

OctAEB 3935 FOOD AND RESOURCE ECONOMICS SEMINAR
SYLLABUS – FALL 2018

Time: Tuesday – 8th period (3:00-3:50 pm)

Location: Fine Arts B 0103

Instructor and Contact Information:

Spiro E. Stefanou, Professor of Food and Resource Economics

Office: 1081 McCarty Hall B

Office Hours: Tuesday 10:00 – 11:00 am, or by appointment

stefanou@ufl.edu

Staff Contact:

Danielle Shu, Program Assistant

Office: 1170 McCarty A/ 352-294-7640

dshu@ufl.edu

Course Description:

The course is designed to aid students in achieving a smooth transition to the University of Florida. Students will explore the richness and diversity of CALS and UF; debate issues at the intersection of society and food, agricultural and resources at the local, state, national, and international levels; and develop mentoring relationships with faculty.

Three broad components are addressed this semester: professionalism, educational discovery opportunities, and critical food and resource system issues.

The activities will include researching and presenting topics for discussion; reviewing study skills for reading, writing, and speaking as they apply to critical issues; understanding the scope of agriculture, food and resources, and the broad range of career opportunities open to FRE graduates. The course will enhance students' abilities to study and effectively participate within the entire university community.

Course Objectives

Students will acquire skills for success, learn how to cope with the system, explore the range of education opportunities available to them at UF, establish mentoring relationships, and understand the scope and role of agriculture in today's society.

Course Materials:

Readings to be assigned

Canvas

- Canvas is used for emails, announcements, course discussions, posted lecture notes, and assignments.
- To access Canvas you will need your Gatorlink username and password. Canvas can be accessed via <https://lss.at.ufl.edu/>. Should you have difficulties accessing Canvas, please contact UF Computing Help Desk directly by calling (352) 392-HELP or via email at helpdesk@ufl.edu

Grading:

There will be no formal examinations. There will be a number of activities over the course of the semester and your preparation and participation are essential.

Activities Assignments	60%
Participation	30%
Professionalism	10%

Participation refers to the quality of your participation and engagement in the class activities.

Professionalism refers to your conduct as a student and contributor to the course. In short, this component of your overall grade states the expectation that you will be present, prepared for class, and ready to participate for all activities. Mobile phones will be shut off during class.

Course Outline

Day/Date	Topic	Assignments	Lead
Aug 28	Syllabus, Dept. Resources and Introduction	Post Picture and Bio on Canvas	Prof. Stefanou
Sept 4	Who is Responsible for your Learning?	In class Activity	Prof. Stefanou
Sept 11	Student and Business Ethics	Reading	Prof. Farnsworth
Sept 18	Building your Personal Brand	Creating a LinkedIn presence	Prof. Stefanou
Sept 25	Undergraduate Research	In class activity	Prof. Stefanou
Oct 2	Graduation and Job Market		Jermaine Dunn
Oct 9	Business Library Resources	Exploration Activity	Peter McKay
Oct 16	Globalization and your Education		Prof. Wysoki
Oct 23	Tolerance	Reading	Prof. Stefanou
Oct 30	Case 1: Should firms be socially responsible	Reading	Prof. Stefanou
Nov 6	Case 2: Blue Ocean Strategies	Reading	Prof. Stefanou
Nov 13	Case 3: Should Surfers be Fed?	Reading	Prof. Stefanou
Nov 20	No Class	Reading	Prof. Stefanou
Nov 27	Case 4: Exploding the Supply Chain!	Reading	Prof. Stefanou
Dec 4	Wrap Up	Reading	Prof. Stefanou

University Honest Policy

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honorcode/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.”

Campus Helping Resources

If you or a friend is in distress, please contact umatter@ufl.edu or 352 3921575 so that a team member can reach out to the student.

Counseling and Wellness Center: <http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies. Sexual Assault Recovery Services (SARS) Student Health Care Center, 392-1161.

University Police Department, 392-1111 (or 9-1-1 for emergencies).
<http://www.police.ufl.edu/>

Academic Resources E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learningsupport@ufl.edu. <https://lss.at.ufl.edu/help.shtml>.

Career Resource Center, Reitz Union, 392-1601. Career assistance and counseling.
<http://www.crc.ufl.edu/>

Library Support, <http://cms.uflib.ufl.edu/ask>. Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center, Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.
<http://teachingcenter.ufl.edu/>

Writing Studio, 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers. <http://writing.ufl.edu/writing-studio/>

Student Complaints Campus:

https://www.dso.ufl.edu/documents/UF_Complaints_policy.pdf On-Line Students

Complaints: <http://www.distance.ufl.edu/student-complaintprocess>

Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Contact information is at

0001 Reid Hall, 392-8565, www.dso.ufl.edu/drc/