

AEB 3935

FOOD AND RESOURCE ECONOMICS SEMINAR

AEB3935 Course Information

COURSE DESCRIPTION

This course is designed to assist your transition into the Food and Resource Economics Department within the College of Agricultural and Life Sciences at the University of Florida. This seminar course will emphasize the development of academic and personal skills supporting success at the University of Florida, as well as familiarize you with campus resources. Active participation in learning, including openly discussing student issues, will help you make the most of this experience.

COURSE OBJECTIVES

The Food and Resource Economics Seminar educates new students to maximize their learning and development by creating environments which provide opportunities for:

- Skills for academic and personal success
- Appreciation for and commitment to a diverse learning community
- Personal, social, emotional, and intellectual skills necessary for involvement in leadership and service in the university community
- Acclimation and connection to the department and college and its resources

This course also connects students to key resources at UF including a staff/faculty member who is motivated and passionate in helping new students transition to UF's campus and classes.

REQUIRED PURCHASES

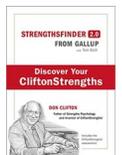
Students will be required to purchase at least a code for StrengthsFinder (also is known as StrengthsQuest). EDU pricing available with UFL email. Students may also purchase the book w/ code:

Title: StrengthsFinder 2.0

Author: Tom Rath

ISBN: 978-1595620156

Please Note: If Purchased NEW, will include code for StrengthsQuest



Danielle Shu | STAFF INSTRUCTOR

Offices hours are by appointment only. Appointments can be scheduled via Calendly. If there is an urgent need to meet with me, please email.

Contact Information:

PH & Zoom ID: 352 294 7640

Email: dshu@ufl.edu

Calendly: www.calendly.com/dshu-fre

Please follow proper email etiquette when emailing!

Note that my typical schedule is Monday – Thursday

Academic Honor Code & Academic Honesty



UF students are bound by The Honor Pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code."*

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment."*

The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. [Click here to read the Conduct Code](#). If you have any questions or concerns, please consult with the instructor.

All work is expected to be individual work unless specifically addressed in the assignment description on Canvas.

Software Use

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Campus Helping Resources

Health and Wellness

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#).

University Police Department: [Visit UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road,

Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website](#).

Academic Resources

E-learning technical support: Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: [Visit the Student Honor Code and Student Conduct Code webpage for more information](#).

Students Requiring Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the [Disability Resource Center](#). It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Please email me and send me your accommodation letters by the end of Drop/Add.

Course Evaluation Process &

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students are notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Student Privacy

There are federal laws protecting your privacy with regards to grades earned in courses and on individual assignments. For more information, please see the [Notification to Students of FERPA Rights](#).

In-Class Recording

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled.

The only allowable purposes are: (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.



Overview of Assignments

INTRODUCTION:

This assignment will allow your instructor to learn about you and what you are looking to get out of FRE. Also, this gives you the opportunity to reflect on your background, personal and professional aspirations, etc.

Please post a short introduction in the discussion group and change your profile picture within Canvas to complete the assignment.

CAMPUS RESOURCE:

Getting to know UF and the larger community early can set you up for success in your college career by being knowledgeable of available resources.

Each individual will choose 1 UF resource that has not already been claimed (covered by 3 students) and write a description of their selected resource including summarizing main benefits of utilizing said resource. In addition to a description, students will be required to create a graphic communicating what that resource is. Memes are encouraged as long as they are educational and do not bash the resource.

RESUME:

A great resume is not only essential to a successful internship/job search, but also key to obtaining various involvement and leadership opportunities within the College and UF. Create a current resume (one page) using the resources available on the Career Resource Center's website (<https://career.ufl.edu/students/prepare-for-your-search/prepare-your-tools/>).

When submitting your final resume, please make sure to submit a PDF copy of your resume to maintain formatting across platforms. Non-PDF resumes will NOT be accepted.

INVOLVEMENT DISCUSSION POST:

Involvement is a crucial part of the student experience. We encourage you to explore your personal and professional interests via clubs and organizations on campus. Please write a discussion post highlighting 1 CALS organizations and 1 UF organization. This information will be used to bring in a personalized involvement panel so students may have the opportunity to further explore these opportunities.

LINKEDIN PROFILE:

Create a professional profile on LinkedIn. You will need to connect to the instructor and 10 classmates on LinkedIn to receive credit. The profile must be complete with a picture, summary, education, at least 1 item under experience, and 3 skills. For more information on what is required, please see assignment description on Canvas.

