

University of Florida  
College of Agricultural and Life Sciences  
Food and Resource Economics Department

## **AEB3281 Agricultural Macroeconomics**

**Summer B Term 2018**

Section: 42AB  
3 Credit Hours

MTWRF 11:00am – 12:15pm  
Classroom: MCCB G086 (McCarty Hall B)

### **Instructor and Contact Information**

**Instructor:** Dr. Mikael Sandberg  
**Office:** 1177 McCarty Hall A  
**Phone:** (352) 294-7621  
**Office Hours:** Mon, Tues, Weds & Thurs 10:00 – 10:50am  
Other times by appointment.  
**E-mail:** sandberg@ufl.edu

Many students find that e-mail is an efficient and fast way to ask questions. Students should note that I *do not* utilize the e-mail tool within E-Learning – please use GatorLink for any e-mail communication (i.e., sandberg@ufl.edu). *Courteous and professional* e-mails can expect a prompt reply. Please note that course scheduling/registration and academic advising inquiries are handled by Mr. Jermaine Dunn, see contact information below.

**Undergraduate Advisor:** Mr. Jermaine Dunn; 1170 McCarty Hall A; (352) 294-7638;  
E-mail: j.dunn@ufl.edu

**FRE Program Assistant:** Ms. Erin Connelly; 1170 McCarty Hall A; (352) 294-7640;  
E-mail: erinconnelly@ufl.edu

**E-Learning:** There is an E-Learning Canvas web-page for this course. To access E-Learning, you will need your Gatorlink username and password. E-Learning can be accessed via <http://elearning.ufl.edu>. If you are having difficulties accessing E-Learning, please contact the UF Computing Help Desk by calling (352) 392-HELP or via e-mail [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu). You will need your UFID/Gatorlink information when contacting them. The E-Learning page should be operational by the end of the first week of class.



*The instructor reserves the right to change the terms and dates stated in this Course Syllabus at any time. Any changes will be communicated in class, via the Gatorlink e-mail listserv, and posted on E-Learning. It is solely the student's responsibility to stay informed of any changes.*

## General Course Information

**Required Text:** *Macroeconomics* 9<sup>th</sup> edition, by N. Gregory Mankiw, Worth Publishers/McMillan Education, 2016. ISBN: 978-1-4641-48289-1. You will need a copy of the textbook.

**Catalog Description:** An introduction to the world economy from a macroeconomic perspective. Focuses on the linkages arising from international trade and capital flows in the agricultural sector.

**...which really means:** This is an applied *intermediate* macroeconomic *theory* course. This course is designed to familiarize students with the behavior of the economy as an aggregate unit and the theories (and models) explaining over-all economic performance. The focus is on understanding underlying relationships. Where appropriate, this course emphasizes the interrelatedness of national economies with respect to macroeconomic policies, trade flows, international capital movements, exchange rates, and economic performance.

The following three quotes are illustrative in understanding the scope and approach of modern macroeconomics:

*“The theory of economics does not furnish a body of settled conclusions immediately applicable to policy. It is a method rather than a doctrine, an apparatus of the mind, which helps its possessor to draw correct conclusions.”*

—John Maynard Keynes

*“The year 1932 was the trough of the great depression, and from its rotten soil was belatedly begot a new subject that today we call macroeconomics.”*

—Paul Samuelson

*“When written in Chinese the word crisis is composed of two characters. One represents danger, and the other represents opportunity.”*

—President John F. Kennedy

**Prerequisite:** ECO2013 Principles of Macroeconomics, or the equivalent.

**Format:** AEB3281 is an analytical course. As such, the primary methods of instruction are traditional lectures and discussions. Theories and frameworks will be presented in class and we will discuss their derivations as well as their applicability to the ‘real world.’ Quantitative reasoning, economic principles, and analytical methods are used extensively. This course will proceed at a fairly rapid pace. Consequently, it is expected that students keep up with reading the textbook, preferably prior to each lecture. Students are encouraged to be active classroom participants.

**Attendance:** Students are expected to attend class and to be in class on-time. Attending class is a prerequisite for doing well in this course. We are going to proceed at a rather quick pace. Given the nature and quantity of material covered, missing class will detrimentally impact your performance in this course. It is further assumed that students will arrive to class on-time. Arriving late or leaving early without prior consent is considered unprofessional behavior.

