topics covered include the financial statements and accounting concepts/principle; fundamental interpretations made from financial statement data; the bookkeeping process and transaction analysis; accounting for and presentation of current assets, property, plant, and equipment, liabilities, and stockholders' equity; the income statement and the statement of cash flows and financial statement analysis.

**Expected Student Learning Outcomes:** After the successful completion of AEB 3122, a typical student should be able to:

1. Identify the information conveyed in each of the four basic financial statements and the way that it is used by different decision makers.
2. Identify what constitutes a business transaction and apply transaction analysis to record the effects of those transactions.
3. Describe common financial statement relationships used in financial analysis.

**Required Resources:**

Accounting: What the Numbers Mean, 13<sup>th</sup> Edition  
David Marshall and Wayne McManus and Daniel Viele

This course is participating in UF All Access, which is a program designed to provide the most affordable option for materials to everyone in this course. The required course material is Accounting: What the Numbers Mean, 13<sup>th</sup> Edition and will be delivered digitally through Connect. Connect contains a fully searchable e-text with embedded media with extra resources, as well as the required assignments,

homework and quizzes for this course. To opt in to the program, please go <https://www.bsd.ufl.edu/G1C/bookstore/allaccess.asp>.

### **Connect:**

This course requires the use of Connect from McGraw-Hill publishing company. **All graded assignments, homework and quizzes will be accessed through the canvas class website under the Modules Tab labeled specifically for each chapter. All tests will be accessed under the Honorlock link on the Canvas Homepage.** You are required to access these assignments by the due date. Having a computer that cannot access Connect or a computer without internet access is not a valid excuse for missing a graded assignment.

**Note:** You should always enter your Connect course through Canvas.

### **How To Succeed in this Course:**

In order to succeed in this course, you must keep up with the material. The following steps will ensure you perform to the best of your ability:

1. Please go to the modules tab to find everything you will need.
2. Read the assigned chapter prior to watching my recorded lecture on the chapter material. Take notes while reading the chapter.
3. Watch the lecture according to the schedule at the end of the syllabus. You don't want to fall behind.
4. After watching the recorded lecture on the chapter material, watch the lecture of the demonstration of how to complete example problems then complete the applicable homework.
5. Attend virtual office hours to review any issues from the homework.
6. Take the assigned quiz for the chapter.

### **Getting Assistance and Staying in Touch:**

There is an announcement section in our canvas class. I will post important announcements there, so it is your responsibility to read them. The best way to contact me is through email. I will respond to emails within 24-48 hours, usually within 24 hours. Emails must be sent from your UF email address.

### **Contact Information Regarding Connect:**

For technical issues within Connect you should contact Connect support. You can access Connect Support by clicking on the "?" on the left menu. Please always provide an incident number if your issue remains unresolved. Make sure that you are on a stable connection when completing quizzes or exams. Please always do a browser check and clear your cache and cookies often throughout the semester.

### **Accessing the Course Website:**

You must use Google Chrome to access the canvas class website.

Go to <https://lss.at.ufl.edu/> and click on the canvas login.

Then: 1. Log in using your GatorLink Username and password

2. Choose AEB 3122 from the list of courses

### **Lectures:**

My recorded lectures will be under the Modules Tab in Canvas under the specific chapter it pertains to.

**Homework:**

There will be a total of 11 Homework assignments (under the modules tab) worth 12 points each. You will not receive credit if submitted after the due date (no late assignments accepted). In order to submit the assignment, you must press the **submit** button. The due dates for the homework will be listed at the end of the syllabus. Each homework will be open until 11:59 p.m. on the assigned due date.

**Quizzes:**

1. There will be a total of 9 chapter quizzes assigned during the semester worth 12 points each.
2. The due dates for the quizzes will be listed at the end of the syllabus.
3. All chapter quizzes will be assigned in Connect and are located under the modules tab.
4. Each chapter quiz will be open until 11:59 p.m. on the assigned due date. You must submit your quiz (press the submit button) prior to 11:59 pm for your quiz to be considered turned in on time.
5. Once you press the submit button your quiz will be graded and it cannot be re-opened. If you close out of the browser without pressing the submit button your quiz will not be graded and you will not have another opportunity to take the quiz.
6. If you are ill and unable to take a quiz on the assigned date you must send medical documentation to me within one week of the quiz date. Once medical documentation is received you will be granted access to take the quiz.
7. Quizzes must be completed on the assigned date. Quizzes will only be reopened if you missed the quiz for a valid medical excuse once medical documentation is received.
8. If you cannot access Connect within the canvas site for any reason during a scheduled quiz you must contact McGraw-Hill support. When you contact McGraw-Hill support you will be assigned an incident number. You must include the incident number from Connect in your email that you send me. If you do not have an incident number that was assigned prior to the quiz due date you will not be granted access to take the quiz.
9. You may review your quiz in connect after the quiz due date has passed.