STRENGTHSQUEST: (Submit online and have report for class)

StrengthsQuest gives students the opportunity to develop strengths by building on their greatest talents – the way in which they most naturally think, feel, and behave as unique individuals. You will have the opportunity to take this assessment and be able to integrate the results into your academic plans. Please note participation in the activity is a portion of the assignment grade.

Please note: You MUST purchase a code (we recommend Top 5 ONLY with Educator Pricing) if you do not purchase the StrengthsFinder book. You may find the website and purchase a code here:

www.strengthsquest.com

ACADEMIC ADVISING: (Summer/Fall Schedule)

Our programs require most courses to be taken in lock step order. Successful students visit their adviser at least once a semester. To ensure you will remain on track, you will be required to look at your degree audit and come up with a draft schedule for the upcoming semester. Submitting the assignment will allow your academic advisor to review and provide comments before the rush of advanced registration. If you are planning on graduating, there is an alternative assignment.

WANDERING STRATEGIES (PART 1—MAP):

Developing a professional plan for your college years can be intimidating and difficult. This activity will help you assess where you are and where you are going. You will reflect upon yourself (goals, career interests, etc.) to create a map of your potential interests. You will develop your map in class. After class, you will be required to build off of your map and answer several questions.

WANDERING STRATEGIES (PART 2—PLAN):

Reviewing your Possible Lives as reviewed in your Wandering Map (Part 1) to create a strategy for career development. Choose ONE of three strategies and complete necessary packet pages.

Out Of Class Attendance & Assignments

To supplement class discussion and engage you in opportunities at UF, some out of class assignments will be included in your grade. If you cannot make these events, there are make-up assignments. Excused absences for these activities will follow the same guidelines as missing a class. If you have a scheduling conflict, please submit the excuse in writing along with documentation before the end of Drop/Add to obtain an alternative assignment.

CAREER SHOWCASE

Career Showcase is an university-wide event in which recruiters from across the globe come in to table at the O'Connell Center. There are two days of the event, but most FRE students attend the non-technical day. For more information about Career Showcase please visit: <https://career.ufl.edu/events-and-programs/career-fairs/career-showcase/>

Career Showcase: Sept. 27-30 9AM—3PM. If you are completing the virtual option, slots fill up VERY QUICKLY.

To complete the assignment, write a summary on how YOU prepared for Career Showcase including thoughts you may have had due to the format change of the event. Detail 3 positions you are currently interested in from the list of employers at the event. Please include the reason why you are interested in these positions and how this could help progress you towards your professional goals.

FACULTY INTERVIEW

In FRE, we take the time to get to know each of you personally, so that we can assist you in a more meaningful way. For the assignment, please schedule an appointment with a faculty member in the department. It's best to find a faculty member in which you both share similar interests (i.e. research focus).

You will be required to fill out and submit a questionnaire as part of the assignment.

Please Note: All faculty have been instructed that they may only have 5 students meet with them for this assignment.



Extra Credit Opportunities

Do ANY of the following and submit the appropriate materials by the due date (on schedule) to receive extra credit (5 points each)

1. Complete a Virtual Express Drop In for your Resume. Submit the revised copy with a confirmation that it was reviewed by a representative at the Career Connections Center.
2. Complete a Career Connections Center Appointment (preferably with the CALS CCC Liaison). Choose from appointment types: 2-5, 7-8
3. Attend a meeting of an organization you expressed interest in on your involvement discussion post— Please submit a photo and summary of the meeting.
4. Attend a UF hosted Information Session for a company you are interested in working for.
5. Create a Gator CareerLink profile. It is recommended that this is completed prior to Career Showcase. Please note the profile completion must be at least 75%.
6. Attend the Study Abroad Fair (Sept. 29th) on the North Lawn. Please include 1 program you are interested in and a selfie of you at the fair.

ASSIGNMENTS

The assignments that you turn in should be college level work. You are responsible for knowing and understanding the content of the syllabus.

All assignments should be typed and double-spaced if applicable. The font should be 12 point Times New Roman with 1" page margins.

Print your name at the top of the first page of the assignment and number each additional page. Failure to have your name on your assignment may result in a zero.

NOTE: Work submitted late will result in a 10% point deduction for each day submitted after deadline. No work accepted after the assignment is 5 days late.