## Course Objectives and Structure

**Course Objectives:** AEB3281 has five main course objectives. After the successful completion of this course, the typical student should be able to

1. Access economic news with greater sophistication;
2. Relate macroeconomic events to the operations of a firm;
3. Assess the impact of proposed macroeconomic policies;
4. Understand the interrelatedness of national economies;
5. Understand why economic activity fluctuates.

These five objectives are accomplished by developing an understanding of...

- ... the measurement of overall economic activity;
- ... the distribution of national income among economic agents in an economy;
- ... the dynamics between national savings, national investment, and interest rates;
- ... the workings of the Federal Reserve and monetary policy;
- ... how fiscal policy and monetary policy affect the overall economy;
- ... the interaction and interdependence of national economies;
- ... the determination of the trade balance;
- ... the dynamics of exchange rates;
- ... the workings of the business cycle;
- ... the role policy plays in stabilizing and influencing the economy;
- ... the causes and consequences of the 2008 – 2010 financial and economic crisis.

**Course Outline:** This outline may be altered as deemed appropriate by the instructor. Any changes will be communicated in class. Below you will find a brief outline of the material to be covered; the subsequent pages provide a more detailed chapter-by-chapter outline.

**Brief Outline:** The contents of this course can be divided into three distinct modules:

- **Basic Macroeconomic Foundations and Statistics**  
This *very brief* introductory module deals with the review of basic macroeconomic concepts and methodology. The emphasis is on understanding how economic activity is measured. Attention will also be given to the interpretation of economic statistics and the identification of any shortcomings of the way we approach economic activity.
- **Long-run Analysis and Fundamentals – Classical Macroeconomics**  
This module deals with the study of long-run macroeconomic fundamentals and the relationships between key economic variables. Interrelatedness of national economies is stressed.
- **Business Cycles and Economic Fluctuations – Keynesian Macroeconomics**  
This *extensive* module deals with the study of short-term and intermediate-term economic fluctuations, such as recessions and expansions. Economic policy is emphasized. The role of the United States in the global economy is discussed. Particular attention will be given to the 2008 – 2009 financial/economic crisis.

**Detailed Course Outline:**

**I. Basic Macroeconomic Foundations and Statistics**

*Ch 1: The Science of Macroeconomics (pp. 1 – 14)*

- Scope of Macroeconomic Analysis
- Macroeconomic Models
- Endogenous and Exogenous variables

*Ch 2: The Data of Macroeconomics (pp. 17 – 43)*

- Gross Domestic Product
- Nominal GDP vs. Real GDP
- Prices
- GDP Deflator vs. Consumer Price Index
- Inflation
- Unemployment

**II. Long-run Analysis and Fundamentals: Classical Macroeconomics**

*Ch 3: National Income (pp. 47 – 77; you can skip pp. 51 – 64)*

- An economy's production function
- Determinants of economy-wide supply of goods and services
- Determinants of economy-wide demand for goods and services
- Spending components of GDP and the allocation of income
- Consumption function
  - o Marginal propensities to consume and save
- Investment function
- Interest rate determination
  - o Savings and investment analysis
- Impact of fiscal policy: a preliminary approach

*Ch 6: The Open Economy (pp. 139 – 169; you can skip pp. 165 – 168)*

- International flows of goods and services
- International flows of financial capital
- Savings & investment and the trade balance
- Impact of fiscal policy domestically: open economy case
- Impact of fiscal policy abroad: open economy case
- Impact of trade policy
- Exchange rates
  - o Nominal exchange rates
  - o Real exchange rates
- Determining exchange rates in open-economy equilibrium
- Impact of fiscal policy and trade policy
  - o 'Twin deficits'

*Ch 4: The Monetary System: What It Is and How It Works (pp. 81 – 101; you can skip pp. 88 – 95)*

- Functions of money
- The role of the monetary authorities and the Central Bank
- The Federal Reserve System
- Policy instruments of the Federal Reserve
  - o Open market operations, discount rate, reserve requirements
- Distinction between different interest rates

*Ch 5: Inflation: It's Causes, Effects, and Social Costs (pp. 105 – 132; you can skip pp. 118 – 120)*

- Inflation
- The Quantity theory of money
  - o The relationship between the money supply and the price level
- The Fisher effect: the linkage between inflation and interest rates

### **III. Business Cycles and Economic Fluctuations: Keynesian Macroeconomics**

*Ch 10: Introduction to Economic Fluctuations (pp. 281 – 308)*

- The business cycle
  - o Recessions and expansions
- Okun's Law and unemployment
- Long-run vs. Short-run
- Aggregate Demand and Aggregate Supply
  - o Impact of Monetary policy
  - o Shocks
  - o Policy responses to economic occurrences