**Exams:**

1. There will be three exams scheduled during the semester worth 100 points each. Each exam will consist of approx. 30-35 questions and consist of multiple choice questions covering the designated chapters. All exams will be proctored and are located under the modules tab.
2. The exam will last 120 minutes and will be closed note and closed book.
3. All students will take their exam online through Honorlock. Please see Honorlock instructions below.
4. **You should start the test no later than 8:00 PM (Eastern Standard Time) on the last night the test is open to make sure you have enough time for your 2-hour test. There will be no excuses, such as Honorlock issues or any other issues if you don't finish your test on time. The exam will close at 11:59 PM. Available exam times will not be adjusted according to the time zone that you are located.**
5. The most common issue with taking an online exam is connection issues. If you use a WI-FI connection you should use a dual or tri-band router to avoid connection issues.
6. If you experience any issues with your exam you must notify me within twelve (12) hours of the exam end time.
7. Examination questions can relate to materials presented in lecture, assigned readings, and homework problems. See schedule below for chapter coverage on each exam.
8. If an examination is missed without a valid, documented excuse, you will receive a grade of zero for the exam. There will be no exceptions to this requirement. More detail on acceptable reasons for absence and UF policies on attendance are found <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

9. Excused absences from exams are at the discretion of the course instructor. Events such as weddings, family vacations, student organization events, job interviews and club sports will NOT be considered excused absences. Excused absences due to illness require a doctor's note dated within one day of the exam date (one day before or after) and must be received within two days of the exam.
10. Having a computer without internet access is not a valid excuse for missing an exam.
11. If you are using a laptop for an exam, make sure you have your charging cable available. An uncharged computer is not considered a valid excuse for missing an exam.
12. If you miss exam 1 or 2 for an excused reason you will be allowed to take a makeup exam (provided your medical documentation is received within two days of the original exam date) on a date determined by the instructor. If you are still ill on the date of the makeup exam your missed exam grade will be replaced with the average of the two exams taken during the semester.
13. If you miss exam 3 for an excused reason, and have taken both exam 1 and exam 2, you will receive an incomplete for the course. If you miss exam 3 for an excused reason and you missed either exam 1 or 2 and were not able to makeup the exam, you will need to apply for a medical withdrawal for the semester.
14. If you wish to use a calculator on exams, it must be non-programmable. Use of a programmable calculator will be considered a violation of the honor code. You will be required to show your computer the front and back of your calculator before you start the exam through Honorlock.
15. The official University of Florida "Gator 1" identification card must be presented at each exam.
16. Each student will be allowed two pages of scratch paper for each exam. The scratch paper must be torn up before submitting the exam. Failure to tear up the scratch paper while still connected to Honorlock is considered a violation of the honor code.
17. The University honor code will be strictly enforced for each exam. **Please note that Honorlock records each exam session, which will be used as evidence in any suspected case of academic dishonesty.**

#### **Proctoring:**

For online proctored exams, you must have:

1. a working webcam and computer (restart your computer before your exam for the most effective testing environment)
2. Google Chrome
3. a downloaded extension to your Chrome browser (Honorlock):  
<https://chrome.google.com/webstore/detail/honorlock/hnbmpknhjackfjpkpcbapafmpepgmddc>

#### **BEST PRACTICES FOR PREPARING FOR AND TAKING AN HONORLOCK EXAM:**

1. Download and install the Honorlock extension from the Chrome Web Store (instructions above) and test your system prior to the exam.
2. Ensure that Chrome is not blocking third-party cookies and that the Chrome pop-up blocker is disabled.
3. Restart your computer to create the best opportunity for a good connection and faster upload/download speed; do not open any extraneous programs or apps.
4. To ensure that you can successfully complete the Honorlock authentication process, as well as your exam, prior to each exam, ensure that you have all:

- Resources required by Honorlock, such as a government-issued photo ID or UF ID (see Honorlock Student Guide for full list).
  - 2 Pages of scratch paper • Non-programmable calculator
  - Exam area requirements, such as a desk or table cleared of all materials not used during the exam (see Honorlock Student Guide for full list).
5. Note: Be sure that you start the exam by 8:00 pm on the last date of the exam window. You cannot rely on the End and Due date found on Canvas to accurately convey your allowed exam start window.
  6. To avoid getting flagged for a post-exam integrity review, try to:
    - Avoid any artwork or images behind you that include faces.
    - Avoid speaking aloud during the exam.
    - Only use allowed resources, as outlined by your instructor.
  7. Prepare a clean desk space, ideally in a place where you have no wall art that might flag the system.
  8. Keep your face in the frame (your exam will pause if not).
  9. For any issues with honorlock during the exam use live chat.

**Grading Policy Statement:**

**Your course grade will be solely based on the following:**

| Type          | Quantity | Points Each | Total Points |
|---------------|----------|-------------|--------------|
| Exams (E)     | 3        | 100         | 300          |
| Quizzes (Q)   | 9        | 12          | 108          |
| Homework (HW) | 11       | 12          | 132          |
| <b>TOTAL</b>  |          |             | <b>540</b>   |

**Grades are not subject to negotiation. I cannot offer extra credit at the end of the term to individual students.**

**Final course grades will be based on the following numeric scale indicating the minimum number of total course points needed to achieve each letter grade (Course grades are based on total points, not percentages):**

**Course Grading Scale**

| Grade Letter | Total points |
|--------------|--------------|
| A            | 502-540      |
| A-           | 486-501      |
| B+           | 470-485      |
| B            | 448-469      |
| B-           | 432-447      |
| C+           | 416-431      |
| C            | 394-415      |
| C-           | 378-393      |
| D+           | 362-377      |
| D            | 340-361      |
| D-           | 324-339      |
| E            | below 324    |

**Grades and Grade Points:**

For more information visit: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

The grade-point value per credit hour associated with each letter grade is assigned by the Office of the University Registrar: A = 4.0, B+ = 3.33, B = 3.0, C+ = 2.33, C = 2.0, D+ = 1.33, D = 1.0, D- = .67, E = 0.0.

**Attendance and Make-Up Work:**

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

In general, you are expected to be in class each day and submit all work on time on e-Learning.

**Student Privacy**

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the Notification to Students of FERPA Rights. <https://archive.registrar.ufl.edu/catalog0910//policies/regulationferpa.html>

Our class sessions may be audio-visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

**Course Evaluation**

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at: <https://gatorevals.aa.ufl.edu/public-results/>.

**Academic Honesty:** As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."* You are expected to exhibit behavior consistent with this commitment to the UF academic community,

and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "*On my honor, I have neither given nor received unauthorized aid in doing this assignment.*"

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code>

### **Software Use**

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

### **Services for Students with Disabilities**

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

0001 Reid Hall, 352-392-8565, <https://disability.ufl.edu/>

### **CAMPUS HELPING RESOURCES:**

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

### **Health and Wellness**

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit U Matter, We Care website <https://umatter.ufl.edu/> to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* Visit the Counseling and Wellness Center website <https://counseling.ufl.edu/> or call 352- 392-1575 for information on crisis services as well as non-crisis services. Address: 3190 Radio Road. Services provided:

Counseling services  
Groups and workshops  
Outreach and consultation  
Self-help library  
Wellness coaching

*Student Success Initiative:* <https://studentsuccess.ufl.edu/> Services provided:

Advising  
Peer mentoring  
Coaching  
Peer tutoring

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#)

*University Police Department:* Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies). <https://police.ufl.edu/>

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website. <https://ufhealth.org/emergency-room-trauma-center>

## **Academic Resources**

*E-learning technical support:* Contact the UF Computing Help Desk at 352-392-4357 or via email at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services. <https://career.ufl.edu/>

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources. <https://uflib.ufl.edu/>

*Teaching Center:* Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring. <https://academicresources.clas.ufl.edu/>

*Writing Studio:* 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. <https://writing.ufl.edu/writing-studio/>