Grading Scale

Grades will be based on the scale below with a **total of 540 points**:

A	93-100% (502+ points)	C	73-76% (394-415 points)
A-	90-92% (486-501 points)	C-	70-72% (378-393 points)
B+	87-90% (470-485 points)	D+	67-69% (362-377 points)
B	83-86% (448-469 points)	D	63-66% (340-361 points)
B-	80-82% (432-447 points)	D-	60-62% (324-339 points)
C+	77-79% (416-431 points)	E	0-59% (323 or below points)

ASSIGNMENT	POSSIBLE POINTS
<u>GENERAL ASSIGNMENTS</u>	
Attendance (10 points each, must attend at least 12/14 classes)	120
Syllabus + Honor Code Quiz	10
Discussion Posts (20 points each): <ul style="list-style-type: none"> • Introduction • Student Involvement • Campus Resource 	60
<u>CAREER AND PROFESSIONAL DEVELOPMENT ASSIGNMENTS</u>	
Resume (Final Draft)	50
Virtual or In Person Career Showcase	40
StregnthQuest—Assessment (online) & Activities (in-class)	20
LinkedIn Profile	30
<u>BASIC CAMPUS AND STUDENT SUCCESS KNOWLEDGE</u>	
Faculty Interview	50
Academic Advising Registration Prep—Proposed Spring Schedule	10
<u>PERSONAL DEVELOPMENT AND EXPLORATION</u>	
Alumni Engagement—Question Submitted for Review (10 points each)	50
Wandering Map and Prep Worksheets	50
Wandering Strategies Assignment	50
TOTAL	540

Tentative Course Schedule—AEB3935

Date	In-Class Activities	Assignments (Due on Canvas by 11:59PM following Tuesday)	Speaker
Aug. 24	<u>In Person:</u> Introductions; Syllabus Review	Introduction Discussion Post Syllabus + Honor Code Quiz	Danielle Shu
Aug. 31	<u>In Person:</u> Resume Workshop (<u>Bring Rough Draft Resume to class</u>) Career Showcase Tips and Tricks	Final Resume	Career Connections Center
Sept. 7	<u>In Person:</u> LinkedIn/ Social Media Platforms	StrengthsQuest Assessment* *will be due SUNDAY the 12th by 11:59PM to prepare for lecture	Career Connections Center
Sept. 14	<u>In Person:</u> StrengthsQuest	LinkedIn Profile	Career Connections Center
Sept. 21	<u>In Person:</u> Study Abroad in CALS Note: Study Abroad Fair: Sept. 29th—North Lawn	Involvement Discussion Post Extra Credit: Gator CareerLink; Study Abroad Fair Attendance	Dr. Wysocki
Sept. 28	<u>Zoom:</u> Personal Branding + Interviewing Strategies Note: Out-of-Class Assignment: Career Showcase is Sept. 27—30th 9AM—3PM Some days Virtual and In Person—Early Registration HIGHLY encouraged for virtual days as slots fill up.	Career Showcase	PepsiCo + Frito-Lay (FRE Alumni)
Oct. 5	<u>No Live Lecture Online OR In Person—</u> Online Video—Wandering Map/ Wandering Strategies Pt. 1	Wandering Map... Prep Worksheets	Danielle Shu
Oct. 12	<u>In Person:</u> Graduate School (UF MIB, MSAB, ISOM) Research/ Honors in FRE Note: Advanced Registration is Oct 25—Jan. 3	Faculty Interview Registration Prep Assignment	Poly Singh, Dr. Grogan, Dr. Stair, Ryan Chin-Hing
Oct. 19	<u>In Person:</u> Student Involvement Panel		Student Org Leaders
Oct. 26	<u>TBA—Do you want Online or In Person?:</u> Student Resources (DSO + CWC)	Campus Resource Discussion Nov. 2nd Guest Speaker Question	Danielle Shu
Nov. 2	<u>Zoom:</u> Alumni Engagement—Guest Speaker: TBA	Nov. 9th Guest Speaker Question	TBA
Nov. 9	<u>Zoom:</u> Alumni Engagement—Guest Speaker: TBA	Nov. 16th Guest Speaker Question	TBA
Nov. 16	<u>Zoom:</u> Alumni Engagement—Guest Speaker: TBA	Nov. 23rd Guest Speaker Question	TBA
Nov. 23	<u>No Live Lecture Online OR In Person—</u> Online Video—Wandering Strategies Pt. 2	Nov. 30th Guest Speaker Question	TBA
Nov. 30	<u>Zoom:</u> Alumni Engagement—Guest Speaker: TBA	Dec. 7th Guest Speaker Question	TBA
Dec. 7	<u>Zoom:</u> Alumni Engagement—Guest Speaker: TBA	Wandering Strategies Pt. 2 ALL Other Extra Credit Assignments	TBA