*Ch 11: Aggregate Demand I: Building the IS-LM Model (pp. 311 – 335)*

- The market for goods and services: the Keynesian cross
  - o Government spending multiplier effect
  - o Tax multiplier effect
  - o Derivation of the IS-curve
- Keynesian money market model
  - o Derivation of the LM-curve
- Short-run macroeconomic equilibrium
  - o Determination of income and interest rates

*Ch 12: Aggregate Demand II: Applying the IS-LM Model (pp. 337 – 362)*

- Explaining economic fluctuations
  - o Impact of fiscal policy
  - o Impact of monetary policy
  - o Interaction between policies and policy mixes
- The Liquidity Trap
- The Great Depression
- Financial Crisis of 2008 – 2009 and the resulting recession

*Ch 20: The Financial System: Opportunities and Dangers (pp. 581 – 603)*

- Anatomy of the 2008 – 2009 financial crisis and recession
- What led to the crisis and its aftermath

*Ch 13 Appendix: A Short-Run Model of the Large Open Economy (pp. 402 – 406)*

- Business cycles in a large open economy
- Impact of fiscal policy, monetary policy, and trade policy

*In-class Movie (!): 'Inside Job' (2010, Sony Pictures Classics)*

**End of Chapter Exercises:** At the end of each chapter you will find numerous exercises labeled ‘Questions for Review’ and ‘Problems and Applications.’ Below you will a list of recommended exercises associated with each chapter. The solutions for all exercises can be found on the E-Learning web-page under the ‘Solutions’ tab. To do well in this course you need to master these exercises.

<b>Chapter</b>	<b>Page</b>	<b>Questions for Review</b>	<b>Problems and Applications</b>
<b>Chapter 1</b> The Science of Macroeconomics	14-15	1, 2	2, 3
<b>Chapter 2</b> The Data of Macroeconomics	43-45	1, 2, 3, 5	2, 4, 7, 8, 9, 10
<b>Chapter 3</b> National Income	77-79	1, 5, 6, 7, 8	8, 10, 11
<b>Chapter 4</b> The Monetary System	102	1, 2, 3, 5, 6	None
<b>Chapter 5</b> Inflation: It’s Causes, Effects, and Social Costs	133-134	1, 2, 4, 7	1, 6
<b>Chapter 6</b> The Open Economy	170-171	1, 2, 3, 4,	2, 3, 4, 5, 6
<b>Chapter 10</b> Introduction to Economic Fluctuations	308-309	1, 3, 4	2, 3 ( <i>part b only</i> )
<b>Chapter 11</b> Aggregate Demand I: Building the IS-LM Model	335-336	1, 2, 3, 4	1, 2, 5, 6
<b>Chapter 12</b> Aggregate Demand II: Applying the IS-LM Model	362-364	1, 2, 3	1, 3, 6, 7, 8
<b>Chapter 13 Appendix A</b> Short-Run Model of the Large Open Economy	406	N/A	1, 3

**Professional Etiquette:** In order to provide a productive environment conducive to everyone’s learning, adherence to the following guidelines is expected:

- Cellular phones are not allowed to be used in class. No txt-ing or any other use of cellular devices is permitted or tolerated in class. Please silence your device;
- You should discontinue the use of any tablets, laptops, and touch-screen devices before the class begins;
- Students are expected to be on-time for class. It is disruptive when students arrive late – not to mention disrespectful to myself and your fellow students;
- Leaving class early without prior permission is not tolerated;
- You should avoid talking amongst each other once the lectures begin (this includes conversations about the material and the class itself);
- While laptops, tablets, or similar devices are wonderful study tools, they are not allowed in class (not even for note-taking). Please respect this request. Exceptions will be made, however, for students with proper documentation from the Disability Resource Center.

If you cannot comply with these simple expectations, you may be asked to leave the classroom and you will be counted as absent. The instructor reserves the right to penalize any student violating these rules by deducting points from the student’s grade as appropriate.

