

Strawberries: Estimated production costs in the Plant City area, 2008-2009.

Category	Average Per	
	Acre	Flat
Yield	2,500	
<u>OPERATING COSTS</u>		
	- - - DOLLARS - - -	
Seed and Transplants	2,000.00	
Fertilizer	1,575.00	
Fumigant	720.00	
Fungicide	686.73	
Herbicide	151.35	
Insecticide	593.63	
General Farm Labor (includes tractor driver wages)	796.66	
Machinery Variable Cost	770.76	
<u>MISCELLANEOUS</u>		
Transplant Labor	440.00	
Plastic Disposal	115.00	
Cut Runners, Hoe and Hand Weed	170.00	
Farm Vehicles	41.84	
Drip Tube	500.00	
Plastic Mulch	400.00	
Scouting	385.00	
Predatory Mites	180.00	
Crop Insurance	100.00	
Interest on Operating Capital	520.56	
Total Operating Cost	9,791.02	
<u>FIXED COSTS</u>		
Land Rent	1,000.00	
Machinery Fixed Cost	173.65	
Overhead	3,446.56	
Total Fixed Cost	4,620.21	
TOTAL PREHARVEST COST	14,411.23	5.76
<u>HARVEST AND MARKETING COSTS</u>		
Pack and Sell	7,750.00	3.10
Harvest Berries	6,250.00	2.50
Total Harvest and Marketing Cost	14,000.00	5.60
<u>TOTAL COST</u>	<u>28,411.23</u>	<u>11.36</u>