



# Florida Agricultural Policy **Outlook Conference**

UF/IFAS FOOD AND RESOURCE ECONOMICS DEPARTMENT

**UF | IFAS**  
UNIVERSITY *of* FLORIDA

# Welcome!

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*Welcome to the Florida Agricultural Policy Outlook Conference. Nowhere else has anyone assembled a speakers lineup that promises such insight on such a wide range of agricultural topics in a single day. Your attendance here today signals that you are an important player in Florida agriculture. I expect you'll leave here today better informed and with a better grasp of the big issues in the Sunshine State's agricultural and food system.*

**- Dr. Jack Payne, Senior VP, UF/IFAS**

# What you can expect today

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- Challenges facing the Florida Agricultural and Food System
- Economic intelligence
- Opportunity to engage
- Wrap-up session

# Our Speakers: Morning Session

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**Dr. David Denslow, Jr.**  
University of Florida



**Mr. Richard Budell**  
Budell Water Group



**Dr. Paul Genho**  
University of Florida



# Our Speakers: Afternoon Session

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**Dr. David Letson**  
University of Miami



**Dr. Mary Ahearn**  
USDA, Economic Research Service

# Connect. Explore. Engage.

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