## Evaluation of Performance and Grading

**Grades:** You have the *opportunity* to earn up to 300 points throughout the semester. The applicable grading scale is outlined below. Your final grade for AEB3281 will be based on the following:

100 <i>possible</i> points	Exam 1
100 <i>possible</i> points	Exam 2
20 <i>possible</i> points	In-class Project
80 <i>possible</i> points	Current Event Reports
<b>30 <i>possible</i> total points</b>	

Final course grades will have the following benchmarks out of the 300 possible grade points:

<b>A</b>	<b>(<math>\geq 279</math>)</b>	<b>C</b>	<b>(219 - 230)</b>
<b>A-</b>	<b>(270 - 278)</b>	<b>C-</b>	<b>(210 - 218)</b>
<b>B+</b>	<b>(261 - 269)</b>	<b>D+</b>	<b>(201 - 209)</b>
<b>B</b>	<b>(249 - 260)</b>	<b>D</b>	<b>(189 - 200)</b>
<b>B-</b>	<b>(240 - 248)</b>	<b>D-</b>	<b>(180 - 188)</b>
<b>C+</b>	<b>(231 - 239)</b>	<b>E</b>	<b>(<math>\leq 179</math>)</b>

Please note that grades are not ‘rounded’ or ‘adjusted’ at the end of the term. Of course, if I did a mistake in grading your exam I will gladly give you the correct points. If you believe that your exam is incorrectly graded or that your grade is incorrectly posted, please contact me via e-mail (i.e., in writing) as soon as possible. You have *7 days after the grade has been posted to voice your concern*. After 7 days have passed, your posted grade will be assumed to be correct and accurate.

**Exams:** There will be two (2) regular in-class exams. Each exam is worth 100 points. The exams will consist of combinations of multiple choice, short-answer and essay/problem-solving questions. The exams are closed book and closed notes. While you may need a simple, scientific calculator for the exams, graphing calculators, cell phones, touch-screen devices, or laptops are not allowed. If you are unsure whether your calculator is acceptable for use in AEB3281, please consult with your instructor. Sharing calculators is not allowed

There will be an **optional comprehensive final exam** on the last day of class, **Friday August 10** (during our regular class-time in our regular classroom), also worth 100 points. The final exam is exclusively multiple-choice. The optional final exam will replace your lowest test score out of the two mid-term exams, if it is to your advantage. Taking the final exam can, therefore, never count against you. If you miss any of the two mid-terms regardless of reason, the comprehensive final exam will count in its place. Early or late exams are not given. University athletes or students participating in official university sponsored events may be given a make-up exam pending ample written notification in advance (at least 7 days prior to a scheduled exam). Make-up exams are not given due to temporary illnesses, medical appointments, or family obligations.

**Exam Dates:**

<b>Exam 1:</b>	<b>Wednesday July 18</b>
<b>Exam 2:</b>	<b>Thursday August 2</b>
<b>(Optional) Final Exam:</b>	<b>Friday August 10</b>

**Exam dates are subject to change at the discretion of the instructor. Any changes will be communicated on E-learning Canvas and via the Gatorlink listserv.**

**Exam day policy:** It is expected that all students be on time to exams. Please arrive early, if possible, to get seated and get your books/bags stowed away so that the exam can be started on the stated time. If you need to use the bathroom, please do so before the exam begins. Students are not allowed to leave the classroom during exams and re-enter the classroom. No one will be allowed to enter the classroom to begin the exam after the first student has turned in their finished exam. This policy also applies to the Final Exam.

**Current Event Reports:** Four (4) Current Even Reports are due during the semester. Each report is worth 20 points. These reports must be typed, double spaced, using font size 12, one inch margins (i.e., standard Microsoft Word default margin settings), properly referenced (e.g., MLA or APA style), and checked for grammar and spelling. Handwritten reports are not accepted. Each report should be at least three (3) typed pages in length (excluding the cover-sheet and references). The Current Event Reports are individual assignments. Turning in the same assignment as some other student in class constitutes cheating and will be treated as such. Current Event Reports will be graded on **content, grammar, spelling, referencing, and style.**

For each report, you are to find three (3) recent news articles, either in print-press (for example: The New York Times, The Economist, the Wall Street Journal, etc.) or online (for example: www.cnn.com, www.msnbc.com, www.foxnews.com, www.nyt.com, etc.) pertaining to some macroeconomic issues of your choice. The University of Florida Library should have plenty of sources available, if you prefer print journalism. You should feel free to choose any articles that interest you, pending that they are dealing with macroeconomics. The articles you chose **MUST NOT** be more than 30 days old from the due date of the report. Papers using older articles will automatically be given a grade of 0. If the article does not have a clear publication date, source, author, etc. – do not use it. Blogs of any kind may not be used and would result in a grade of 0. Be careful about this!

