Principles of Agribusiness Management
AEB 3133

Online Course Syllabus

INSTRUCTOR: Ms. Jennifer Clark
1191 McCarty Hall A
(352) 294-7636
tspartin@ufl.edu

PROGRAM ASSISTANT: Mrs. Kathy Green
1170 McCarty Hall A
(352) 294-7640
kagreen@ufl.edu

Course Description
This course provides an introduction to agribusiness management principles, application of economic principles, budgeting techniques, and principles of strategy in agribusiness from management in the United States, particularly Florida. Emphasis is given to the financial and tax management strategies and the requirements imposed on agribusiness management by local, state and federal government regulatory agencies.

Course Objectives
1. Understand the size, nature, and importance of the agribusiness sector, specifically in Florida.
2. Interpret balance sheets, income statements, and cash flow statements and determine implications of these financial documents as it relates to management decisions.
3. Apply actual business problem-solving and decision-making skills through the use of case studies and a computer simulation.
4. Gain proficiency in team-building, leadership, and applied management skills desired by agribusiness firm managers.

Course Materials and Textbook
Materials: Required REEF Polling education software application (paid download) to participate in the class. Free 14-day trial period for all students directly from website: https://reef-education.com/get-started/for-students/ or contact the UF bookstore: ISBN 9781498600750.

Textbook: None; all readings are available on Canvas in pdf format. Students are responsible for downloading the most current (free) version of Adobe Acrobat Reader to access course readings: Adobe Reader for PC or Adobe Reader for Mac.

Due Dates
Chapter assignments and assignment deadlines are available on the class website in a printable file named, DUE DATES. All graded assignments are made available to students approximately two weeks before assignment is due; therefore, assignment deadlines are not extended for any reason.

*Print out a copy of the DUE DATES document for your reference.*
Course Content

Module 1 – MANAGING YOUR RESOURCES
Module 2 – MANAGING BUSINESS ACTIVITIES
Module 3 – ACTIVITIES IN THE SUPPLY (VALUE) CHAIN
Module 4 – DEVELOPING HUMAN CAPITAL
Module 5 – COMMUNICATING IN AGIBUSINESS

*Refer to the class website for specific reading assignments for each Module

Grading Rubric

<table>
<thead>
<tr>
<th>Course Component</th>
<th>Points Possible</th>
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<tbody>
<tr>
<td>Quizzes (5 Modules @ 40 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Discussion Posts (5 Modules @ 20 points each)</td>
<td>100</td>
</tr>
<tr>
<td>Discussion Post reply (5 Modules @ 10 points each)</td>
<td>50</td>
</tr>
<tr>
<td>Assignments (5 Modules @ 50 points each)</td>
<td>250</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>600</strong></td>
</tr>
</tbody>
</table>

Make-up Discussion Post (end of semester) Replace lowest Discussion Post grade
Make-up Quiz (end of semester) Replace lowest Quiz grade
Make-up Assignment (end of semester) Replace lowest Quiz grade
Syllabus Quiz 5 Points extra credit
Mid-semester Course Feedback 5 Points extra credit
End of semester Course Feedback 5 Points extra credit

* Refer to late submission policy in Module 0 Course Introduction for specific details regarding credit/point loss for past-due assignments. * There is no Final Exam; refer to Due Dates document for assignment deadlines.

All assignments are due at 6:00 pm Eastern Standard Time unless specifically noted otherwise.

Grade Calculation

Your final grade for the course will be determined by the total of all points earned during the semester divided by 600 total points. Letter grades are rounded to two (2) decimal points and will be awarded accordingly:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum Score</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>≥ 93</td>
</tr>
<tr>
<td>A-</td>
<td>90.00 – 92.99</td>
</tr>
<tr>
<td>B+</td>
<td>87.00 – 89.99</td>
</tr>
<tr>
<td>B</td>
<td>83.00 – 86.99</td>
</tr>
<tr>
<td>B-</td>
<td>80.00 - 82.99</td>
</tr>
<tr>
<td>C+</td>
<td>77.00 – 79.99</td>
</tr>
<tr>
<td>C</td>
<td>73.00 – 76.99</td>
</tr>
<tr>
<td>C-</td>
<td>70.00 – 72.99</td>
</tr>
<tr>
<td>D+</td>
<td>67.00 – 69.99</td>
</tr>
<tr>
<td>D</td>
<td>63.00 – 66.99</td>
</tr>
<tr>
<td>D-</td>
<td>60.00 – 62.99</td>
</tr>
<tr>
<td>E</td>
<td>≤ 59.99</td>
</tr>
</tbody>
</table>

If you have a dispute about a grade posted on E-learning, you must contact the professor within one week after the grade is posted. After that, there will be no appeal on posted grades. Please be advised that this is your responsibility to do so within the time limit.

A grade calculator is provided on the last page of this document to assist you with managing your grade calculation throughout the semester.

Note that a grade of C or better is required to earn Gen Ed credit.

UF grading policy: [https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx)
UF POLICIES and ASSISTANCE

Grades and Grade Points

For information on current UF policies for assigning grade points, see https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Absences and Make-Up Work

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx.

Academic Honesty

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.” You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: http://www.dso.ufl.edu/SCCR/honorcodes/honorcode.php.

Software Use:

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general well-being are encouraged to utilize the university’s counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- University Counseling & Wellness Center, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu/cwc/
- Counseling Services
- Groups and Workshops
Outreach and Consultation
Self-Help Library
Training Programs
Community Provider Database

- Career Resource Center, First Floor JWRU, 392-1601, www.crc.ufl.edu/

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation 0001 Reid Hall, 352-392-8565, www.dso.ufl.edu/drc/

Additional information to help you succeed this semester:

1. Check your email regularly; students are responsible for email announcements
2. Quizzes are open-book/ open-notes, or even “ask a friend”; however, you MUST complete all written responses in your own words, explaining YOUR OWN reasoning (failure to write independently is considered academic dishonesty – similar written responses will be submitted to Dean of Students Office for investigation).
3. While Assignments are not difficult, they are designed to motivate your thinking. Do not wait until the last minute to begin assignments or your grades will suffer (refer to Academic Honesty Policy in #2).
4. Quizzes will contain information provided in the lecture, textbook, and assigned readings.
5. Read the FAQ document for helpful information to guide you this semester.
6. Print out the Due Dates document (or program your preferred mobile device in an effort to remain organized).

All University of Florida Policies will be upheld at all times.