*Student Complaints On-Campus:* <https://sccr.dso.ufl.edu/policies/student-honor-%20code-student-conduct-code/>

*On-Line Students Complaints:* View the Distance Learning Student Complaint Process <https://distance.ufl.edu/state-authorization-status/#student-complaint>

Key Drop Dates <https://catalog.ufl.edu/UGRD/dates-deadlines/2024-2025/>



## **SCHEDULE OF EXAM DATES AND QUIZ/HOMEWORK DATES**

**YOU MUST COMPLETE EVERYTHING IN THE TIME PERIOD SHOWN**

|  |                                |
|--|--------------------------------|
| <b>CH 1 HOMEWORK</b>                                       | <b>1/13-1/20 Monday</b>        |
| <b>CH 2 QUIZ/HOMEWORK</b>                                  | <b>1/20-1/27 Monday</b>        |
| <b>CH 3 QUIZ/HOMEWORK</b>                                  | <b>1/27-2/3 Monday</b>         |
| <b>CH 4 QUIZ/HOMEWORK</b>                                  | <b>2/3-2/10 Monday</b>         |
| <b>TEST FOR CH. 1-2-3-4</b>                                | <b>2/11-2/12 Due Wednesday</b> |
| <br>   |                                |
| <b>CH 5 QUIZ/HOMEWORK</b>                                  | <b>2/12-2/18 Tuesday</b>       |
| <b>CH 6 QUIZ/HOMEWORK</b>                                  | <b>2/18-2/25 Tuesday</b>       |
| <b>CH 7 QUIZ/HOMEWORK</b>                                  | <b>2/25-3/4 Tuesday</b>        |
| <b>TEST FOR CH. 5-6-7</b>                                  | <b>3/5-3/6 Due Thursday</b>    |
| <br>   |                                |
| <b>CH 8 QUIZ/HOMEWORK</b>                                  | <b>3/6-3/14 Friday</b>         |
| <b>Spring Break</b>  | <b>3/15-3/22</b>               |
| <b>CH 9 QUIZ/HOMEWORK</b>                                  | <b>3/24-3/31 Monday</b>        |
| <b>CH 10 HOMEWORK</b>                                      | <b>3/31-4/7 Monday</b>         |
| <b>CH 11 QUIZ/HOMEWORK</b>                                 | <b>4/7-4/14 Monday</b>         |
| <b>CH 16 (LOOK AT THE PP LECTURE AND PRACTICE PROBLEM)</b> | <b>4/14-4/21 Monday</b>        |
| <br>   |                                |
| <b>TEST FOR CH. 8-9-10-11-16</b>                           | <b>4/22-4/23 Due Wednesday</b> |

**IT IS RECOMMENDED THAT YOU START THE TESTS NO LATER THAN 8:00 PM (EASTERN STANDARD TIME) ON THE LAST NIGHT THE TEST IS OPEN SO YOU HAVE ENOUGH TIME TO FINISH YOUR 2-HOUR TEST.**

**APPROXIMATE COURSE OUTLINE BY WEEK**

1/13 Class Introduction/ Chapter 1

1/20 Chapter 1 due/Chapter 2

1/27 Chapter 2 due/Chapter 3

2/3 Chapter 3 due/Chapter 4

2/10 Chapter 4 due

**2/11-2/12 Exam 1 on chapters 1-2-3-4**

**YOU SHOULD START THE TEST NO LATER THAN 8:00 PM (EASTERN STANDARD TIME.)**

2/18 Chapter 5 due/Chapter 6

2/25 Chapter 6 due/Chapter 7

3/4 Chapter 7 due

**3/5-3/6 Exam 2 on chapters 5-6-7**

**YOU SHOULD START THE TEST NO LATER THAN 8:00 PM (EASTERN STANDARD TIME.)**

3/14 Chapter 8 due/Chapter 9

3/15-3/22 Spring Break

3/31 Chapter 9 due/Chapter 10

4/7 Chapter 10 due/Chapter 11

4/14 Chapter 11 due/Chapter 16

4/21 Chapter 16 (only material in chapter 16 that you need to know will be in the lecture and practice lecture)

**4/22-4/23 Exam 3 on chapters 8-9-10-11-16**

**YOU SHOULD START THE TEST NO LATER THAN 8:00 PM (EASTERN STANDARD TIME.)**