Each *Current Event Report* has four (4) components – all 4 components are required for full credit:

1. Attach a separate typed cover-sheet with your name AND the name of the articles. Not counted in the three page requirement.
2. Provide a summary (typed, double spaced, font size 12) of the three articles in your own words (just copying sentences from the article is plagiarism and is **NOT** considered a summary). You must also include the full reference information for your articles (i.e., author, source, and date of publication). Note that any reference information does not count towards the page requirement.
3. Provide an analysis (typed, double spaced, font size 12) of how the three articles relate to the material covered in class. Be sure to address how the tools/concepts discussed in class pertain to your articles and what concepts are illustrated by the articles. Feel free to draw your own conclusions based on what we have talked about in class.
4. Attach photocopies (or print-outs) of the three articles.

The Current Event Reports are due **NO LATER THAN 10:40am** (i.e., before the class officially begins) on the announced due dates. E-mailed submissions are not accepted. The Current Event Reports should be placed in a NEAT pile on the podium in front of the classroom. Early submissions are encouraged by simply sliding your completed report under my office door or handing it to me in person.

**Current Event Report Due Dates:**

<b>Current Event Report 1:</b>	<b>Wednesday July 11</b>
<b>Current Event Report 2:</b>	<b>Monday July 16</b>
<b>Current Event Report 3:</b>	<b>Tuesday July 24</b>
<b>Current Event Report 4:</b>	<b>Tuesday July 31</b>



**In-class Project:** Towards the end of the semester, we will watch a movie in class, namely *Inside Job* from Sony Pictures Classics. It won the Academy Award (i.e., the Oscar) ® for ‘Best Documentary Feature’ in 2011. In conjunction with viewing the film, we will do an in-class project, worth a total of 20 points. The movie and the project will be administered in-class during **Wednesday August 8 and Thursday August 9**. **There are no make-up opportunities given for this assignment** except for students participating in official UF sponsored events requiring their participation, i.e., University athletes or Student Government officials. More details about the project will be provided in class.

### **Other Important Information**

Students are responsible for all deadlines/critical dates and policies set forth by the University of Florida. Deadlines/critical dates are published on the University of Florida Office of the University Registrar’s web-site, <http://www.registrar.ufl.edu/>. Current academic policies are presented in the University of Florida Undergraduate Catalog, <https://catalog.ufl.edu>. Please make sure you familiarize yourself with these resources.

**Students Requesting Classroom Accommodation:** The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services, and mediating faculty-student disability related issues. Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester. This must be done at least 10 days prior to any accommodation is needed.

**UF Counseling Services:** The life of a college student can sometimes be overwhelming. Resources are available on-campus to help students manage personal issues or gain insight into career and academic goals. Students experiencing crises or personal problems that interfere with their general well-being are encouraged to utilize the university’s various counseling resources. The following resources are available for all UF students:

- For general student affairs: Dean of Students Office, 392-1261 (after hours, please call 392-1111);
- For mental health consultations: Counseling & Wellness Center, 392-1575 (24/7 phone access);
- For students experiencing distress: U Matter, We Care, 294-2273, [www.umatter.ufl.edu](http://www.umatter.ufl.edu);
- For physical health consultations: Student Health Care Center, 392-1161;
- For victims of sexual assault: Office of Victim Services, 392-5648 (after hours, please call 392-1111);
- For career guidance: Career Resource Center, 392-1602, [www.crc.ufl.edu](http://www.crc.ufl.edu).

**End-of-Semester Instructor Evaluations:** Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>.

**Software Use:** All faculty, staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate.

**Academic Honesty:** UF students are bound by **The Honor Pledge** which states:

*“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.”*”

The Honor Code (<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor of this class.

**Student Responsibility:** Students should report any condition that facilitates dishonesty to the instructor, department chair, college dean or Student Honor Court.

**Faculty Responsibility:** Faculty members have a duty to promote honest behavior and to avoid practices and environments that foster cheating in their classes. Teachers should encourage students to bring negative conditions or incidents of dishonesty to their attention. In their own work, teachers should practice the same high standards they expect from their students.

**Administration Responsibility:** As highly visible members of our academic community, administrators should be ever vigilant to promote academic honesty and conduct their lives in an ethically exemplary manner. This policy will be vigorously upheld at all times in this course.

This policy will be vigorously upheld at all times in this course.

Any instances of academic dishonesty will be reported to Student Judicial Affairs.

**By enrolling in this course you are agreeing to the terms outlined in this syllabus.**

**I wish everyone a rewarding and productive semester ☺**

**If you have any questions about the content, policies, requirements, and grading for this course, please ask!**

**GO GATORS!!!**