

**AEB 3935 FOOD AND RESOURCE ECONOMICS SEMINAR**  
**SYLLABUS – SPRING 2018**

**Time:** Thursday – 8<sup>th</sup> period (3:00-3:50 pm)

**Location:** CSE E121

**Instructor and Contact Information:**

Spiro E. Stefanou, Professor and Chair of Food and Resource Economics

Office: 1171 McCarty Hall A

Office Hours: Tuesday 10:00 – 11:00 am, or by appointment

[stefanou@ufl.edu](mailto:stefanou@ufl.edu)

Staff Contact:

Ms. Erin Connelly, Program Assistant

Office: 1170 McCarty A/ 352-294-7640

[erinconnelly@ufl.edu](mailto:erinconnelly@ufl.edu)

**Course Description:**

The course is designed to aid students in achieving a smooth transition to the University of Florida. Students will explore the richness and diversity of CALS and UF; debate issues at the intersection of society and food, agricultural and resources at the local, state, national, and international levels; and develop mentoring relationships with faculty.

Three broad components are addressed this semester: professionalism, educational discovery opportunities, and critical food and resource system issues.

The activities will include researching and presenting topics for discussion; reviewing study skills for reading, writing, and speaking as they apply to critical issues; understanding the scope of agriculture, food and resources, and the broad range of career opportunities open to FRE graduates. The course will enhance students' abilities to study and effectively participate within the entire university community.

## Course Objectives

Students will acquire skills for success, learn how to cope with the system, explore the range of education opportunities available to them at UF, establish mentoring relationships, and understand the scope and role of agriculture in today's society.

## Course Materials:

Readings to be assigned

### Canvas

- Canvas is used for emails, announcements, course discussions, posted lecture notes, and assignments.
- To access Canvas you will need your Gatorlink username and password. Canvas can be accessed via <https://lss.at.ufl.edu/>. Should you have difficulties accessing Canvas, please contact UF Computing Help Desk directly by calling (352) 392-HELP or via email at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu)

### Grading:

There will be no formal examinations. There will be a number of activities over the course of the semester and your preparation and participation are essential.

Activities Assignments	60%
Participation	30%
Professionalism	10%

*Participation* refers to the quality of your participation and engagement in the class activities.

*Professionalism* refers to your conduct as a student and contributor to the course. In short, this component of your overall grade states the expectation that you will be present, prepared for class, and ready to participate for all activities. Mobile phones will be shut off during class.

## Course Outline

<b>Day/Date</b>	<b>Topic</b>	<b>Assignments</b>	<b>Lead</b>
<b>Jan 11</b>	Syllabus, Dept. Resources and Introduction	Post Picture and Bio on Canvas	Prof. Stefanou
<b>Jan 18</b>	How to do College	In class Activity	Prof. McFadden
<b>Jan 25</b>	Graduation and Job Market	Develop Timeline	
<b>Feb 1</b>	Student and Business Ethics	Reading	Prof. Farnsworth
<b>Feb 8</b>	Building your Personal Brand	Creating a LinkedIn presence	Melissa McGinnis
<b>Feb 15</b>	Business Library Resources	Exploration Activity	Peter McKay
<b>Feb 22</b>	Networking	Reading	Prof. Stefanou
<b>Mar 1</b>	Globalization and your Education		Prof. Wysocki
<b>Mar 8</b>	SPRING BREAK		
<b>Mar 15</b>	Tolerance	Reading	Prof. Stefanou
<b>Mar 22</b>	Case 1: Should Surfers be Fed?	Reading	Prof. Stefanou
<b>Mar 29</b>	Case 2: Should firms be socially responsible	Reading	Prof. Stefanou
<b>Apr 5</b>	Case 3: Blue Ocean Strategies	Reading	Prof. Stefanou
<b>Apr 12</b>	Case 4: Exploding the Supply Chain!	Reading	Prof. Stefanou
<b>Apr 19</b>	Wrap Up		Prof. Stefanou

## **University Honest Policy**

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honorcode/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class."

## **Campus Helping Resources**

If you or a friend is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) or 352 3921575 so that a team member can reach out to the student.

*Counseling and Wellness Center:* <http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies. Sexual Assault Recovery Services (SARS) Student Health Care Center, 392-1161.

*University Police Department*, 392-1111 (or 9-1-1 for emergencies).  
<http://www.police.ufl.edu/>

*Academic Resources E-learning technical support*, 352-392-4357 (select option 2) or e-mail to [Learningsupport@ufl.edu](mailto:Learningsupport@ufl.edu). <https://lss.at.ufl.edu/help.shtml>.

*Career Resource Center*, Reitz Union, 392-1601. Career assistance and counseling.  
<http://www.crc.ufl.edu/>

*Library Support*, <http://cms.uflib.ufl.edu/ask>. Various ways to receive assistance with respect to using the libraries or finding resources.

*Teaching Center*, Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.  
<http://teachingcenter.ufl.edu/>

*Writing Studio*, 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing papers. <http://writing.ufl.edu/writing-studio/>

*Student Complaints Campus:*

[https://www.dso.ufl.edu/documents/UF\\_Complaints\\_policy.pdf](https://www.dso.ufl.edu/documents/UF_Complaints_policy.pdf) On-Line Students

Complaints: <http://www.distance.ufl.edu/student-complaintprocess>

### **Students with Disabilities**

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Contact information is at

0001 Reid Hall, 392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)